



Reaching, Teaching and Keeping
Women for God's Glory!

SPEAKER TEAM APPLICATION INFORMATION & CRITERIA

Psalms 133:1

Behold, how good and pleasant it is when (sisters) dwell in unity.

Our Mission:

Reaching, Teaching and Keeping Women for God's Glory!

Who Are We:

We are a movement of women from around the world who are making a difference for the cause of Christ.

Who Are We Reaching:

We are reaching women of all ages, all walks of life, all denominations, all races - who want to know God, grow in God, serve God and be healed by God. We are a group where MENTEES and MENTORS can share their heart, ask questions, pray together and encourage one another.

Our Purpose:

- _To CONNECT WOMEN who love the Lord
- _To DISCIPLE WOMEN who are seeking to know more about the Bible
- _To EMPOWER WOMEN to walk in their destiny
- _To ENCOURAGE WOMEN to persevere
- _To AWAKEN WOMEN to the "good news" of Gods' promises
- _To UNLOCK WOMEN who have been chained to wrong mindsets
- _To PROVIDE WOMEN with teaching videos, podcasts, articles, Bible studies, retreats and conferences
- _To MENTOR WOMEN through confidential platforms
- _To LAUNCH WOMEN who have been called to minister

Why W2W Ministry Teams?

The Woman2Woman Ministry Speaker & Talent Teams are boxcars on a gospel train whose destination is that of worldwide impact!



Hello Beautiful Woman of God,

We are so glad that you've decided to explore how you can become a part of our W2W Speaker/Talent Team: A movement of professional women in ministry who are Reaching, Teaching and Keeping Women for God's Glory.

In this pamphlet you will find a lot of information of which you will need to read over very carefully and pray about before moving onto Step 2, which is filling out the application and turning in the necessary documents needed for review.

It is our joy to make available (4) different teams, each with their own unique benefits and opportunities to help you achieve your goals. We have something for every woman who has a vision – a call from The Lord – to persevere for the cause of Christ. Our teams are outlined according to **your interest, your experience, your expertise, your niche and your level of commitment**.

By joining together with like-minded women from across the nation and around the world, your brand will have greater impact, longer reach, faster growth, more support and BIGGER RESULTS! **W2W wants to help you GROW by linking arms with you as an alliance of women cheering one another on.**

The Woman2Woman Ministry is raising the banner of integrity by offering selected women an opportunity to be in affiliation with like-minded professionals through an application process. Once approved, you'll be able to place the W2W Seal on your website, blog, social media and literature, giving you added credibility as you journey through your walk of faith as a platform leader with Kingdom initiatives.

We've listed all of the wonderful benefits of being a W2W Speaker/Talent Team Member in this pamphlet, so let's get started by reading through all the details, right now... 😊

Cheering you on,
Deborah G Ross & Robin M Bertram

WHO ARE WE LOOKING FOR?

We are growing a movement of leaders!

W2W is in the early stages of launching a movement that has potential to reach the masses. We are looking for Christian women leaders who are called to make a difference for the cause of Christ.

The Woman2Woman Ministry Teams are a tiered platform of women who understand methods for strong teamwork as outlined in scripture by the examples of the Jethro ministry, Jesus's team building strategies, the Acts 6 philosophy and all other Biblical accounts of structure, order, and teamwork.

Having said all of this, we are only interested in applicants who exemplify Christlike behavior toward all people, including fellow W2W team members, W2W leaders, W2W staff, W2W volunteers and, of course, any woman connected to the W2W ministry. The W2W ministry team(s) are a no drama zone, so please, only apply if you are Kingdom minded in the areas of Teamwork, Servanthood, Protocol, Humility, Integrity and Honesty.

We are a multi-denominational movement of women from around the world making a difference for the cause of Christ.

All of our Team Members MUST adhere to protocol for various denominational and W2W events. Follow the Spirit of the Lord as you honor the president (aka: First Senior Pastor) and vice-president's (aka: Second Senior Pastor) decisions on the flow of the Spirit at each individual location.

We believe that God honors order, wisdom, respect and unity.

**If you consider yourself to be a good candidate for one of our teams, we
WELCOME you to apply
TODAY!**

[READ MORE...](#)

WHAT IS THE W2W BOXCAR OPPORTUNITY?

RIDE THE TRAIN... Because, two is better than one!

By completing and returning The W2W Application, you begin the process of applying/auditioning for **your personal boxcar onboard the W2W gospel train**. Each boxcar on the W2W gospel train is designated to the unique brand of ministry that each woman possesses.

W2W BOXCARS (so to speak) represent EACH INDIVIDUAL TEAM MEMBER whose vision, mission and method is uniquely her own.

Every boxcar on the Woman2Woman train is a powerful, individual entity that understands the unlimited potential of linking arms with like-minded professionals who want to work toward one common goal – **Kingdom Expansion!**

As each woman covenants to put coal in the engine of our W2W Gospel Train, we all benefit as – together – we generate MOMENTUM that keeps us all moving towards success!

