What we do

Willow Grove Connections provides education, access to capital, corporate connections, and resources for multicultural socially disadvantaged business enterprises.

How we do it

Through world-class training, mentoring and structured immersion we equip multicultural socially disadvantaged businesses with the necessary knowledge which is the foundation for success in the business world. Additionally, our software provides our corporate clients with a custom strategic business and corporate engagement plan that will contain assignments for each business to complete in order to teach them necessary business skills and to graduate from the program. To further enhance our program we will collaborate with our integrated partners to conduct the Executive Breakthrough Solutions Institute (EBSI) program that are designed to build capacity and assist multicultural socially disadvantaged owned businesses with growth and scale. Moreover for the entrepreneur, there is a personal life plan that will prepare them for operating a business.

Access

We have unrivaled access to a network of businesses and economic experts across academia, government affairs, and publicly and privately held institutions and corporations. Our network of advisors provides best-in-class expertise for both business decisions, access to banking and financial expertise, and advocacy support for multicultural socially disadvantaged businesses.

Network

With greater influence and leverage in the business space, we will provide door- opening introductions to potential customers, so that entrepreneurs can acquire customers early on. We will deploy proprietary software systems to improve client services.

Experience

As seasoned entrepreneurs, we have encountered many of the challenges and questions that socially disadvantaged business enterprises will face. We believe the best advisors let entrepreneurs operate autonomously, stepping in and providing support when it's needed. Our level of expertise in applying technology to provide solutions is unmatched.