**Goal: $50,000**

* **Convention Sponsor $15,000**
	+ Trade Show Booth
	+ Easel Sign and Convention Bag Flyer
	+ 2 Full Pages or OBC Program Book B/W Ad
	+ Website Ad for One Year (on Home Page)
	+ Company Ad on all emails sent to the membership for one year
	+ Live Announcement at the Convention
* **Convention Program Book ads for Councils, Assemblies, Districts, Regions, Testimonials, Commercial Businesses**
	+ $125 B/W quarter-page
	+ $275 B/W half-page ad
	+ $500 B/W full-page ad
	+ $700 B/W for the inside back cover

**District Deputies**:

* Solicit Your Councils for Full Page District ads @ $500 each
* Promote the Advertising/Sponsor Program to Councils, Brother Knights and Businesses
* **Trade Show Booths – goal 10 booths @$500 each**
	+ 10x10 pipe and drape booth with 6 ft. table and 2 chairs
	+ State Merchandise, Florida State Council - sponsored programs, Ultrasound Vendor, KofC FSC Affiliate Organizations, KofC Insurance, Florida KofC Charities, Sponsored Charities are no cost
* **Easel Signage and Convention Bag Flyer @$200**
* **Website ad for one year @ $400**
* **State Dinner Sponsor(s) $10,000**
	+ Could be Multiple Sponsors
	+ One Trade Show Booth
	+ 2 full pages in the Convention Program Book
	+ Easel Signage and Convention bag flyer
	+ Website Ad for One Year (on Home Page)
	+ Live Announcement at the Dinner
* **Ladies Luncheon Sponsor(s) $5,000**
	+ Could be Multiple Sponsors
	+ One Trade Show Booth
	+ 1 page in the Convention Program Book
	+ Website Ad for One Year (on Home Page)
	+ Convention bag flyer
	+ Live Announcement at the Breakfast
* **Coffee or Snack BreakSponsor(s) $4,000**
	+ Could be Multiple Sponsors
	+ One Trade Show Booth
	+ 1 page in the Convention Program Book
	+ Website Ad for One Year (on Home Page)
	+ Convention bag flyer
	+ Live Announcement at the Breakfast
* **Hospitality Sponsor(s) $2,500**
	+ 1 page in the Convention Program Book
	+ Easel Signage
	+ Website Ad for One Year (on Home Page)
	+ Live Announcement at the Opening of Convention
* **State Dinner center pieces $2000**
	+ Testimonial Advertising Tag on Each Centerpiece
	+ Live Announcement at the Dinner
	+ Website Ad for One Year
* **Promotional Sponsorships**
	+ Convention bags $2500
	+ Badge holder lanyards $1500
* **Advertising Package $1200**
	+ Trade Show Booth
	+ Easel Sign and Convention Bag Flyer
	+ Full Page Program Book B/W Ad
	+ Website Ad for One Year

A sponsor or advertiser can be:

* Brother Knight
* Especially Brother Knight business owners
* Commercial Businesses with an affinity to our principles
* Non-Profit corporations that do similar work
* Service Providers in other fields of endeavor aligned with KofC

Sponsor vetting process done by the Advertising/Marketing committee and State Advocate

**With Florida serving as home to over 48,000 Knights of Columbus members spanning more than 340 councils, and an anticipated attendance of over 800 individuals from across the state at the 2025 State Convention, placing an ad presents an excellent opportunity for exposure for your business.**