We all grow our individual platforms in exponential ways when we are putting coal in the engine of our Speaker/Talent Team alliance!

HERE'S THE COAL REQUIRED TO MAKE THE ENGINE GO:

- ✓ display the W2W Seal and Link on your website
- ✓ participate in W2W opportunities as much as possible
- ✓ share W2W posts and memes on your social media platforms daily/weekly
- ✓ let your followers know about W2W events, resources and materials
- ✓ we link your photo, name, bullet point description and your ministry website to the W2W website – our directory of speakers

TOGETHER, we will cover more territory, build stronger marketing presence, grow our personal platforms faster and ultimately impact more lives for all eternity.

INDIVIDUALLY, we will do the ministry that God has called each of us to do as the President, Leader or Pastor of our own ministry/non-profit/business brand.

COME, RIDE THE W2W GOSPEL TRAIN FOR WORLDWIDE IMPACT!

ABOUT THE WOMAN2WOMAN MINISTRY Speaker/Talent Team Categories:

WE HAVE SEVERAL DIFFERENT TEAMS AVAILABLE!

Do not lay hands upon anyone too hastily and thereby share responsibility for the sins of others; keep yourself free from sin.

1 Tim 5:22

The God-ordained vision for this ministry allows women of local, regional, national and international visibility to join. Having said that, our criteria for each individual team is clearly defined under each heading (below). Please study and understand each of our teams carefully before applying. We respect, value and honor every team member in each of our categories.

The Woman2Woman Ministry strongly believes in doing things:

- ✓ with order
- ✓ allowing growth
- ✓ fostering mentorship
- ✓ creating value
- ✓ with regard to respect
- ✓ earning/giving honor
- ✓ through character evaluation – trustworthiness, commitment, honestly, humility
- ✓ after careful due diligence

The acceptance and placement system for this ministry has been carefully thought through, prayed over and established so that we can better protect the status of each active team member. The W2W Ministry pastors and board members serve as gate keepers who desire to uphold the standard of integrity set forth for each team alliance.

The level of entry for new applicants will be determined according to the standards defined under each team heading. We love to see God promote women who have earned their reward. The Woman2Woman Ministry is watching for women who believe in the mission, vision and value of this movement.

YOU are important to us!

Additionally, they must first be tested. Then, if they are above reproach, let them serve as deacons.

1 Tim 3:10

PRESTIGE SPEAKERS & TALENT

BENEFITS:

- ❖ Exposure! Affiliation! Networking! Momentum!
- ❖ Photo & listing on our speaker's website page with a link back to your website
- ❖ Promoted on W2W Social Media Platforms as a W2W Prestige Speaker/Talent
- ❖ All VIP Team Membership privileges
- ❖ Special W2W Prestige Team logo to display on your website and social media platforms
- ❖ Opportunities to be part of our staff at all W2W Sponsored Events
- ❖ Special opportunities may be granted to qualifying protégé's for speaking, singing, panel discussion, leading drawings, leading games or leading other portions of activity at our W2W Sponsored Events (usually during a breakout session)
- ❖ Opportunity to be mentored through Bertram & Ross Media Group platforms
- ❖ Opportunity to be mentored by our Premier, Luminary and Honorary Speakers at private gatherings
- ❖ Special opportunities for TV/Radio placements through Bertram & Ross Media Group
- ❖ Special opportunities may be made available to those who qualify as a contributing writer, editor, graphic designer or other for a Woman2Woman book publication project
- ❖ Gain tools, encouragement, advice, and much more to help you reach success
- ❖ 50% discount on a vendor table at many W2W events (per venue restrictions)
- ❖ Fast track to getting visibility and recognition through your association with leaders in the industry – Networking, Affiliation, Marketing, Promotion –
- ❖ Opportunities to apply for the Luminary Speaker Team once you've completed a minimum of two full years of membership on The Prestige Speakers & Talent team, completed your required training or mentoring assignments, have served faithfully at W2W events, have volunteered in helping W2W grow, have participated as part of our writing team and your personal ministry platform is fully developed
- ❖ More TBA!

The Prestige Speakers & Talent Team consists of women who represent the vision, mission and culture of The Woman2Woman Ministry in everything that they do. They are held to a high standard of integrity in their professional and personal life. Prestige Speakers & Talent are leaders who have been given an opportunity to grow and expand their reach alongside a powerful group of professional women.

Prestige Speakers & Talent have a reputation of influence arising from success, achievement or other favorable attributes.

With a fresh, new platform, these professionals come on board with W2W for networking and to boost visibility. The W2W opportunity helps to promote their brand through special events, mentoring and marketing opportunities.

