# P.U.R.S.U.E Excellence

Being a Relevant Church: Discerning God's Call Who to BE

Bible Study for May 14, 2020 WORD For Life Church Ministries Rev. Larrin Robertson, Pastor

### Lesson objective

To sharpen our senses for how we present ourselves when we encounter people to whom the Holy Spirit leads us.

As a result of this session, we will:

- 1. Acknowledge the Holy Spirit's role in personal development.
- 2. Develop our awareness of the importance of persona in communication.
- 3. Draft a statement of our understanding of who we present ourselves to be during moments of encounter.

God is at all times, and in every case, relevant. So too is God's word. The same must be true of God's people. To be relevant, we must BE who God formed this church to be where God planted us. Relevance positively impacts the lived experiences of community.

- Rev. Larrin Robertson

#### What is persona?

- An element of rhetoric having to do with ethos.
- Similar to character or personality.
- Intrinsic to, or developed by, the speaker/author (i.e., the Rhetor).
- Establishes how the Rhetor wishes to be perceived; also defined by how the Rhetor is actually perceived.
- A means of establishing rapport between speaker and audience.

### The role of persona in communication

The effect of one's persona impacts how one communicates in various ways. Here are a few:

- Effect on the speaker
- Effect on the hearer and/or audience
- Effect on the message

# **Questions?**

## The Holy Spirit and persona

Persons led by the Spirit have been and are being shaped, or developed, by the Spirit.

- 1. The Holy Spirit enables and empowers Acts 1:8; 2:1-4.
- 2. The Holy Spirit <u>provides</u> courage Acts 6:5; 7:54-60.
- 3. The Holy Spirit <u>influences</u> responses Acts 10:44-48.

#### The Holy Spirit and persona (cont'd.)

Persons led by the Spirit have been and are being shaped, or developed, by the Spirit.

- 4. The Holy Spirit selects and consecrates Acts 12:25-13:3.
- 5. The Holy Spirit guides the journey Acts 16:6-10.
- 6. The Holy Spirit warns and confirms Acts 21:8-11, 27-30.
- 7. Being "in the Spirit" directs one's view Revelation 1:9-20.

# My persona

Exercise: Understanding my persona

# **Questions?**

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