

KofC FSC Convention Advertising and Sponsorships Advertising and Sponsorships

- **Convention Sponsor \$15,000**
 - Trade Show Booth
 - Easel Sign and Convention Bag Flyer
 - 2 Full Pages or OBC Program Book B/W Ad
 - Website Ad for One Year
 - Company Ad on all emails sent to the membership for one year
 - Live Announcement at the Convention

- **Convention Program Book ads for Councils, Assemblies, Districts, Regions, Testimonials, Commercial Businesses**
 - \$125 B/W quarter-page
 - \$275 B/W half-page ad
 - \$500 B/W full-page ad
 - \$700 B/W for the inside back cover

- **Trade Show Booths – goal 10 booths @\$500 each**
 - 10x10 pipe and drape booth with 6 ft. table and 2 chairs
 - State Merchandise, Florida State Council - sponsored programs, Ultrasound Vendor, KofC FSC Affiliate Organizations, KofC Insurance, Florida KofC Charities, Sponsored Charities are no cost

- **Easel Signage and Convention Bag Flyer @\$200**

- **State Dinner Sponsor(s) \$10,000**
 - Could be Multiple Sponsors
 - One Trade Show Booth
 - 2 full pages in the Convention Program Book
 - Easel Signage and Convention bag flyer
 - Website ad
 - Live Announcement at the Dinner

- **State Dinner center pieces \$2000**
 - Testimonial Advertising Tag on Each Centerpiece
 - Live Announcement at the Dinner

- **Hospitality Sponsor(s) \$1,500**
 - ½ page in the Convention Program Book
 - Easel Signage
 - Live Announcement at the Opening of Convention

KofC FSC Convention Advertising and Sponsorships

- **Advertising Package \$1200**
 - Trade Show Booth
 - Easel Sign and Convention Bag Flyer
 - Full Page Program Book B/W Ad
 - Website Ad for One Year

- **Promotional Sponsorships**
 - Convention bags \$2000
 - Badge holder lanyards \$500
 - Bag KofC branded stuffers at will

A sponsor or advertiser can be:

- Brother Knight
- Especially Brother Knight business owners
- Commercial Businesses with an affinity to our principles
- Non-Profit corporations that do similar work
- Service Providers in other fields of endeavor aligned with KofC
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Sponsor vetting process done by the Advertising/ Marketing committee and State Advocate