We require a completed application, references and a small yearly fee for The Prestige Team, which is made up of women who have three or more of these attributes:

- She speaks, writes or sings on a live audience platform at least 10 times per year (on-location or through paid publications / not just social media)
- She typically earns \$250-\$750 per booking
- Either she's recently launched (within the past 5 years) her vision or announced her intent to her friends, church or Social Media group or she has a dream of being a ministry speaker, talent or media professional
- She has been cultivating her talents, education or ministry platform for many years
- She agrees to a (2) year minimal listing (fee paid at the beginning of each new year with no refunds)
- She covenants to encourage women from her sphere of influence to attend all W2W sponsored events

LUMINARY SPEAKERS & TALENT

BENEFITS:

- ❖ Photo & listing on our speaker's website with a link back to your website
- ❖ Promoted on W2W Social Media Platforms as a W2W Luminary Speaker/Talent
- ❖ All VIP Team Membership privileges
- ❖ Opportunity to submit qualifying blog articles for W2W websites and publications
- ❖ Opportunities to be recognized at W2W events
- ❖ Opportunities to speak, sing, offer services or serve on some other visible leadership platform at most W2W sponsored events (see guidelines)
- ❖ Opportunities to be interviewed on The Woman2Woman Facebook group page – by invitation
- ❖ Special opportunities may be granted to some for creating memes and making posts on certain W2W Social Media platforms (see guidelines)
- ❖ Special opportunities to coach/mentor Prestige Speakers at W2W events designed specifically for that purpose
- ❖ 50% discount on a vendor table at most W2W events (per venue restrictions)
- ❖ 50% discount on Bertram and Ross Media Group *Conference Fees*
- ❖ Special W2W Luminary Team logo to display on your website and social media platforms
- ❖ Opportunity to be coached/mentored or brainstorm with the Premier & Honorary Speakers at private gatherings

- ❖ Opportunities for some of your resources to be posted in the VIP Membership Team section of TheWoman2WomanMinistry website where you can post your photo and contact information at the bottom of each approved resource you provide.
- ❖ Opportunities for certain approved YouTube video teachings and/or channels to be posted in the VIP Membership Team section of TheWoman2WomanMinistry website
- ❖ Special Television & Radio placement opportunities may be available for those who qualify (Choose Life TV and/or B & R Media Group placements)
- ❖ Special opportunities may be made available to those who qualify as a contributing writer for a Woman2Woman book publication project
- ❖ Opportunity to apply for the Premier Speaker Team once you've completed a minimum of two full years of membership on The Luminary Speakers & Talent Team, you've completed any recommended training or mentoring assignments, you've served faithfully at W2W events, have volunteered to help W2W grow, have provided blog posts or other written content for W2W throughout your journey and/or you've grown your personal ministry to the level of qualification needed for advancement to the Premier Speakers & Talent Team
- ❖ More TBA!

The Luminary Speakers & Talent Team consists of up to (12) women who represent the vision, mission and culture of The Woman2Woman Ministry in everything that they do. They are held to a very high standard of integrity in their professional and personal life as a leader.

The Luminary Speakers and Talent inspire, motivate and encourage while sharing God's word through their particular sphere of specialty. From Doctors to Minister's Wives to Authors to Singer/Song Writers – and everything in between - these women have been on the public platform for a minimum of five years, but they have been crafting their profession for much longer and are respected community leaders.

We require a detailed application along with references and a yearly fee for this team, which is made up of women who have all of these attributes:

- She has a local, regional or national reputation with the public and with key leaders in the industry
- She speaks, sings or writes on small and medium-large live audience platforms more than 10 times per year (on location or paid publications / not social media)
- She typically earns between \$500-\$1750 per booking
- She has a special niche such as: a talent, doctorate, TV/Radio show, pastor's wife, author, strong social media platform (10,000+) or some other specialty that sets her apart as a leader in her field

- She agrees to a (2) year minimal listing (yearly fee paid upon acceptance with no refunds)
- She covenants to encourage women from her sphere of influence to attend all W2W sponsored events
- If available – video and/or audio samples

PREMIER SPEAKERS & TALENT

BENEFITS:

