



COMMUNITY OF THE DEAF

CORPORATE SPONSORSHIP

For Gala Charity Events

Purpose:

**Show the world that your company supports
empowering the deaf and hard of hearing
community.**



COMMUNITY OF THE DEAF

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OVERVIEW

ABOUT US

CommUnity of the Deaf, Inc. (CUD) is a nonprofit organization dedicated to empowering the Deaf and Hard of Hearing community through education, advocacy, and support services.

BENEFITS OF SPONSORSHIP

- Brand exposure
- Name recognition
- Visibility in event materials
- Positive impact

PACKAGES INCLUDE:

- Prominent logo placement
- Live event recognition
- Website logo placement
- Logo on Printed materials
- Email recognition
- Community allies listing



FALL 2025 OPPORTUNITY

September 2025 Annual Gala

- Held at Georgia Gwinnett College
- An elegant evening to give back



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INTRODUCTION

CommUnity of the Deaf, Inc. (CUD) is a nonprofit organization dedicated to empowering the Deaf and Hard of Hearing community through education, advocacy, and support services. Founded with a vision of inclusivity and equal opportunities, CUD works to bridge communication gaps, provide essential resources, and foster a sense of belonging for Deaf individuals and their families.

Our mission extends beyond the United States, reaching Deaf communities in the Caribbean and its diaspora. Through strategic partnerships, educational programs, and initiatives, we strive to enhance accessibility, promote Deaf rights, and improve the quality of life for Deaf individuals across borders.

By championing equal access and raising awareness, CUD is committed to creating a world where the Deaf and Hard of Hearing can thrive without barriers, no matter where they live.

**Supporting CUD - Education
Initiatives and Scholarships
Fund for Underprivileged
Disabled and Deaf Children in
the Caribbean and its diaspora.**



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VISION & MISSION

VISION

Our vision is to create an inclusive world where Deaf and Hard of Hearing individuals—both in the U.S., the Caribbean, and its diaspora—have equal access to education, economic opportunities, and social empowerment. We strive to break down communication barriers, advocate for Deaf rights, and foster a supportive global community where Deaf individuals can thrive, lead, and inspire change.

MISSION

Our mission is to empower Deaf and Hard of Hearing individuals through education, advocacy, and community support. We are committed to creating accessible opportunities that uplift the lives of Deaf people in the U.S., the Caribbean, and its diaspora. Through inclusive programming, cultural awareness, and strategic partnerships, we aim to bridge gaps, promote Deaf identity and leadership, and ensure equity and representation across all areas of life.



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BENEFITS FOR SPONSORS

Sponsors gain brand visibility and drive a breakthrough in disability advocacy, fostering inclusion and allyship across the Caribbean through the CUD Gala.

1

Brand Exposure & Recognition

Your organization will be recognized across event promotions, including our website, social media platforms, and printed materials—positioning you as a visible supporter of inclusion and accessibility.

2

Support for Disability Advocacy & Allyship

Your sponsorship helps expand programs that promote disability awareness, allyship, and accessibility initiatives across the Caribbean and its diaspora, building stronger, more inclusive communities.



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SPONSORSHIP PACKAGES OFFERED

1. VISIONARY SPONSOR

Contribution: \$4,500+

Benefits:

- Logo featured on stage backdrop & red-carpet step-and-repeat
- Recognition in all press releases & media outreach
- Dedicated 10-minute speaking opportunity during the event
- Premium exhibitor space for networking & promotion
- Full-page ad in the event program booklet
- Featured article on the CUD website & social media spotlight
- 8 VIP tickets reserved seating.

2. IMPACT SPONSOR

Contribution: \$ 3,500 +

Benefits:

- Logo placement on promotional materials
- Acknowledgment during opening and closing ceremonies.
- 6 VIP tickets with reserved seating.

3. LEADERSHIP SPONSOR

Contribution: \$2,300

Benefits:

- Name/logo placement in event promotions & digital media
- Quarter-page ad in the event program booklet
- Featured as a key supporter on the CUD website
- Recognition in event announcements & newsletters

4. COMMUNITY PARTNER

Contribution: \$1,500

Benefits:

- Branding on select event materials
 - Ad in the event program booklet
 - Recognition in sponsor appreciation posts
-



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SPONSORSHIP PACKAGES OFFERED

5. ALLY SPONSOR

Contribution: \$500+

Benefits:

- Name/logo inclusion in printed event materials
- Acknowledgment on the CUD website & social media

6. HONOR PAGE MENTION

Contribution: \$150

Benefits:

Your name or brand will be listed on a dedicated "Community Allies" page in the event program booklet.



