



## Privacy Policy

**Last updated: March 11, 2022**

This Privacy Policy describes BreakForth Solutions Incorporated's ("BSi") policies and procedures on the collection, use and disclosure of Your information and tells You about Your privacy rights and how the law protects You.

You agree to the collection and use of information in accordance with this Privacy Policy.

## Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

## Information Collection, Use, and Sharing

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

## Information Collected

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email, purchase processes, or other direct contact from you.

BSi does not sell, share, or rent your personal data to third parties. All data is stored and processed with commercially reasonable security measures consistent with industry standards in place to protect against the loss, misuse, and interception of information by



third parties. BSi holds its physical hosting facilities to these same standards. Because the internet is an open system, the transmission of information via the internet is not completely secure. Although we will implement all reasonable measures to protect your personal data, we cannot guarantee the security of your data transmitted to us using the internet – any such transmission is at your own risk and you are responsible for ensuring that any personal data that you send to us are sent securely. BSi also imposes strict internal controls over employees with access to systems used in the storage and processing of personal data. Such access is granted on a need-to-know basis only. All employees are required to sign and abide by BSi's internal data privacy and confidentiality agreement. Please note that we may disclose your personal data to: legal and regulatory authorities; our contracted clients (e.g., solely with your consent to the client for whom we are conducting the research); any party as necessary in connection with legal proceedings; any party as necessary for investigating, detecting or preventing criminal offenses; any purchaser of our business; and any third-party providers of advertising, plugins or content used on our web site.

If we engage a third-party processor to process your personal data for any legitimate business purpose, the processor will be subject to binding contractual obligations to: only process the personal data in accordance with our prior written instructions; and use measures to protect the confidentiality and security of the personal data; together with any additional requirements under applicable law. If you are located outside of the United States, you should be aware that the personal data you provide to us is being transmitted to us and processed in the United States, and will be protected subject to this privacy policy and United States laws. Where we transfer your personal data from the EEA to recipients located outside the EEA who are not within adequate jurisdictions, we do so on the basis of standard contractual clauses.

Unless you ask us not to, we may contact you via phone or email in the future to tell you about specials, new products or services, or changes to this privacy policy. All personal data is collected on the basis of either prior consent or the legitimate business interests of our contracted clients in seeking your consent to participate in business-related activities. There shall never be material likelihood of any adverse impact on your interest, fundamental rights, or freedoms as a result of the collection and processing of your personal data. BSi never collects or processes any sensitive personal data, as defined by the Global Data Protection Regulation (GDPR).

## Sharing

We may share aggregated information with our partners and advertisers. This is not linked to any personal information that can identify any individual person. We use an online application to fulfill orders, and a secure credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.



## Links

This web site may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## Children's Personal Information

BSi does not knowingly collect any personal information from children under the age of 13. If you are under the age of 13, please do not submit any personal information through our Websites. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce this Policy by instructing their children never to provide personal information through our Websites without their permission. If you have reason to believe that a child under the age of 13 has provided personal information to BSi through our Websites, please contact us.

## Amendments

Amendments to this Policy will be posted to this URL and will be effective when posted. You should frequently visit this Policy to check for amendments. Your continued use of these Websites following the posting of any amendment, modification, or change to this Policy shall constitute your acceptance of the amendments to this Policy. You can choose to discontinue the use of the Website if you do not accept the terms of this Policy, or any modified version of this Policy.

## Legal Disclosure

We reserve the right to disclose your personal data as required by applicable law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or other legal process served on us.

## Disclosure

Material presented on these websites by BSi, Inc. is intended for informational and purposes only. The views expressed on these websites should not be construed as financial, security, or legal advice in any situation. While all attempts are made to present accurate information, it may not be appropriate for your specific circumstances and information may become outdated over time. Please make sure to do your own due diligence and seek a trusted financial, security, or legal professional before making any financial, security, or legal decisions of your own.



BSi, Inc. nor its members make any representations as to the validity, accuracy, completeness, or suitability of any claims made here. BSi, Inc. nor its members assume any liability with regard to financial or revenue results based on the use of the information provided here. Furthermore, advertisers, commenters, and linked sites are solely responsible for their views and content – which do not necessarily represent the views of BSi, Inc., or its members.

## Security

We take precautions to protect your information. When you submit sensitive information via our websites, we take precautions to ensure that information is protected both online and offline.

Wherever sensitive information (such as credit card data) is collected, that information is encrypted and transmitted to us in a secure way through a protected commerce site. You can verify this by looking for a closed lock icon on your web browser, or looking for "https" at the beginning of the address of the commerce web pages.

While encryption is used to protect sensitive information transmitted online, we also take measures to protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which personally identifiable information are stored are kept in a secure environment.

## Data Retention and Erasure

We take every reasonable step to ensure that your personal data are only retained for as long as they are needed in connection with a lawful purpose, at which time we will either (i) permanently delete or destroy the relevant personal data or (ii) anonymize the relevant personal data. You have many rights relating to your personal data that we store and process, including:

- The right not to provide personal data (e.g., we will always provide a conspicuous opt-out capability with research requests);
- The right of access to your personal data;
- The right to request rectification of inaccuracies;
- The right to request the erasure, or restriction of processing, of your personal data;
- The right to object to the processing of your personal data;
- The right to have your personal data transferred to another controller;
- The right to withdraw consent; and,
- The right to lodge complaints with data protection authorities.



We may require proof of your identity before we can give effect to these rights. To make any request, relating to these rights, please direct your specific requests to (email address). Some requests may require the establishment of additional facts (e.g., a determination of whether any processing is non-compliant with applicable law) and we will investigate your request reasonably promptly, before deciding what action to take.

## Global Data Protection Regulation (GDPR)

As has been outlined herein, BSi complies with GDPR requirements as frameworks for establishing data privacy. BSi adheres to GDPR requirements and applies the same practices to all personal data captured on behalf of all users globally.

### Opt-Out

You may opt-out of any future contacts from us at any time. You can do the following at any time by contacting us via [email address] to:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

We may process your personal data in order to contact you via email, telephone, direct mail or other communication formats to invite you to participate in research on behalf of our clients. In so doing, we will provide a functional and conspicuous opt-out mechanism. You may unsubscribe (e.g. opt-out) by simply clicking on the unsubscribe link included in each email we send. After you unsubscribe, we will no longer contact you. In the event that another client legitimately provides us your personal data and requests we contact you, we will do so. To permanently opt out of all communication and invitations from BSi, across all current and future BSi clients, you may submit your request to [email address]. You will receive confirmation, reasonably promptly, that you have been successfully opted out of all future communications.

## Updates and Contact Information

Our Privacy Policy may change from time-to-time and all updates will be posted on this page.

If you have any questions about this Privacy Policy, You can contact us:

- By email: [info@breakforthsolutions.com](mailto:info@breakforthsolutions.com)
- By mail: 5870 Trinity Parkway, Ste. 120, Centreville, VA 20120