



NEWS *of* HOPE

Offering pregnancy counseling & assistance since 1971

You Save Lives

"Hope has made a tremendous impact on my life in ways I could never explain. I first learned about Hope about six years ago. I came when they were helping my friend's mom in a time of great need. Not only did they help her, but they also offered me help for my oldest son. I learned that Hope was truly there to help, not to judge.



"Fast forward five years later to 2018, when I became pregnant with my son, Legend. I was not expecting to become pregnant, and I did not know if I would keep my baby. I was not in the best situation in life at the time, and I was scared. I had to decide whether or not to have my baby. I prayed and prayed and wondered what I had done to deserve this. I cried myself to sleep every night and worried for months about how I could take care of another child. Would I be able to love him the way he deserved to be loved?

"Then God gave me an unexpected blessing. It had been years since my last visit, but Hope happened to check in with me. They drove down to meet me and let me know I was not alone. The Lord gave me signs to know that I could do this, and that he had never left me.

"From that point on Hope has been my blessing from God. They have helped me spiritually, mentally, and financially. Legend is now a year old, and I am so thankful that he is here.

"Hope has been my support when no one else was, and it's all because of you, donors. Hope in Northern Virginia, and you, its treasured donors, will always be a part of my family."

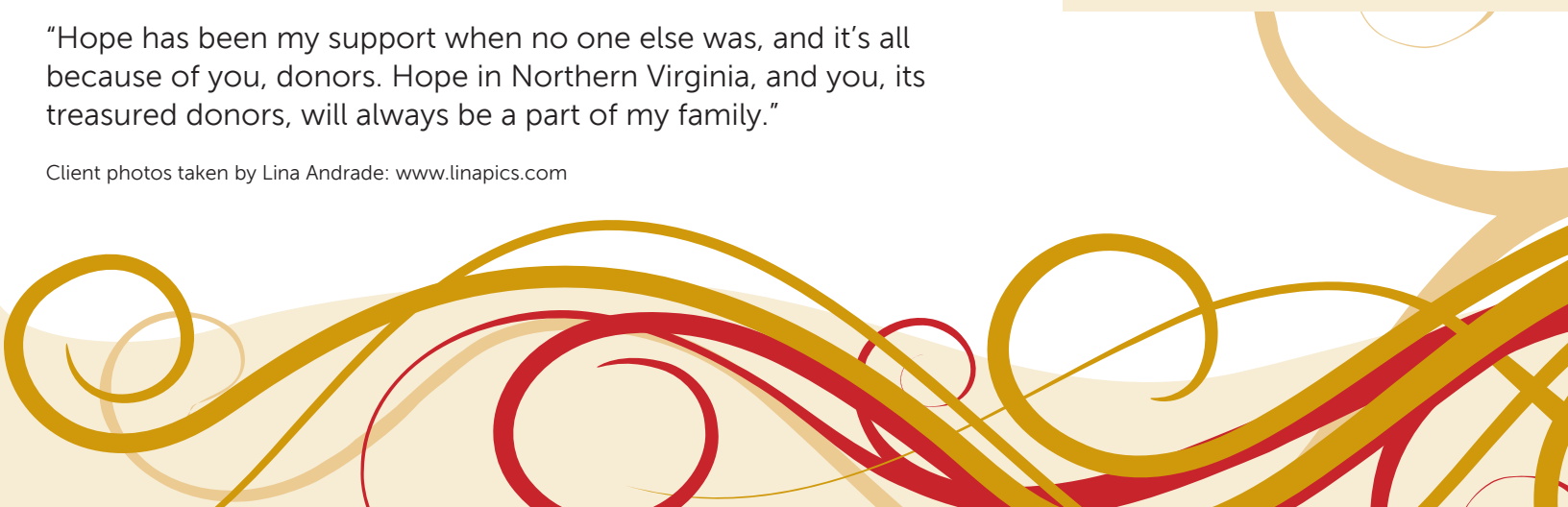
Client photos taken by Lina Andrade: www.linapics.com

Hope is on
the move!



