



Our Positioning

By using a proven technology method, Willow Grove Connections (WGC) will cultivate business capacity through an integrated collaborative approach.

Using proprietary software, WGC provides clients with a custom strategic business and growth plan that will contain assignments for each business to complete in order to teach them necessary business skills and to graduate from the program. Our clients will be required to complete the growth plan in order to graduate from the program and receive their certificate.

Vision

Grow the prosperity and development of multicultural businesses

Mission

Bridge the connection between corporations and multicultural businesses by generating wealth and greater opportunities.

Values

Partnership

We partner with our clients, vendors, and community to anticipate and satisfy their needs. We do this with a level of integrity and respect that results in a mutually beneficial outcome.

Teamwork

We work together in a way that builds mutual trust and respect and invests in personal growth so we succeed together individually and as a team.

Creativity and Innovation

We leverage our passion to find process improvements, new opportunities, creative solutions, and business alliances.