- ❖ Photo & listing on our speaker's website with a link back to your website
- ❖ Promoted on W2W Social Media Platforms as a W2W Premier Speaker/Talent
- ❖ All VIP Team Membership privileges
- ❖ Opportunity to submit blog articles for W2W websites and publications (minimum of 2 required per year)
- ❖ Opportunities to be recognized at W2W events
- ❖ Opportunities to speak, sing, offer services or serve on some other visible leadership platform at W2W sponsored events (see guidelines)
- ❖ Opportunities to be interviewed and/or to teach on The Woman2Woman Facebook group page
- ❖ Special opportunities may be granted to some for creating memes and making posts on certain W2W Social Media platforms (see guidelines)
- ❖ FREE VENDOR TABLE at *many* W2W events (per vendor restrictions)
- ❖ Special W2W Premier Speaker Team logo to display on your website and social media platforms
- ❖ Your books are publicly posted on TheWoman2Woman.org website and linked to your page on Amazon.com
- ❖ Your resources are posted in the VIP Membership Team section of TheWoman2WomanMinistry.org website where you can post your photo and contact information at the bottom of each approved resource you provide.
- ❖ Many of your YouTube video teachings and channel can be posted in the VIP Membership Team section of TheWoman2WomanMinistry website
- ❖ Special opportunities may be available for TV & Radio appearances whereby you represent The W2W Featured Speaker/Talent Team
- ❖ Other TV and Radio placements for your personal ministry are available through B & R Media Group
- ❖ Special opportunities may be made available to be a contributing writer for a Woman2Woman book publication project (see guidelines)
- ❖ Special opportunities may be available for you to teach at Bertram & Ross Conferences (FREE ADMISSION FOR TEACHERS)
- ❖ Always enjoy a 50% discount on B & R Media Group *Conference Fees*
- ❖ PLUS... You'll have an opportunity to be a guest on Deborah's TV and/or radio show called Choose Life!
- ❖ More TBA!

The Premier Speakers & Talent Team consists of up to (12) women who are the leading faces and voices of this ministry movement under the leadership of the President and Vice-President (aka: 1st Senior Pastor and 2nd Senior Pastor). They are held to the highest standards of integrity in their professional and personal life as a leader.

The Premier Speaker/Talent Team are seasoned professionals who are in full-time, evangelistic, ministry. These women are leading the way with wisdom, knowledge and understanding in biblical teaching. The mission of each speaker is simply to lift up the name of Jesus while encouraging, motivating, inspiring and sharing God's word.

Premier Speakers and Talent are expected to adhere to and model protocol, order, timing, humility, honor, and outstanding character. They are leaders who exemplify the strongest qualities of individual professionalism along with team building skills that resonate throughout the entire W2W ministry platform.

We will require a full, complete and detailed application along with references and video. A yearly fee is required and payable in full each January of which we do not pro-rate yearly fees for those joining in other months and we do not accept partial payments.

The Premier Speakers & Talent Team is made up of women who have all of these attributes:

- She has a national or international reputation with the public and with key leaders in the industry
- She has been on the platform or in the public eye for more than 10 years
- She speaks, sings or writes on small, medium, large and very large live audience platforms over 25 times per year (on location or in paid publications / not just social media)
- She typically earns between \$750-\$2500 per booking
- She has a professional website
- She has a YouTube and/or Vimeo and/or Podcast page that reflects her video and/or audio teachings
- She has at least one published book and/or she has extensive radio/television experience and/or she has a social media platform of 100,000+ followers
- She comes on board for a (2) year minimal term (yearly fee paid upon acceptance with no refunds)
- She covenants to encourage women from her sphere of influence to attend all W2W sponsored events

HONORARY TEAM MEMBERS

BENEFITS:

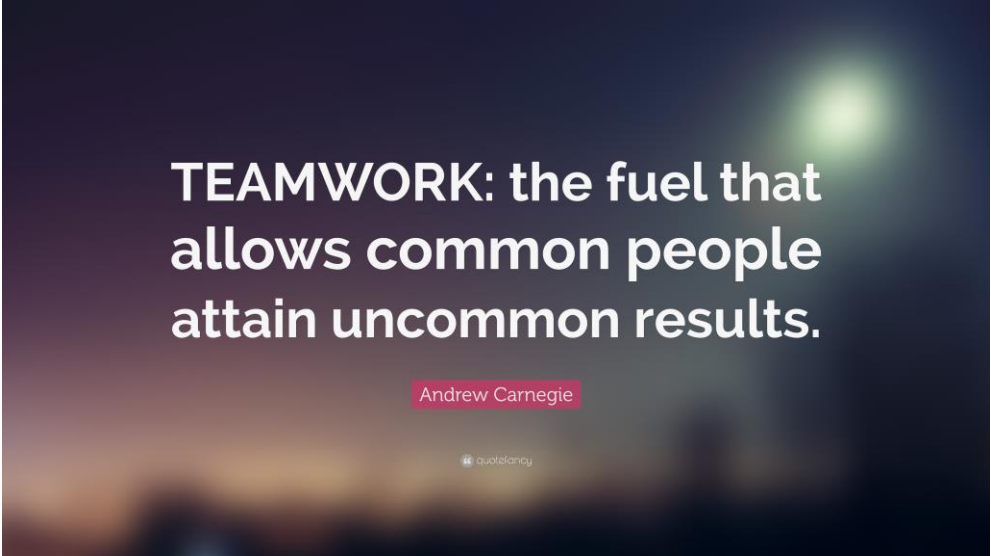
- ❖ Opportunities to share your wisdom, knowledge and expertise with women whom the Lord has raised up for such a time as this
- ❖ These professionals help the W2W movement take flight by offering name recognition, teachings and input
- ❖ Listed as Honorary Team Members for The Woman2Woman Ministry on our website with photo and link, if desired
- ❖ Opportunity to serve as part of our W2W Advisory Board

The Honorary Team members agree to appear or speak for at least one W2W sponsored event per year – if they are available to do so. Video messages are accepted if the honorary member cannot attend the W2W event but would be kind enough to send us a short message of encouragement.

