

Executive Breakthrough Solutions Institute

Quick Facts Þ

Executive Breakthrough Solutions Institute (EBSI) will collaborate with established partners and education institutions for the programs (EBSI) that are designed to build capacity and assist multicultural socially disadvantaged owned businesses with growth and scale.

Project Purpose

Willow Grove Connections (WGC), collaborative partner, and sponsors will collaborate in Executive Breakthrough Solutions Institute programs (EBSI) that are designed to build capacity and assist

multicultural socially disadvantaged businesses with growth and scale.

What

A twelve-month virtual learning experience designed for multicultural socially disadvantaged businesses involving WGC collaborative partners.

Goals:

- Build the value proposition for each minority multicultural socially disadvantaged business owner:
 - Enhance best practices in business development, organizational capabilities and scalability



- Foster readiness to meet industry needs
- Increase competitiveness when seeking contracts and opportunities in the global marketplace.
- Support growth of multicultural socially disadvantaged businesses by sharing business skills and best practice information needed to grow to the next level
- Enhance opportunities for multicultural socially disadvantaged Suppliers to:
 - Enter partnerships, joint ventures, strategic alliances or teaming agreements;
 - Secure larger contracts; and
 - Grow to a global scale.

See more on the other side >

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Executive Breakthrough Solutions Institute

Goals (continued):

- Develop results focused coaching and mentoring relationship between multicultural socially disadvantaged diverse Suppliers, Corporate Members and multicultural socially disadvantaged businesses
- · Focus insight to provide services/commodities to various Industries
- Build the value proposition for each minority multicultural socially disadvantaged business owner
- WGC has contracted with collaborative partners, multicultural socially disadvantaged businesses to create the Executive Breakthrough Solutions Institute Certificate program.
- The EBSI consists of several unique experiential learning components seamlessly aligned to help participants acquire the education, information and practical application necessary to expand the capacity of their business.
- WGC will manage the academic portion of the program and provide coordination, supplies, virtual learning interfaces among the council locations. WGCs' educational platform will be used by participants to access program materials, manage communications with the participants, and follow-up on pre-work and post-work assigned and other aspects of the training
- WGC will establish a select group of multicultural socially disadvantaged suppliers to function in structured mentorship relationships. These mentorships will ensure EBSI participants gain new insights as to the requirements needed to increase the capacity of their businesses and to grow their businesses to the next level. WGC will also conduct mentorship training to ensure Mentors are appropriately prepared to guide EBSI participants in the creation of their strategic growth plan.
- WGC will provide sponsors with a report that provides additional insight as to how to better support the needs of small businesses. WGC will also conduct assessments to gauge the value and track business outcome from participants attending coaching & mentoring forums. A consolidated report will be provided to sponsors and corporate members at the end of each phase of the program.
- WGC will also conduct assessments to gauge the value and track business outcome from participants attending coaching & mentoring forums. A consolidated report will be provided to collaboration partners and corporate members at the end of each phase of the program.

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