



Public Service Announcement Guidelines

(1) As a ministry operated by the Catholic Diocese of St. Petersburg, we strive to bring all listeners to a closer relationship with our Savior, Jesus Christ. We do this through music, teaching and prayer. We are called by God to be one Church and to serve all with love, charity and compassion.

(2) WBVM and its affiliates welcome all non-profit organizations to forward to us their information for consideration of air play or listing on our online bay area events calendar. WBVM and its affiliates follow the criteria listed below:

- The event must be for a non-profit organization. It must benefit a non-profit organization.
- The event must be open to the public. Some announcements target specific demographic groups, but should be open to all within that demographic.

(3) WBVM and its affiliates follow a four-tier PSA "priority" approach:

1. All diocesan Catholic churches, schools, apostolates and official organizations;
2. Neighboring diocesan events, i.e. Orlando and Venice;
3. Non-Catholic churches meeting certain event criteria;
4. Non-profit, governmental or educational organizations.

(4) Referring to item #3 & #4 above, the submitting church or organization must comply with the following for consideration:

- 1. The information or copy of the proposed script must:**
 - A. Submitted online at <http://www.myspiritfm.com/Calendar-Submission>**
 - B. or be typed on organization letterhead, (electronic form is preferred)**
 - **include who is sponsoring the event and what the event is;**
 - **where the event is being held, or who is hosting the event.,**
 - **when the event takes place including times and dates;**
 - **what the purpose of the event is,**
 - **cost of attending the event, and**
 - **the contact phone number for further information;**
- 2. submit copy of 501c3 IRS determination; (scanned electronic copy is acceptable)**
- 3. submit copy of mission statement or statement of faith;**
- 4. submit suggested \$50 donation for on air mentions; no donation for web;**
- 5. all information must be received four weeks prior to the event.**

(5) WBVM and its affiliates will limit announcements for non-Catholic churches or organizations to carnivals, concerts, family events and health fairs. WBVM and its affiliates **do not announce** church services, speakers, missions or other special ceremonies unless WBVM has prior written diocesan approval. WBVM and its affiliates do not air announcements which profit an individual's need—i.e. fundraiser for a mission trip, medical service, or program. WBVM and its affiliates reserve the right to refuse any announcement for any reason, reasons that arise that may be of a moral, doctrinal or scheduling conflict, or for no reason at all. WBVM reserves the right to refuse any announcement submitted (on the basis of content or quality)

(6) WBVM and its affiliates are directly supported financially by the Diocese of St. Petersburg and its parishes. WBVM will not ask for or require a donation from the churches of the diocese for PSAs. *WBVM and its affiliates do not charge a fee for broadcasting PSAs.* This is a free service provided by the radio ministry. We ask that, as we invest in your ministry with airtime, you will invest in ours with a donation to cover our expenses. Because of our non-profit status, we ask for a \$50 donation or greater to support our ministry. Your announcement will air in rotation on our Tampa Bay community calendar and appear on our web site until the date of the event.

(7) By agreeing to the above, you understand that you are working with a ministry of the Roman Catholic Church. By working in a spirit of ecumenism with this radio ministry, you and any appointed member of your organization will refrain from preaching, speaking or distributing literature of an anti-Catholic nature. While we recognize the theological differences of Catholics and non-Catholics, we support the calling of the Holy Spirit upon each Christian believer to worship where they are led, and acknowledge all Christians as part of the "one Lord, one faith, one baptism; one God and Father of all, who is over all and through all and in all." (Ephesians 4:5-6) You also agree to refrain from leading any professing believer away from his/her current church, and will encourage all to come to a deeper relationship with Christ Jesus.

(8) It is our responsibility as a licensed non-commercial, educational station to bring information to the public. It is our calling as a ministry of the Catholic Church and the Diocese of St. Petersburg to bring the good news of Jesus Christ to all peoples and share our charity with others. By recognizing and acknowledging the needs of the community, we will, as a church community, continue to be an example for all Christians to follow.