

SPONSORSHIP OPPORTUNITIES

TAKING ACTION & BREAKING BOUNDARIES

IN MENTAL HEALTH

THURSDAY, MAY 16 | 10:00 AM - 3:00 PM

📍 DETROIT, MI



Jessie Elliot
Mind Reset,
the Ketamine Clinic



Marianne Huff, LMSW
Mental Health Association
in Michigan



Samantha Quigneaux, LMFT
Newport Healthcare

Sponsor Deadline: Tuesday, May 7

Please return fillable .pdf to
kristen@mha-mi.com to secure sponsorship

HOLLYWOOD
Casino
— AT GREEKTOWN —

555 East Lafayette Street
Detroit, MI 48226



**NEWPORT
HEALTHCARE**
Empowering Lives. Restoring Families.™

MHIA
Mental Health Association
in Michigan

The Mental Health Association in Michigan (MHAM) and Newport Healthcare are joining forces to provide attendees with cutting edge and tangible information around mental health and substance use disorders. Attendee demographic is social workers, therapists and family members with loved ones who deal with mental health and substance abuse issues.

We invite you to come celebrate with us and join the movement on World Mental Health Action Day!

Premier Sponsorship | 1 Available

\$2,000

Premier sponsor of event with exclusive signage at the front of Salon E/F, company logo on MHAM website with clickable link, banner ad in April and May monthly e-news, one table reserved for your organization with six registrations to event, logo on sponsor sign and onsite agenda, social media shoutouts, verbal mentions, complimentary tabletop exhibit, and MHAM organizational membership for one year. Sponsor can curate one Spotify playlist for MHAM to promote in newsletters, socials, event website and play during event breaks.

Lunch Sponsor | ~~2~~ 1 Available



NEWPORT HEALTHCARE
Empowering Lives. Restoring Families.™

Exclusive signage by lunch buffet, company logo on MHAM website with clickable link, banner ad in April or May e-news, logo on sponsor sign and onsite agenda, three complimentary registrations, social media shoutouts and verbal mentions at event. Includes one complimentary tabletop exhibit.

Audio Visual & Wifi Sponsor | ~~2~~ 1 Available



\$500

Company logo on MHAM website with clickable link, logo on sponsor sign and onsite agenda, one complimentary registration, social media shoutouts and verbal mentions at event.

Rise & Grind Coffee Sponsor | 3 Available

\$250

Company logo on MHAM website with clickable link, logo on sponsor sign and onsite agenda, social media shoutouts and verbal mentions at event.

Tabletop Exhibits

Non-profit

\$150

For-profit

\$200

For both tabletop exhibits above: One organization representative at a 6' table with linen, organization name on website with a clickable link, logo scrolling on welcome screen. Includes lunch. Booth representative may participate in CE. Exhibit placement will be determined by MHAM staff. Additional booth representatives may be purchased for \$50.

IN MENTAL HEALTH

AGENDA | MAY 16

- 9:00 – 10:00 am** Check-in/Vendors
10:00 – 10:10 am Welcome
10:15 – 11:30 am **Introduction to Attached Based Family Therapy** **1.25 CE**

Samantha Quigneaux, LMFT
National Director of Family Therapy Services
Newport Healthcare

This presentation will review the theory and clinical strategies of Attachment-Based Family Therapy (ABFT). The model is organized by five treatment tasks that provide an organized yet flexible road map to facilitate the repairing of interpersonal ruptures that have damaged interpersonal trust. This presentation will encourage participants to both consider and conceptualize family dynamics in the treatment process.

- 11:30 – 11:45 am** Break/Vendors
11:45am – 1:00 pm **How to Navigate the Community Mental Health System** **1.25 CE**

Marianne Huff, LMSW
President & CEO
Mental Health Association in Michigan (MHAM)

Here we will discuss in detail how to navigate the community mental health system. Marianne is a former Michigan CMH Director and will walk attendees through in-depth steps to access the system. Attendees can ask questions and receive real answers on how to best help clients and family members.

- 1:00 – 2:00 pm** Lunch/Vendors
2:00 – 3:15 pm **Ketamine Therapy: A New Horizon in Behavioral Health** **1.25 CE**

Jessie Elliott
Community Liaison/Business Development
Mind Reset, the Ketamine Clinic

Ms. Elliot will speak to the controversial topic of Ketamine therapy. She will help attendees understand ketamine's mechanism of action, recognize benefits, identify appropriate candidates, discuss administrative protocol, evaluate evidence, consider ethical implications, plan for integration, and promote informed consent.

- 3:15 – 3:30 pm** **Q&A** **.25 CE**

Marianne Huff, LMSW
MHAM



SPONSORSHIP APPLICATION



Sponsor Deadline: Tuesday, May 7

Available Sponsorship Opportunities

Premier Sponsor	\$2,000
Lunch Sponsor	\$1,000
Audio Visual & Wifi Sponsor	\$500
Rise & Grind Coffee Sponsor	\$250
Tabletop Exhibit For profit	\$200
Tabletop Exhibit Non-profit	\$150
Additional booth representative	\$50

Total Amount Due: \$_____

Booth representative #1 name: _____

Email: _____ Cell: _____

Booth representative #2 name: _____

Email: _____ Cell: _____

Payment Method:

(Make all checks payable to MHAM)

Check enclosed: \$_____

Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder (name printed on card): _____

Billing Zip Code: _____ Signature: _____

Signature & Agreement:

The undersigned agrees to the conditions and sponsorship deliverables set forth in this prospectus.

Company/Organization Rep. Name: _____

Signature: _____ Date: _____

For questions, to mail a check, or pay over the phone with a card, please contact:

Attn: Kristen Taylor
MHAM
P.O. Box 11118
Lansing, MI 48901

kristen@mha-mi.com
www.mha-mi.com

Thank you for your consideration and support of Taking Action & Breaking Boundaries in Mental Health!

By completing a sponsorship, said party will pay in full to begin sponsorship deliverables. There are no refunds.