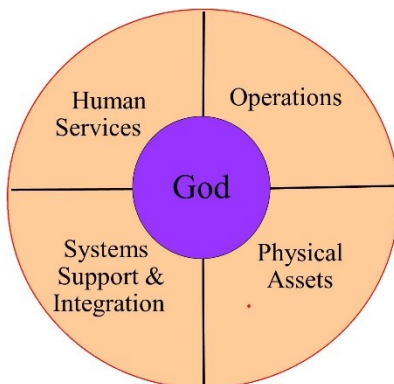# Developing Your Own Local
Community Service and Support Network

www.CSASNetwork.org

Initial Key Steps

1. Arrange a call with your national CSASNetwork mentor, Ricky Kroeger: One@CSASNetwork.org.
2. Begin to inquire of God for the recruitment of the people He has prepared in advance to endorse this effort, and perhaps for a leadership role in your local CSASNetwork community. These will likely be local business leaders who are solid Christians and who are well networked in the community.
    a. The goal at this time is to share/show/demo the CSASNetwork site and gain buy-in that this would be good for your community. As you are successful in gaining endorsements, place these names on a List Of Supporters that may be shared during the following steps.
3. Begin to organize your Startup and Development Team with those who have both endorsed and stated a willingness to hear more about what a leadership role would entail. They will be happy to know that their contribution will mostly be a matter of networking more people and the occasional mentoring of a non-profit leader.
    a. Request free *Life* and *Leading* books from Ricky Kroeger and provide them to each potential leader.
    b. Schedule a conference call or group video chat with your national CSASNetwork mentor, Ricky Kroeger (One@CSASNetwork.org) to gain a better depth of understanding about the workings and synergies of the 4 Groups and 12 Teams.
    c. It will be best to formalize a Startup and Development Team of at least five people, and each must have a background in the development of something that has scaled in size. It is especially important that they have a history of Leadership Development.
    d. In addition to Leadership Development, your local CSASNetwork Startup Team will need supportive expertise in the areas below. Discuss these during your conference with Ricky Kroeger.

- **Operations Group:**
    - Administration Team
    - Leadership Development Team
- **Systems Support & Integration Group**
    - Connections Team
    - Science & Technology Team
- **Human Services Group**
    - Family Life & Relationships Team
- **Physical Assets Group**
    - Property Oversight, Maintenance & Development Team

The complete CSASNetwork Organizational Chart includes the following 4 Groups and 12 Teams:

- **Operations Group**
    - Administration Team
        - Integration of Teams, Leader Support, Office & Information Systems!
    - Generosity, Fund Development & Financial Oversight Team
        - Stewardship & Financial Support!
    - Leadership Development Team
        - Leader Growth & Support!

Ricky Kroeger · One@CSASNetwork.org

- **Systems Support & Integration Group**
  - Celebrations Team
    - Praise & Worship God, Thank People for their Service!
  - Creative Communications Team
    - Explain, Market & Promote!
  - Connections Team
    - Welcome People, Connect People & Groups of People, Volunteers, Paid Staff!
  - Science & Technology Team
    - Integration of Technological Systems, Engineering, Life Science, etc!
- **Human Services Group**
  - Education Team
    - Teaching, Training, Learning & Growing!
  - Family Life & Relationships Team
    - Help build strong families & relationships!
  - Life Change, Recovery & Restoration Team
    - Families in Crisis & Recovery for Individuals!
- **Physical Assets Group**
  - Environment & Beautification Team
    - Let's keep our surroundings comfortable & beautiful!
  - Property Oversight, Maintenance & Development Team
    - Maintain, Build, Improve, Expand!

Team Considerations

There are a few critical considerations in these early stages:

- Which two of the Startup and Development Leaders will Co-Lead to facilitate communications, meetings and decisions?
- Administration Team
  - Begin to consider the benefits and risks of becoming a 501(c)3. Consider liability protection while avoiding income, and therefore avoiding the need to file tax returns.
- Generosity, Fund Development & Financial Oversight Team
  - Begin to consider a process for the facilitated flow of donations to the various non-profit/agency/NGO destinations without any tax consequence to your local CSAS Network. Ricky Kroeger will be able to describe options during one of your calls.
- Leadership Development Team
  - Work with Ricky Kroeger to consider mentoring services to the other 11 Teams and the ability to flow mentoring availabilities to the non-profits.
- Celebrations Team
  - The small, medium and large Events the Celebrations Team will host are critical glue for the developing and sustaining of relationships. Do not underestimate the value these will bring.
- Connections Team
  - The critical role of the Connections Team will be described in your Startup conversations with Ricky Kroeger. Connectors are the key ingredient to the success of every CSASNetwork.
- Creative Communications Team
  - Consider the use of online and billboard advertising/marketing such as: Be A Part Of The Solution! · Community Service and Support Network · CSASNetwork.org
- Science & Technology Team
  - The *free* CSASNetwork site setup process is quite complete. Your initial Technology Team Leader will find that this Team may be easily staffed by just a few part-time volunteers. They will function more as mentors to your local non-profit Co-Connectors than as CSASNetwork "techs".