These members will be asked to join W2W through special invitation and there is no yearly fee for Honorary Team Members.

Typically, an Honorary Team Member:

- Has been in the public eye for a very long time
- Has a significantly larger following than our Premier Team Members
- Earns a sizable income as a professional speaker / talent / writer
- Is a household/recognizable name
- She is respectful, energetic, compelling, magnetic, trustworthy, wise, full of integrity, understands protocol, professional, humble and an asset to the W2W Movement through their leadership
- She is honored to share her expertise with the W2W Ministry and does so freely
- She is a Christian



**TEAMWORK: the fuel that
allows common people
attain uncommon results.**

Andrew Carnegie

 quoteagency

OUR TEAM SPIRIT...

Philippians 2:2-7 (TLB)

²... make (us) truly happy by loving each other and agreeing wholeheartedly with each other, working together with one heart and mind and purpose.

³ Don't be selfish; don't live to make a good impression on others. Be humble, thinking of others as better than yourself. ⁴ Don't just think about your own affairs, but be interested in others, too, and in what they are doing.

⁵ Your attitude should be the kind that was shown us by Jesus Christ, ⁶ who, though he was God, did not demand and cling to his rights as God, ⁷ but laid aside his mighty power and glory, taking the disguise of a slave and becoming like men.

CONCLUSION:

YOU are invited to ride our gospel train!

Our Woman2Woman Ministry Speaker/Talent Teams are dynamic groups of women who are mature, determined, business-minded, ministers of the gospel with a pure heart and a professional attitude.

Our women are willing to help one another grow and be all that God has created them to be.

The Woman2Woman Team Members understand the principles of sowing into other women and ministries; thus, creating fertile ground of which God (speaks to friends and partners who) will generously sow into your own ministry.

Kingdom Principles in Action!

W2W Team Members love one another, encourage one another, enjoy community and sisterhood with one another, are made stronger through association with one another, desire accountability and are willing to foster team momentum.

Our Key Words Are:

Teamwork – Servanthood – Protocol – Humility – Integrity – Honesty
MOMENTUM

W2W is seeking women who are Kingdom minded – not self-minded.

As Christians, we understand that any and all conflicts should be resolved quickly and peaceably with sisterly love. Unresolved conflicts would slow down our momentum.

*For this reason, you will greatly appreciate that W2W seeks to be a no drama zone, often **offering grace** to 1st time or infrequent offences (anyone can be misunderstood), correction to 2nd time offenses, conference calls to 3rd time offenses and release from 4th time offenses.*

Of course, we practice what we preach and so we are looking forward to becoming a huge blessing to every woman who comes on board our W2W Speaker & Talent Train!

Our goal is to organize and oversee an organization that promotes and propels itself like a well-oiled, 20th century machine. We believe this will be achieved as each woman involved serves faithfully according to her level of team entry. In return, each W2W Team Member will enjoy the full benefits of being a part of The Woman2Woman National and International Movement!

W2W PRESIDENT, VICE-PRESIDENT AND COMMITTEE'S

Deborah G. Ross is the Founder and President/Chairman/CEO of The Woman2Woman Ministry. She serves and the 1st Senior Pastor of this ministry.

Robin M. Bertram is the Co-Founder, Vice-President and Executive Director of Media Relations. She serves as the 2nd Senior Pastor of this ministry.

All active team members agree to be part of the over-all Speaker Team Committee and will be given roles, titles and assignments within the committee according to their level of expertise and their professional commitment toward helping all team members to maintain a strong alliance that is moving forward and making an impact for Christ.

Everyone must do their part, but again, we don't want you to be burdened or overwhelmed as a Team Member. We simply want you involved in doing a small part in keeping our gospel train's engine running by serving in whatever capacity the Lord has gifted you to be a blessing.

#TeamworkMakesTheDreamWork

The movement of this speaker train requires the input and energy of each individual woman faithfully doing her part, so that every member will benefit from the explosive trajectory of this group!

Even so, please keep in mind that we are NOT looking for team members who want to tell us how to run things. We are looking for team members who respect authority and honor those whom God has placed as headship over this ministry.

Additionally, The Woman2Woman Ministry Team nor Deborah G. Ross nor Robin M. Bertram are acting as an agent or personal promoter for any of the individuals on any of these teams.