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ORDER/PAYMENT FORM

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Please email ads to:

giving@unityofthedeaf.org

Please mail this form along with your payment to the
above address

Checks are payable to

CommUnity of the Deaf, Inc.

P.O Box 244

2030 Buford HWY, GA 30515

EIN 84-2991837 – Tax Exempt 501(c)3

Deadline: July 1, 2025.

Questions?

Email above *or* Call +1 585-360-0377

BUSINESS/ORGANIZATION NAME:

(Exactly as it should appear in printed materials):

AUTHORIZING CONTACT:

ADDRESS: _____

CITY: STATE: _____

ZIP CODE: _____

PHONE: _____

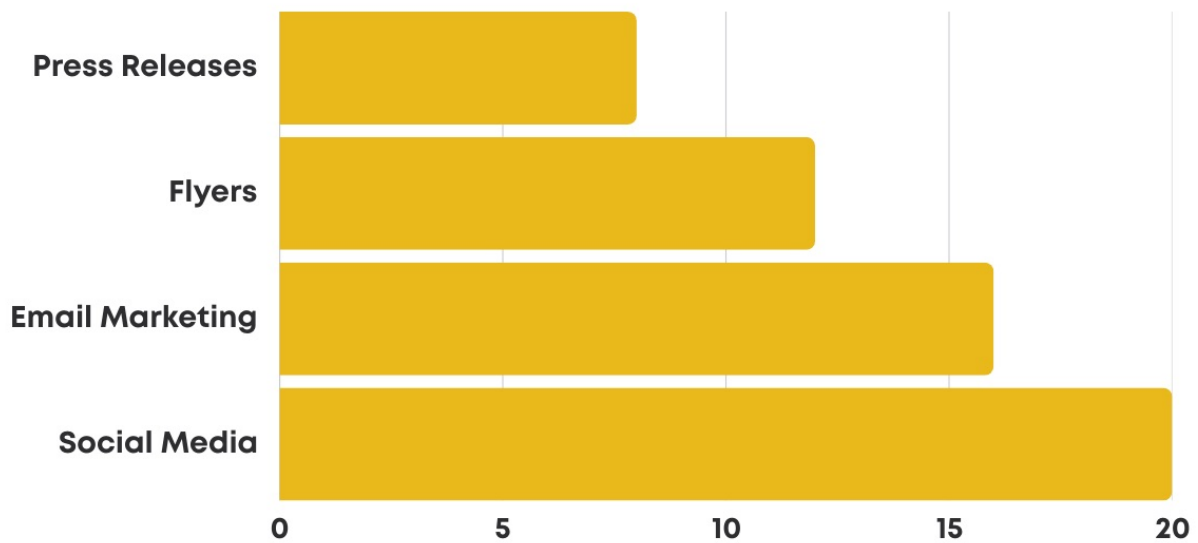
EMAIL: _____



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EVENT PROMOTION PLAN





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EVENT SCHEDULE

The event schedule includes networking, keynote speeches, entertainment, a live auction, dinner, and closing remarks to celebrate inclusivity.



September 6, 2025



5:00 PM – 11:00 PM



GEORGIA GWINNETT COLLEGE

**1000 University Center Ln,
Lawrenceville, GA 30043**



BUDGET ESTIMATES

Description	Price
Venue and Catering	\$8,250
Entertainment and Sign Language Interpreters	\$5,150
Donation items	\$800
Sponsorship & Fundraising Materials	\$2,000
Sound System	\$1,480
Other	\$3,000
Total	\$20,680

Budget estimates include costs for venue, catering, promotion, entertainment, staffing, and materials, ensuring a successful and impactful event.



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MEET OUR TEAM



LEONID JOHNSON

PRESIDENT & CEO-CUD
CUD GALA LEADER



PETER GEORGE SMITH

MANAGEMENT AND BUSINESS DEVELOPMENT CONSULTANT
CUD EVENT
PLANNING COMMITTEE CHAIR



RIAN GAYLE

DISABILITY SERVICE DIRECTOR - WOU
CUD GALA SPONSORSHIP
COORDINATION



ANDREW SHARPE

CHAIRMAN-ACF
CUD GALA FIANCE LEADER



IAN DHANOOLAL

FOUNDER - D.E.A.F
CUD GALA MARKETING
PROMOTION TEAM



DOMINIQUE MCINTYRE

CUD BOARD MEMBER
CUD GALA PROGRAM MANAGER



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THANK YOU

Thank you for your generous sponsorship of the CUD Gala! Your support helps drive meaningful change for disability inclusion and allyship across the Caribbean. We deeply appreciate your commitment to making a difference!



+1 585-360-0377



info@unityofthedeaf.org



www.unityofthedeaf.org



**P.O Box 244,
2030 Buford HWY, GA 30515**