



MINISTRY GRANT REPORT

Name of organization: Shepherd's Village

Date of report submission: September 28, 2019

In fulfillment of September, March, or Final Report (include year): September 2019

Name of individual filling out Grant Report: April McKnight

Title: Director of Media and Community Partnerships

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Phone Number: 727-216-1402 ext. 511

Date Grant funds were received: April 2019

Grant amount received: \$50,000

Total grant amount spent to date: \$36,850

Grant amount remaining: \$13,150

Purpose of Grant (Please copy and paste from Page 1 of Grant Application submitted):

In Pinellas County, there are over 55,000 single-mother families, with more than a third living in poverty. Shepherd Village's ability to provide residential services is limited. We have 12 apartments with long-term plans to expand to 36. We seek to greatly invest our non-residential services by 1) establishing a new Christian Life Development Center and 2) continuing our online virtual community presence for time-challenged single moms, through bible-based life-skills programs and mentoring.

GRANT USE SUMMARY

Please answer all questions below as they pertain to your ministry and grant request. If a question does not apply, please enter "N/A" rather than deleting the question.

1. Compare original objectives/timeframes with actual results. Explain any variances.

Our objectives were to expand our outreach to single mothers in our community with our online life skills education platform, Shepherd's Village University. In the first five months of launch we have seen amazing growth in our connections made through our website, social media campaigns, and Shepherd's Village University. To date we have 84 enrolled single mothers taking courses on the University and we are seeing amazing spiritual growth (see numbers listed in #4).

2. Explain the specific ways that this grant has helped you to expand significantly or propelled your ministry forward. Please include specific examples.

The 100 Shares grant allowed Shepherd's Village to launch our faith project, an online e-learning platform that we would have not been able to fund otherwise. We are now reaching single mothers all over the United States. We have seen mothers in Michigan, Texas, and North Carolina enroll and engage in our online website and University. We are well on our way to become a top single-mother resource in states that do not have very many resources for single mothers.

3. Based on the measurable project goals and methods of evaluation on your original grant application (Question #12 on the Grant Application), how has this project measurably expanded an existing initiative or established a new initiative?

To date we have reached an estimated 318 (April-Sept.) single-mothers with personal contact and priority of resources to strength their community connections.

We have developed a tracking system for contacts and have had personal prayer with 80% of them and direct mailed a single-parent resource guide. Our 24-hour prayer line has received 142 calls since April. This grant has expanded our existing initiative of reaching the 50,000 single-mothers in Pinellas County, as well as a new initiative of the Shepherd's Village University. This new initiative continues to expand as reported in #1.

We have visited several future center sites and developed our plans to launch, however, to date God's appointed site has not been identified due to variances in location or cost. Based on our research we are confident we will launch a Center in the first 2 months of 2020. In the meantime, our emphasis is on acquiring media and equipment to equip our current Center location.

4. How have the grant funds furthered evangelism and discipleship in your local community?

We have seen a tremendous increase in the number of salvations and rededications received through the "Got Faith Questions" button on the website. From our website alone we have received 22 salvations, and 2 re-dedications since April. We have had 84 enrollments on the University since the launch in May. Moms that are enrolling in the University have completed an average of 35% of the courses they are enrolled in.

5. What impact has the grant had on the population you serve? Your staff? The community?

The 100 Shares Grant was a huge financial blessing for Shepherd's Village, this grant allowed us to finish launching the University, a faith project we started in January. This financial blessing has allowed our staff to reach more single mothers in our community and beyond and connect them to valuable resources that offers the potential for them to connect with their local community. This grant has allowed us to share who 100 Shares is and how they have helped our ministry expand our vision and mission. The impact on our community is still growing and we are excited to see how this grant continues to reach the multitudes of vulnerable single mothers.

6. What were the primary lessons that you and your staff learned from this grant project?

The 100 Shares grant process was outlined and detailed. We were very impressed with the well organized and structured grant process. The process was very fair and equal for all participants. Communication between 100 Shares and our ministry was timely and succinct. Our ministry learned a lot from 100 Shares, and we plan to model some of the same best practices that were used in ministry visitation, selection, and accountability.

7. Based upon current conditions, are there things that you would do differently in utilizing the grant award? If so, what?

Part of our grant was focusing on a pilot location for a Center. At this current time, we are still in search of a center location and believe it is in God's timing. So, the only change we have done with the lack of location is planning to make upgrades to our current Center location by starting podcasts, Tuesday Tips video series that will air live on social media and be available for download.

8. If the grant project is part of a larger campaign, please provide a status report on the campaign. N/A

9. If the project involved collaboration with other organizations, please comment on its effect on the project. N/A

SHEPHERD'S VILLAGE
GRANT REPORT - Sept. 28, 2019

Category		Amount Requested	Amount Spent to Date
Salaries and Wages			
1	Center- Part-Time child care	\$8,000.00	\$2,000.00
2			
Total Salaries and Wages		\$8,000.00	\$2,000.00
Advertising, Marketing, Consultant Fees			
1			
2			
Total Advertising, Marketing, Consultant Fees		\$0.00	\$0.00
Travel and Mileage Expenses			
1			
2			
Total Travel and Mileage Expenses		\$0.00	\$0.00
Equipment			
1	Hardware and Media Development	\$12,600.00	\$10,600.00
2	Web Development	\$22,400.00	\$21,000.00
3	82' Television for Parent Training	\$3,000.00	\$0.00
4	2-40' Television for child care center	\$500.00	\$0.00
Total Equipment		\$38,500.00	\$31,600.00
Materials and Supplies			
1	Parent and Teen Study Viideo and curriculum	\$1,500.00	\$1,250.00
2	Supplies	\$2,000.00	\$2,000.00
3			
Total Materials and Supplies		\$3,500.00	\$3,250.00
Other			
1			
Total Other		\$0.00	\$0.00
TOTAL GRANT AMOUNT REQUESTED		\$50,000.00	\$36,850.00
PERCENTAGE OF GRANT FUNDS USED TO DATE			74%