

# Called to *Counsel!*

Empowering churches to bridge  
faith and wellness through  
*Crisis Intervention Counseling*

**A program of The ARC International Ministries -  
Community Outreach Center**



[thearcinternational.org/Called-to-Counsel](https://thearcinternational.org/Called-to-Counsel)

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# Introducing our dedicated advocates



Dr. Victoria L. Burse  
Pastor/Executive  
Director, the ARC  
PH.D. Christian Counseling

S. Candee Winfield  
LPC, NCC, DCC  
Suddenly Professional  
Counseling and Consulting

## Other Project Partners

Prophet Tysha Kennedy  
the ARC International Ministries

Alison Holdip, LPC  
Activating and Rejuvenating  
Counseling Services

Partnering with churches, we provide knowledge and resources to address mental health needs effectively, removing stigma and encouraging understanding.

# **WHAT IS CRISIS INTERVENTION COUNSELING?**

Immediate, Short-Term Support

Crisis Intervention Counseling is a form of short-term counseling designed to provide immediate emotional support and problem-solving assistance to individuals experiencing crisis in family matters, marriage, finances, or mental health.

The primary goal is to stabilize the individual, reduce distress, and help them regain a sense of control while providing practical tools for managing the crisis, reinforcing resilience, and connecting clients with longer-term support if needed.



# Bridging Gaps in Care

*In partnership with your church/ministry, based upon your needs, we will*



- **Training Development:** Develop a training program for lay counselors combining spiritual care and psychological practices.
- **Resource Accessibility:** Build a resource network for continuous counselor support.
- **Community Outreach:** Raise awareness about the availability of mental health support at your church with an aim to reduce stigma and foster understanding.
- **Partnership Building:** Partner with professional mental health organizations and other faith communities to enhance their support system
- **Monitoring and Evaluation:** Establish a system to assess and improve counseling services.

# Family Crisis Impacts the Church

Research shows that a significant percentage of people in crisis seek help from their faith communities. According to studies from the American Psychiatric Association and other mental health organizations, 25% to 40% of individuals facing mental health issues or personal crises turn to clergy or religious leaders before seeking professional mental health care.