We are excited to announce that Hope is moving to 7297-L Lee Highway, Falls Church, VA. This move will expand our reach to women considering abortion. The location is in an office park only a few blocks from the Falls Church abortion clinic and a few feet away from the nearest bus stop. We will open our doors in the new location in early 2020.

This move would not be possible without you. Moving, building out, and furnishing the new office space will be a significant expense. Please partner with us by making a financial contribution to support this new endeavor.



You are Helping Us Reach Her First

Did you know it costs an average of \$30 to reach one abortion-minded woman online?

A market penetration survey done by The Gospel Coalition a few years ago determined that for every 100 women who were at risk of abortion, only three talk to a pro-life agency. According to Heroic Media, only 50% of women aged 18-29 know about pregnancy resource centers like Hope, but 90% know about their local abortion clinic. This is true even though the number of pregnancy centers is three times greater than the number of abortion clinics.

You are helping us change that reality. Thanks to your continued financial support, we have been able to spend more money on online advertising to reach women facing unplanned pregnancies. We now have a client-facing website and a text line where women considering abortion can reach us 24/7. Since starting our online advertising campaign this year, we went from reaching 7% of our clients online to reaching at least 25% of them online.

Your gifts enable us to reach these women to give them hope and to empower them to choose life. We can never thank you enough.

What is Options Care Center?

Options Care Center is Hope's DBA (doing business as) name, used to advertise our services to clients.

The Value of Your Gifts

► To keep Hope's doors open, it costs...

\$13.2K

a month

\$3.3K

a week

\$660

a day

► This allows us to give our clients FREE:



Pregnancy tests



Referrals for free ultrasounds



Parenting classes



Healthy relationship classes



Mentoring programs

► Not to mention thousands of dollars in items such as:

Car seats

Strollers

Wipes

Diapers

Baby clothes

Formula

Maternity clothes

Pack-n-Plays

All thanks to you!

Nothing is Impossible with God

Within one mile of Hope, an average of six abortions are done every day, six days a week.¹ This is an unspeakable tragedy. Why do so many women feel that abortion is their best, or more often their only, choice? Many women who choose abortion often find themselves in what seems to be an impossible situation. The majority of our clients live on an annual income of less than \$29,000 a year, are single mothers, and receive no child support. Dozens of our clients are 21 and under. Many of them have no family or support system here. Abuse is all too common. In situations such as these, abortion can seem like the only way of escape.

These seemingly impossible situations are the reason Hope exists. We serve a God who can do the impossible. As the angel told Mary, "Nothing will be impossible with God" (Luke 1:37, ESV). Mary was in an extremely difficult situation. Not only was she a virgin for whom pregnancy was impossible, but she lived at a time when she could have been stoned for adultery as soon as her pregnancy was discovered. But she trusted in God, knowing that his power was far greater than her circumstances.

This same God is more than enough to transform the lives of our clients. The baby Mary bore grew up to be the Savior of the world, the one who told us, "In the world you will have tribulation. But take heart; I have overcome the world" (John 16:33b). Abortion is a terrible evil that has destroyed the lives of countless women and children, but God is greater. Together, we can end abortion by reaching one precious woman at a time.

Because of your generous support, Hope is able to keep its doors open to show women the hope of Jesus Christ. As we enjoy Christmas this season, let us remember how much these women, children, and families need the Savior. This Christmas season, let us celebrate our humble King by extending his grace and love to the vulnerable among us.

I feel so privileged to be a small part of God's work here at Hope. It is a joy to know people like you are standing with us as we care for the brokenhearted. Our King has come!

Maggie Morris
Executive Director

¹Virginia Department of Health, "Induced Terminations-2017." Retrieved from www.vdh.virginia.gov/healthstats/documents/pdf/2017/ITOPXFac17.pdf

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"The thief comes only to steal and kill and destroy.

I came that they may have life and have it abundantly."

John 10:10, ESV

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your gift is making:



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Why do you give to Hope? We want to hear from you!
Please take our brief survey: tiny.cc/hopesurvey