



EVANGELISM IN A HYBRID WORLD

***A 7-WEEK WORKSHOP ON EVANGELISM
IN OUR NEW WORLD***

Our evangelism journey



Our evangelism journey

Each week you can anticipate the following:

- Review
- Short introduction
- Group discussion
- Work-for-the-week assignment

Work-for-the-week = Homework



Our evangelism journey

- Week 1 – Introduction
 - Why this workshop?
 - Define evangelism
 - Identify “hybrid”
 - Rules for engagement
- Week 2 – You and evangelism
- Week 3 – Evangelism and context
- Week 4 – Relaying the message
- Week 5 – Following up
- Week 6 – Sealing the deal
- Week 7 – Practicum



Why this
workshop?



Why this workshop?

workshop goals



- Highlight the importance of evangelism
- Help us discover how to evangelize in view of our “new normal”
- Encourage us to overcome our anxieties related to evangelism
- Identify how the world has changed, and continues to change, around us and ways to connect with people in ways that meet their current (and future?) realities
- Position us for successfully answering the Lord’s call to be His witness

What is evangelism?



Evangelism

what it is



- Christian evangelism is the act of communicating the Gospel through:
 - Preaching
 - Teaching
 - Writing
- Evangelism is the actions undertaken by an evangelist to communicate the Gospel.
 - *euangel* – messenger
 - *Gospel (euangelion = good news)* – the euangel’s message
- An evangelist, then, is a person who communicates the Gospel.

See Matthew 28:18-20; Acts 1:8

Evangelism

what it is not

- Inviting people to church...
- Being a good person...
- Doing community service...
- Being generous with your time and resources...
- Sharing your testimony...

...if you do not include the communication of the Gospel.



What does
“hybrid”
mean?



Hybrid

what it is

why you shouldn't worry



- Both a noun and an adjective, both referencing the nature of a thing.
 - Formed by combining two or more things
 - The combined elements perform, essentially, the same function

DO NOT STRESS!!!

Examples of hybrid's benefits

- Worship
- Transportation
- Employment
- Meetings

Rules of engagement



Rules of Engagement

- **Be prayerful.** Evangelism is a spiritual matter no matter what age we live in.
- **Be respectful.** Kindness opens doors that may not otherwise open for you.
- **Be honest.** Know what you know and admit what you do not know (to yourself and to other people).
- **Be genuine.** You do not have to be fake to fit in.
- **Be knowledgeable.** Evangelism works well when you can engage with a person “where they are.”
- **Be curious.** Don’t be nosy, but asking questions demonstrates interest and reveals opportunity.





For next week



Work for the Week

- 1. Review.** In what ways have you benefitted from the hybridization of things?
- 2. Write.** Think about your history with evangelism. Take the time to write out, with as much detail as you can recall, one of your evangelism success stories? Or write about a time when someone evangelized you.
- 3. Plan.** Begin to think and be prayerful about who would like to share the Gospel with.

