

Willow Grove Connections Strategic Business Plan (SBP) provides the ability to generate reports, schedule tasks, update and add assignments. Assignments are automatically created since the Strategic Business Plan is integrated with our survey system. Our Strategic Business Plan organizes company information in a centralized location. Track dates that assignments were scheduled and completed sign off dates along with mentor final approval. Create and update program company specific assignments including strengths needs and strategies. SBP provides the ability to:

- Track dates for completion of tasks
- Track company sign off dates
- Track company leader sign off dates
- Provides for company leader final approval
- Track company progress with current information
- Create generic assignments for the company
- Show company objective and current progress
- When the SBP is integrated with our employer network system, the customer/client will have one of the most robust and highly automated applicant processing and corporate engagements plan systems available today.
- Once a company becomes a member, they will then be available to start identifying current and future training and mentoring requirements. This provides additional streamlining to the enrollment process and ongoing company assistance.
- Business Managers can set up predetermined Strategic Business Plan specific requirements, which will automatically be included when the company Strategic Business Plan is created. Employers can also use this as a recruiting tool. The Strategic Business Plan system integrates with our employer network system to provide a fully integrated year round tracking solution.
- Business Managers can add strengths, needs, and strategies for each assignment and can be integrated with the company educational planning.



See more on the other side ►



# Strategic Business Plan

## OUR STRATEGIC BUSINESS PLAN ALSO INCLUDE

### **Mentoring**

Our Mentoring module allows for people to be entered into the system as a mentor. Mentors enter in name and areas in which they have expertise into the system. The company then can search for a mentor based upon the service or help they need. The search engine will then list all of the business mentors that meet the search criteria.

### **Employer Network**

The Employer Network Module allows people to complete an employment application online to those sponsoring companies of the program which is specifically tailored to the organization. Depending upon the parameters established by the organization, automatic notification of applicants meeting such criteria can be sent electronically to the specific hiring manager.

### **Approved Web Site Resources**

The web site system allows an organization to create a database of searchable web sites. Enter only the web sites in which the information is beneficial to the company. Program managers can enter a title, the URL, and a description of the website or web page that is being referencing.

### **Testing and Assessment**

To evaluate and assess the efficacy of program company training and education, WGC has developed the Online Testing Module. The OTM may be configured in any number of styles, including multiple choice and short answer/essay formats, and will support the inclusion of imagery and multimedia resources.

### **Training Center**

Publish any amount of simple or complex curriculum materials using this robust relational database module. Plus, there is the ability can take advantage of advanced management tools that control when content is available, who can access the system, and what prerequisites are required.

### **Events Calendar**

The Events Calendar Module provides a calendaring system of events for organizations. The Events Calendar Module allows for events to be entered through an administrative web site and immediately be displayed to the entire organization. Program attendees can review the details of the event and if necessary register for the event.

### **Digital Dictionary**

Our Digital Dictionary system provides a searchable database of terms and definitions. A company can provide multiple integrated dictionaries to their users. When adding terms and definitions a company can select which dictionaries to associate with the term and definition.

### **Message Board**

The Message Board Module allows for discussions with other members. The discussions are based upon different forums that have been entered into the system. Members can respond to any of the previous responses in the system.

### **Frequently Asked Questions**

Our frequently asked questions module provides a means for members to ask questions and search previously posted questions. Additionally, the system also provides the ability to intelligently route questions to the appropriate person or organization within a company. This improves the effectiveness and efficiency of corporate communications and customer service response times.