In essence, we are a Christian Alliance of Women in Ministry

Definition of *alliance*

1a: the state of being allied: the action of allying nations in close *alliance*

b: a bond or connection between families, states, parties, or individuals a closer *alliance* between government and industry

2: an association to further the common interests of the members *specifically*: a confederation of nations by treaty the *alliance* of Western nations

3: union by relationship in qualities: AFFINITY an *alliance* of industry and academia

4: a treaty of alliance

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MORE ATTRIBUTES OF A HONORABLE W2W TEAM MEMBER with GUIDELINES:

- She is willing to participate at many W2W sponsored events in various leadership roles as deemed appropriate for each location by the president and vice-president (including but not limited to: Keynote; Break-Out; Emcee; Panel; Worship Leader - if applicable; Testimony; Facebook Lives; Special Sessions; Prayer Team; Set-up & Tear-down; Registrations; Social Media Marketing; etc.) – **Don't worry, you won't be expected to attend every event AND our current goal is only (3)-(4) W2W specific events per year. We do ask that ALL team members make a point to be at our yearly retreat – if at all possible.**
- She is respectful, energetic, compelling, magnetic, trustworthy, wise, full of integrity, understands protocol, professional, humble and she is an asset to the W2W Movement through her leadership.
- She covenants to encourage women from her sphere of influence to attend all W2W sponsored events.
- She understands teamwork.
- She is an asset to the W2W Speaker/Talent team according to her specialized niche, gifts and talents.

FINALLY:

We are looking for humble women of God who understand the value of this ministry – women who are equipped and honored to give value back to the team of which they are invited to be a part of.

Every W2W Speaker/Talent Team is vital; therefore, every woman within each team is expected to represent this ministry with excellence and maturity, without jealousy, envy or strife.

The structure of our team(s) is something that was birthed from years of prayer and collaboration, ensuring that this ministry creates an atmosphere that will nurture and develop an army of leaders who will impact the world for Christ.

Professional, wise, women of excellence who are willing to grow with us, are prime candidates for membership. Women who are haughty, high-minded, pouty or manipulative should not apply.

Realizing that each woman is at a different place in her vocation, our various teams provide a way for a wide array of women to be a part of The Woman2Woman

Ministry vision and purpose to serve and grow as the Lord matures each individual for advancement at the appointed time.

We believe the cream always rises to the top!

For this reason, W2W strategically invites powerful, yet meek, women of God to a place of honor, leaving room for God to advance those whom He chooses to a place of higher honor over the whole.

In other words, all invitations issued are carefully prayed over, oftentimes brought before our entire line-up of team members for character references and always decided on by the president and vice-president and board as to which level of entry is best suited for the W2W vision and mission at this particular time of each applicants career.

Again, the cream will rise to the top!

We trust God to protect this ministry from un-pure motives who would willingly, or unknowingly, allow self-centeredness, pride or contempt to be displayed publicly or privately, in such a way that is not conducive to Kingdom advancement and protocol within any Christian organization.

READ THIS!

When he noticed how the guests picked the places of honor at the table, he told them this parable: "When someone invites you to a wedding feast, do not take the place of honor, for a person more distinguished than you may have been invited. If so, the host who invited both of you will come and say to you, 'Give this person your seat.' Then, humiliated, you will have to take the least important place. But when you are invited, take the lowest place, so that when your host comes, he will say to you, 'Friend, move up to a better place.' Then you will be honored in the presence of all the other guests. For all those who exalt themselves will be humbled, and those who humble themselves will be exalted."

- Luke 14:7-11 NIV

EXCLUSIVE MEMBERSHIP:

The Woman2Woman Ministry Speaker & Talent Train is an exclusive membership.

Our speakers can be on many online speaker websites (and we strongly encourage you to do so) but W2W speakers cannot be a part of any other Speaker Train or Alliance that has any similarity to the format and/or vision of The Woman2Woman Ministry Speaker & Talent Team for the duration of your affiliation and membership in good standing with W2W.

MONEY TO YOU:

As a whole, The W2W Speakers & Talent do not receive compensation for W2W Sponsored Events unless specifically designated at the time of booking for that particular event.

Premier Speakers may be awarded honorariums only if provided by host groups who give above and beyond the W2W cost of operation for that specific event. While it is our heart's desire to cover the cost of Premier Speaker's hotel and travel fees, we don't guarantee that any money (whether it be honorarium, travel fees or hotel accommodations) will be supplied to any speakers for W2W Sponsored events.

Understand that your involvement as a W2W Speaker/Talent at W2W Sponsored events will be at your own expense unless otherwise stated for each individual event that is made available.

We are believing God... Our end goal is for our Premier Speakers and Honorary Speakers to have expenses covered at W2W events and as a bonus we also desire that Premier Speakers receive an honorarium when they speak/teach/sing at W2W sponsored events; but, until that time comes, we believe that your personal ministry platform will benefit in areas such as: Increased Bookings; Increased Product Sales; Broader Marketing, Promoting and Networking and so much more.

Hence, the benefits of being a Speaker/Talent at W2W sponsored events will far outweigh the inconvenience of not receiving monetary value for your participation.

