



EVANGELISM IN A HYBRID WORLD

***A 7-WEEK WORKSHOP ON EVANGELISM
IN OUR NEW WORLD***

Our evangelism journey

- Week 1 – Introduction
- Week 2 – You and evangelism
- Week 3 – Evangelism and context
 - Context is King
 - Resource Identification
- Week 4 – Relaying the message
- Week 5 – Following up
- Week 6 – Sealing the deal
- Week 7 – Practicum



Work for the Week:
How did it go?



Evangelism and Context

“I have become all things to all men,
that I might by all means save some.
Now this I do for the gospel’s sake,
that I may be partaker of it with you.”
(1 Cor 9:22b-23)

Context

1. The words that are used with a certain word or phrase that help to explain its meaning.
2. The situation in which something happens: the group of conditions that exist where and when something happens.
 - a. The interrelated conditions in which something exists or occurs.

Evangelism and Context

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Context is King: Context Considerations

People. Background, family, employment, income, health, joys, hobbies, challenges, etc.

Purpose(s). Goals, plans, outcomes, methods/approaches, result-oriented or seed-planting, etc.

Time/Timing. Scheduled, extemporaneous, life events, etc.

Duration. One-time, ongoing interaction, planned contacts, open-ended, etc.

Content. Which aspect of the Gospel? How in-depth? What does the situation call for?

Method. Platforms, ways to engage, going where people are and things happen.

Evangelism and Context

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*Develop a strategy for evangelism success by
understanding the context of your evangelism.*

Evangelism Context matters	Name on Evangelism Prayer List: _____
Purpose(s)/Reason(s)	
Time/timing	
Duration	
Content	
Method(s)	

Resource Identification



Resource Identification

“And [Jesus] called the twelve to *Himself*, and began to send them out two by two...” (Mark 6:7)

“Silver and gold I do not have, but what I do have I give you...” (Acts 3:6)

“Continue earnestly in prayer, being vigilant in it with thanksgiving; meanwhile praying for us, that God would open to us a door for the word, to speak the mystery of Christ...” (Colossians 4:2-3)

- Social Media/Apps
 - Clubhouse
 - Facebook
 - Instagram
 - Nextdoor
 - Reddit
 - Tik Tok
 - What’s App
- Community Gathering Places
 - Community centers
- Phone
 - Traditional use
 - Video calling feature – e.g., face time
- Zoom
 - Family meeting
 - Game night

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Evangelism in a Hybrid World Resource Identification – Tips

- **Be relational.** Go where the people are. Listen, learn, and lean in to their experiences and desires.
- **Be nurturing.** Care for people’s thoughts, feelings, emotions, and presence more than you care about being “right.”
- **Be considerate.** Follow up and ask if it is okay to talk “offline” before you start to talk offline.
- **Be a contributor.** Contribute regularly and meaningfully to conversations around you.
- **Be willing to learn.** Learn how to be effective in spaces that are unfamiliar and/or uncomfortable.
- **Be brief.** Unless you have explicit permission to take your time, don’t.



For next week



Work for the Week



If you have already started planting/watering seeds with the person(s) you've been praying for and about:

- Keep the lines of communication open. Let them know that you have been thinking of them and tell them why they are on your heart. While you hold the Gospel in mind, let the conversation flow naturally. Prepare to share next week.

If you have not contacted the person(s):

- Develop a list of 3-5 resources you can use to specifically reach the person(s) you have been praying for and about. Make an attempt to reach them this week. Prepare to share next week.

No matter which of the two groups you are in, use the strategy planning form included in this presentation to help you formulate your plan of action.