Development Steps:

1. Contact your mayor's office through one or more of the supportive leaders from above.
   a. Request an hour of time to share how the CSASNetwork site works and how it may be expected to facilitate a dramatically increased level of volunteer involvement across the entire community.
      i. Show the CSASNetwork demonstration video available in the Resources and Downloads are of the site.
   b. Clarify that the "ask" is for supportive and facilitative networking only, and that there will not be any request for funds or staff involvement.
   c. Ask the Mayor to identify the key roles in the administration and to connect your local CSASNetwork startup team with them.
   d. Identify that your next steps hope to include the administrative team members identified and all potential local community stakeholders in a gathering that facilitates understanding through demo, question & answer and next steps possibilities.
   e. Leave behind a paper copy of the Epilogue from the *Leading* book. Email attach a copy to the Mayor and whomever else may be identified for receiving it.
      i. You will find *The Epilogue* download in Resources & Downloads. It is called Sample Story: CSAS Network in Action
2. Begin to identify the best initial agencies for Phase One development. Be prepared to explain how their local CSASNetwork site will be helpful to them even though it will not initially be rolled out to the greater community. This will have been described and explained by Ricky Kroeger during one of your Startup Team calls.
   a. Contact the Executive Directors of the first 10 agencies and arrange a group demonstration.
      i. Describe how your local CSASNetwork site will not add any additional burden to staff or funding.
      ii. Describe how and why the Connections Co-Leaders will be successful in facilitating greater agency success through volunteerism and budget savings.
      iii. Success will be dependent upon the optimal selection of their Connections Team Co-Leaders. Only one is needed initially, and it is likely that the initial Co-Leader will soon identify their Co-Leader counterpart from among their own personal network.
         1. It will be preferable if each Executive Director is able to identify one non-staff person with the personality disposition Ricky Kroeger will have described during one of the Startup Team calls.
            a. If none come to mind, identify the process that will be used in supporting the Executive Director in selection and with their approval.
3. Take as much time as may be required to identify Connectors who are a perfect relational fit with each Executive Director.
   a. Depending upon how many Connector candidates have been identified for these agencies early on, determine whether to work with Connectors individually or in a group setting.
      i. Accomplish training on the local CSASNetwork site and provide each Connector the credentials required for access and editing.
      ii. Support the Connectors in Service Opportunity customization.
      iii. Describe email use of their agency's link to Service Opportunities and how to make a QR Code if desired.
   b. Explain the function of the Connectors' relationships with the Executive Director and Volunteer Coordinator (if they have one).

Once You Have 12 Co-Leaders
Once there is at least one Co-Leader for each of the 12 Teams, have a Startup and Development Team meeting that includes all of them. Utilize the Celebrations Team Co-Leader to make the meeting fun. Allow all of the Startup and Development Team members to speak in supporting the vision and mission of your local CSASNetwork.

- Review and discuss the Service Opportunity Descriptions for the Co-Leaders of each of the 12 Teams.
  - Ricky Kroeger is available to bring clarity to the ins and outs of the supportive workings between the Teams and to answer questions.
  - Continue to review and discuss the complementary Service Opportunity Descriptions for the Co-Leaders of each of the 12 Teams. Begin to describe how they will mentor the operations and development of the various entities that join the network.
- Reform the Startup and Development Team to include Co-Leaders from each of the 4 Groups. It is strongly advised that it be reformed to include one Co-Leader from each of these Teams:
  - **Operations Group**: Administration Team, Leadership Development Team, Generosity, Fund Development & Financial Oversight Team
  - **Systems Support & Integration Group**: Connections Team, Science & Technology Team
  - **Human Services Group**: Family Life & Relationships Team, Life Change, Recovery & Restoration Team
  - **Physical Assets Group**: Property Oversight, Maintenance & Development Team
- Wait upon the LORD for Unity and clarity among ALL Team Co-Leaders regarding possible next steps in development before initiating *any* further development.
  - It is critical that each understand and value how the 4 Groups and 12 Teams integrate to support each other.
  - Each Team has a complementary and supportive role to play for EACH of the other 11 Teams.
  - The 12 Teams have a complementary and supportive *mentoring* role to play for the corresponding leaders of each of the member non-profits/agencies/NGOs.
- Ricky Kroeger will continue to be available to your Teams at all times.

DRAFT IN PROCESS