ACCEPTANCE & PLACEMENT:

The president and the vice-president reserve the right to offer applicants a different Speaker/Talent Team category than the one originally applied for. In other words, if an applicant is requesting to join a certain Speaker Team and there is not an opening, or if we feel that applicant would make a great candidate in another category, we will present you an offer to join a different W2W team. We believe that our applicants will greatly appreciate the opportunity to progress toward their intended goal at any given entry level once they see the value of being a part of such a diversely professional group of Christian women who are making an impact for the Kingdom with unprecedented momentum.

We are thrilled that you have taken the time to carefully read this informational pamphlet and to pray about your involvement with our organization before sending in your application.

We are earnestly desiring to connect with women who are committed to coming on board with us for a minimum of 2 years once they are approved and have remained in good standing with this organization during their time of affiliation. There is a lot of behind the scenes work that goes into each new membership applicant, so **we hope that you'll diligently seek the Lord before allowing us to invest our time and energy toward helping your ministry brand to grow through our channels of influence.**

W2W has a deep desire to be connected to women who wholeheartedly commit to giving the W2W vision, mission and experience TIME to take root so that significant results can be achieved.

If you can already see the value of joining us, please read the rest of this pamphlet before filling out the Application Form.

You're almost done... PROMISE!

ABOUT THE NEXT W2W PUBLISHED BOOK – Special Conditions:

- I. All Premier Speakers are required to participate. Prestige and Luminary Speakers will be asked to participate as space allows and according to their level of expertise and experience as a writer. We would like for Honorary Team members to participate as endorsers or contributing writers if at all possible.
- II. All contributing writers work is subject to approval to make sure that – content is relevant; outline and word count are accurate; writing style is interesting and easy to read and understand; copy is clear of spelling and grammatical errors; your entry is formatted according to the outline provided by the W2W leadership. You may hire an editor, if needed.
- III. All book tour promotions for the W2W published work are at your own expense
- IV. There is no guarantee that the Woman2Woman book can be fully released during your stint on The Woman2Woman Ministry Team
- V. All royalties for the Woman2Woman published work(s) go to fund The Woman2Woman Ministry
- VI. Each contributing writer must pre-order a minimum of 200 books at wholesale pricing plus 15% – in advance – or pay her portion of whatever author fee the publisher requires (fees are typically applicable with traditional big name publishers). She can sell purchased books at her events or on her website at retail pricing for a profit toward her personal ministry/business initiative.
- VII. Please link social media book posts to either Amazon or The Woman2Woman website for the purpose of team unity and W2W ministry funding
- VIII. Contributing writers “can” place the W2W book on their Website Store and/or Facebook Store and sell copies direct for a profit to their own ministry. Just be sure that you have the inventory available to meet the needs of your customers on hand at all times when choosing this method.
- IX. Each contributing writer must have a strong social media presence – we prefer over 10,000 followers (total)
- X. Each contributing writer must identify and establish a minimum of 10 people to be on their book launch team who will covenant to buy at least one pre-sell copy from Amazon at retail pricing, post a 5 star book review on at least 5 major bookstore websites, share the W2W pre-launch and launch social media posts on their pages and on other group pages for a 9-12 month period, attend conference calls with our book launch team, come to a private (invitation only) pre-launch celebration to meet all of the contributing writers. Members of the **book launch team** may be asked to perform other kind acts to help us get the word out – all of which will be announced at the time of launch. Launch team members will receive special benefits for their help – TBA.
- XI. Each contributing writer must display the W2W book on their general website. Each writer can choose to either link the book to its Amazon page or directly sell the books for a profit themselves. Just be sure that you have the

inventory available to meet the needs of your customers on hand at all times when choosing this method.

- XII. Speakers who are involved in being a contributing writer for our W2W book are asked to sign up for an additional 2 years of membership, from the time the W2W book is released so that they can participate in our promotions and TV/radio tour to market the book.

1 Corinthians 1:10 (NIV)

¹⁰ I appeal to you, brothers and sisters, in the name of our Lord Jesus Christ, that all of you agree with one another in what you say and that there be no divisions among you, but that you be perfectly united in mind and thought.

The Woman2Woman Ministry Speaker & Talent Teams are boxcars on a gospel train whose destination is that of worldwide impact!

WE NEED THESE THINGS FROM YOU ASAP!