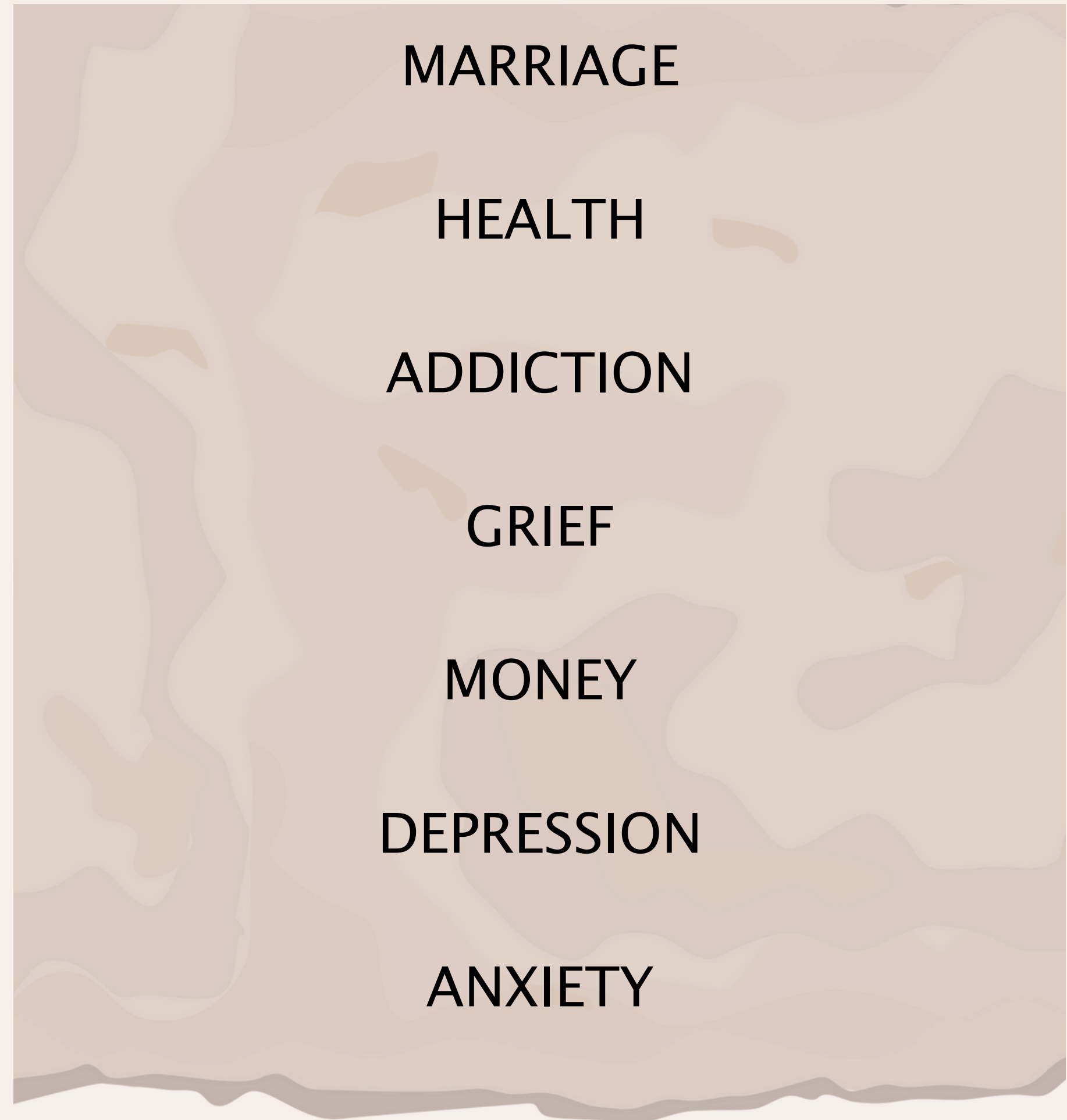


Recent statistics reveal that a significant number of churches are unprepared to address family crisis situations, such as grief, marriage issues, and financial struggles within their communities. For instance, studies indicate that 72% of U.S. churches lack a substantive ministry to support marriages

Studies also show that churches are underprepared to handle mental health crises, with only 27% having a plan in place to support affected families.

For more information, visit [Lifeway Research](#).

# **COMMON AREAS FOR CRISIS INTERVENTION**





# **STEPS TO LAUNCHING YOUR CRISIS INTERVENTION COUNSELING CENTER**

**VIA LIVE TRAINING OR ON  
DEMAND CLASSES, YOU  
WILL...**

- Define the Mission, Vision, and Services
- Conduct an In-House Assessment
- Set Up a Referral Network and Establish Partnerships
- Education on Mental Health and Counseling
- Market the Care Center
- Conduct Market Research/Needs Assessment
- Develop a Business Plan for what you want to implement
- Choose a Location
- Secure Funding
- Obtain Licenses and Permits/Insurance
- Develop Policies and Procedures
- Ensure Legal and Ethical Compliance
- Implement an Information System
- Identify Qualified Staff, Hire if necessary
- Implement a Training Program
- Monitor and Evaluate Services

## **NEXT STEPS!**

- **INTERESTED? SEND EMAIL TO  
INFO@THEARCINTERNATIONAL.ORG WITH YOUR  
PHONE NUMBER AND THE BEST WAY TO  
CONTACT YOU. WE WILL REACH OUT WITHIN 24  
HOURS TO SCHEDULE A TIME TO MEET!**



**Thank You  
For Your Time!**

[thearcinternational.org/Called-to-Counsel](https://thearcinternational.org/Called-to-Counsel)

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