

# Corporate Engagement Plan

### Quick Facts

The Willow Grove Connections Corporate Engagement Plan (CEP) provides the ability to generate reports, schedule tasks, update and add assignments. Assignments are automatically created since the Corporate Engagement Plan is integrated with our survey system. Our Corporate Engagement Plan organizes company information in a centralized location. Track dates that assignments were scheduled and completed sign off dates along with mentor final approval. Create and update program company specific assignments including strengths needs and strategies. CEP provides the ability to:

- Track dates for completion of tasks
- Track company sign off dates
- Track company leader sign off dates
- Provides for company leader final approval
- Track company progress with current information
- Create generic assignments for the company
- Show company objective and current progress
- When the CEP is integrated with our employer network system, the customer/client will have one of the most robust and highly automated



applicant processing and corporate engagements plan systems available today.

- Once a company becomes a member, they will then be available to start identifying current and future training and mentoring requirements. This provides additional streamlining to the enrollment process and ongoing company assistance.
- Business Managers can set up predetermined Corporate Engagement Plan specific requirements, which will automatically be included when the company Corporate Engagement Plan is created. The Corporate Engagement Plan system integrates with our employer network system to provide a fully integrated year-round tracking solution.
- Business Managers can add strengths, needs, and strategies for each assignment and can be integrated with the company educational planning.

See more on the other side

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#### OUR CORPORATE ENGAGEMENT PLAN ALSO INCLUDE

#### Mentoring

Our Mentoring module allows for people to be entered into the system as a mentor. Mentors enter in name and areas in which they have expertise into the system. The company then can search for a mentor based upon the service or help they need. The search engine will then list all of the business mentors that meet the search criteria.

#### Surveys

Administer surveys with this interactive questionnaire module. Combine multiple choice, short answer, or essay type question formats to match specific educational requirements. In addition, surveys can include text based questions, images, multimedia resources etc. This module can be integrated with existing website for seamless integration and brand equity. WGC provides random question selection, plus the ability to place time limits on survey availability. Sophisticated response systems facilitates redirecting survey takers to different questions based on the responses.

#### **Training Center**

Publish any amount of simple or complex curriculum materials using this robust relational database module. Plus, there is the ability can take advantage of advanced management tools that control when content is available, who can access the system, and what prerequisites are required.

#### **Events Calendar**

The Events Calendar Module provides a calendaring system of events for organizations. The Events Calendar Module allows for events to be entered through an administrative web site and immediately be displayed to the entire organization. Program attendees can review the details of the event and if necessary register for the event.

#### **Digital Dictionary**

Our Digital Dictionary system provides a searchable database of terms and definitions. An organization can provide multiple integrated dictionaries to their users. When adding terms and definitions an organization can select which dictionaries to associate with the term and definition. There is also the capability to restrict user access to identified dictionaries.

#### **Message Board**

The Message Board Module allows for discussions with other members. The discussions are based upon different forums that have been entered into the system. Members can respond to any of the previous responses in the system.

#### **Testing and Assessment**

To evaluate and assess the efficacy of program company training and education, WGC has developed the Online Testing Module. The OTM may be configured in any number of styles, including multiple choice and short answer/essay formats, and will support the inclusion of imagery and multimedia resources. To support a formalized certification process, course administrators may implement more sophisticated test designs: random question selection; imposition of time limits; direct each company to a different series of questions based upon their test question responses.

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