APPLICATION CRITERIA:

- Must apply on our official document
- Must participate fully in our alliance team program and keep dues up-to-date (see below)
- Terms can be renewed and/or extended upon approval
- No refunds

NEEDED FOR APPROVAL:

- ❖ 1 Letter of Recommendation from your Pastor (All Speakers)
- ❖ All Social Media Links (All Speakers)
- ❖ Website URL (if you don't have a website – we can help – ASK)
- ❖ 2 Character References from a Business Associate and/or a Women's Ministry Director (Luminary & Featured Speakers)
- ❖ Video Speaking/Singing/Talent Sample (Premier Speakers Must Have – Luminary and Prestige Speakers submit these – if available)

NEEDED AFTER APPROVAL:

Your **headshot** and **website** must be approved before being accepted into The Woman2Woman Ministry Train – **we can help you with this if needed.**

- ❖ All Woman2Woman Ministry Speakers must have an updated professional high-resolution headshot. You cannot be included in our benefits package without an approved headshot. **If you need help with a photographer, make-up or hair, please let us know immediately! We can help you!**
- ❖ All Woman2Woman Ministry Speakers must have a website. If you do not currently have a website, let us help you develop a fantastic website using the www.DRMChristianWebsites.com platform. Be sure to ask for your 15% discount on your initial set-up! We can help you!
- ❖ **High Res. Images of your books with the Amazon.com links.**

REQUIRED INVESTMENT UPON ACCEPTANCE:

PRESTIGE SPEAKER & TALENT TEAM

FEES: \$250 per year upon acceptance / non-refundable

AUTO-RENEW: Each year on your anniversary date as long as your ministry/business/platform is up-to-date, and you are in good standing with W2W.

LUMINARY SPEAKER & TALENT TEAM

FEES: \$400 per year upon acceptance / non-refundable

AUTO-RENEW: Each year on your anniversary date as long as your ministry/business/platform is up-to-date, and you are in good standing with W2W.

PREMIER SPEAKER & TALENT TEAM

FEES: \$550 per year upon acceptance / non-refundable

RENEWAL: Upon the first-year end, Premier Speakers are required to renew during the month of January as long their ministry/business/platform is up-to-date, and they are in good standing with W2W. We do not pro-rate fees for speakers, so if the opportunity becomes available and you are approved, you will pay the full amount the first year no matter which month it is that you join. All approved invitations must be accepted within a (3) month period or else your spot is forfeited to another approved applicant.

We will set up automated yearly drafts though PayPal. We require payment in full each year. We do not offer payment plans.

Please note: Automated payments will continue each year on your renewal anniversary even after your term is completed **until you** or The Woman2Woman Leadership Team cancels your subscription. Please be sure to communicate your desire 3 months before your term is completed.

- Checks (upon approval) should be made payable to **The Woman2Woman Ministry.**
- We do not offer refunds for any reason.
- Expect to pay a service fee if your yearly dues are delinquent or paid in installments. **We expect payment in one instalment.**

TO BE CLEAR

Premier Speakers & Talent always renew in January.

Please do not ask for an exception to this policy. Remember, every facet of this ministry has been carefully thought out and prayed over. We are looking for applicants who give honor and respect to protocol and establishment.

Prestige and Luminary Speakers & Talent renew automatically via PayPal one year after their sign-up date.

HOW LONG WILL IT TAKE?

Once approved and all fees are paid, we will do everything we can to get headshots and bios of new members onto our printed materials and/or THE W2W Website right away.

Even so, please expect a ramp-up period of 3- 6 months after your initial payment is received before fully benefitting from printed and/or online promotions produced by The Woman2Woman Ministry bearing your headshot and bio.

You will be able to use The Woman2Woman Ministry team logo immediately. Once you are in our system, you will not experience unwarranted delays in circulation unless you are updating your headshot or bio of which development of all new materials will be at the discretion of our leadership team and according to our calendar – especially, but not limited to, new printed materials.

Mail books, checks and other hard copy credentials to:

**DRM
% The Woman2Woman Ministry
P.O. Box 2186
Indian Trail, NC 28079**

Note: This document is subject to updates as we continue to define our goals, benefits, rewards, boundaries, expectations and price structure. We will do our best to keep all members informed of important changes as they occur. Otherwise, our updated document can always be found online as a pdf on this website.

W2W retains the rights of inviting, approving and releasing team members as deemed necessary by the president and vice-president in conjunction with the active team members and honorary/advisory board.

*Once approved, please keep in mind that all Team Meetings, Zoom Calls, Team Benefits, Ability to Post on W2W Social Media pages and the like are reserved for **Vetted W2W Team Members Who Have Paid Their Dues and Who are On That Specific Team Which Gives Them the Right to Do So.** DO NOT invite outsiders to do things that are reserved specifically for vetted, paid team members. That defeats the purpose of the vision and mission of this ministry for vetted team members who have invested their time and money into this establishment.*

IN CLOSING:

The value of being involved with this ministry goes far beyond standing up and speaking, singing or testifying at one of The W2W Ministry events.

The core value of this ministry is AFFILIATION, NETWORKING, MARKETING, PROMOTING, MENTORING, SUPPORT, FELLOWSHIP, WORLD-WIDE IMPACT, MOMENTUM AND SOULS! We are Kingdom Minded business professionals who, truly, trust God for the increase.

JOIN US!