



MINISTRY GRANT REPORT

Name of organization: Shepherd's Village

Date of report submission: March 30, 2020

In fulfillment of September, March, or Final Report (include year): March 2020

Name of individual filling out Grant Report: April McKnight

Title: Director of Media and Community Partnerships

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Phone Number: 727-216-1402 ext. 511

Date Grant funds were received: April 2019

Grant amount received: \$50,000

Total grant amount spent to date: \$40,136.47

Grant amount remaining: \$9,863.53

Purpose of Grant (Please copy and paste from Page 1 of Grant Application submitted):

In Pinellas County, there are over 55,000 single-mother families, with more than a third living in poverty. Shepherd Village's ability to provide residential services is limited. We have 12 apartments with long-term plans to expand to 36. We seek to greatly invest our non-residential services by 1) establishing a new Christian Life Development Center and 2) continuing our online virtual community presence for time-challenged single moms, through bible-based life-skills programs and mentoring.

GRANT USE SUMMARY

Please answer all questions below as they pertain to your ministry and grant request. If a question does not apply, please enter "N/A" rather than deleting the question.

1. Compare original objectives/timeframes with actual results. Explain any variances.

We had two objectives with this grant: 1. Launch a physical Christian Life Development Center to serve single mothers with resources and 2. Expand our outreach to single mothers in our community with our online life skills education platform, Shepherd's Village University. In the first year of launch we have seen amazing growth in our connections made through our website, social media campaigns, and Shepherd's Village University. To date we have had 7000 single mothers visit the University site, 250 single mothers enrolled in courses and 90 certificate courses completed as of March 2020. (see numbers listed in #4).

2. Explain the specific ways that this grant has helped you to expand significantly or propelled your ministry forward. Please include specific examples.

The 100 Shares grant allowed Shepherd's Village to launch both of our faith projects, 1. the remodeling of our current center location in order to accomplish the objective of a physical Christian Life Development Center and 2. Expand the online e-learning platform that we would have not been able to fund otherwise. We are now reaching single mothers all over the United States. We have seen mothers in Michigan, Texas, and North Carolina enroll and engage in our online website and University. We are well on our way to becoming a top single-mother resource in states that do not have very many resources for single mothers.

3. Based on the measurable project goals and methods of evaluation on your original grant application (Question #12 on the Grant Application), how has this project measurably expanded an existing initiative or established a new initiative?

Though we have visited several future center sites to date, God's appointed site has not been identified due to variances in location or cost. Currently we have put on hold searching for an offsite center location and have remodeled and defined a physical Christian Life Development Center onsite at our residential property. We are excited to open the doors to our new Child Learning Center, also at our residential property. Currently, finalizing this project has been delayed because of the present virus crisis. We are using what we have and have equipped one of the one-bedroom units as the Child Learning Center and are finalizing redesign of the Christian Life Development

Center for the mothers. We now adequate room for multiple children and teens to gather when we have life skill sessions with our moms. This expands our opportunities to reach more mothers and children and offer our teens a room for studying and community connection.

In regard to our online platforms we have developed a tracking system for contacts and have had personal prayer with 80% of callers and provided a single-parent resource guide. Our 24-hour prayer line has received 292 calls to date. This grant has expanded our existing initiative of reaching the 50,000 single-mothers in Pinellas County, with 12,000 being reached to date. We are excited about the success of this new initiative, Shepherd's Village University, this new initiative continues to expand as reported in #1.

4. How have the grant funds furthered evangelism and discipleship in your local community?

We have seen a tremendous increase in the number of salvations and rededications received through the "Got Faith Questions" button on the website. From our website alone we have received 34 salvations, 70 salvations from all platforms, and 271 rededications to date. We have had 90 certificates issued in courses completed on the University since the launch in May 2019. Moms that are enrolling in the University have completed an average of 50% of the courses they are enrolled in.

5. What impact has the grant had on the population you serve? Your staff? The community?

The 100 Shares Grant was a huge financial blessing for Shepherd's Village, this grant allowed us to finish launching the University, a faith project we started in January. This financial blessing has allowed our staff to reach more single mothers in our community and beyond and connect them to valuable resources that offers the potential for them to connect with their local community. This grant has allowed us to share who 100 Shares is and how they have helped our ministry expand our vision and mission. The impact on our community is still growing and we are excited to see how this grant continues to reach the multitudes of vulnerable single mothers. By designating and remodeling our current location to become the new Christian Life Development Center we have been able to response to the virus crisis of 2020 by pushed forward into virtual sharing daily with residents, non-residents and donors. We are excited to see how many more salvations and lives will be changed with virtual platforms reaching thousands daily. (see #7)

6. What were the primary lessons that you and your staff learned from this grant project?

The 100 Shares grant process was outlined and detailed. We were very impressed with the well organized and structured grant process. The process was very fair and equal for all participants. Communication between 100 Shares and our ministry was timely and succinct. Our ministry learned a lot from 100 Shares, and we plan to model some of the same best practices that were used in ministry visitation, selection, and accountability.

7. Based upon current conditions, are there things that you would do differently in utilizing the grant award? If so, what?

Part of our grant was focusing on a pilot location for a Center. At this time, we have deferred our search for a center location and believe a future central site is in God's wisdom and timing. The remodeled location has become our remote office during this virus crisis as well as the official Christian Life Development Center, including a Content Generation Studio, allowing us to expand on social platforms and professionalism in live streaming content, podcasting, and virtual learning sessions. The current virus crisis of March 2020 has pushed us into virtual communication on a daily basis with our resident families, non-resident single-mothers, and donor development. God has rearranged our plans and we are experiencing amazing success.

8. If the grant project is part of a larger campaign, please provide a status report on the campaign. N/A
9. If the project involved collaboration with other organizations, please comment on its effect on the project. N/A

SHEPHERD'S VILLAGE
GRANT REPORT - March 31, 2020

			Amount Requested	Amount Spent to Date
Category				
Salaries and Wages				
1	Center- Part-Time child care		\$8,000.00	\$3,000.00
2				
Total Salaries and Wages			\$8,000.00	\$3,000.00
Advertising, Marketing, Consultant Fees				
1				
2				
Total Advertising, Marketing, Consultant Fees			\$0.00	\$0.00
Travel and Mileage Expenses				
1				
2				
Total Travel and Mileage Expenses			\$0.00	\$0.00
Equipment				
1	Hardware and Media Development		\$12,600.00	\$11,236.47
2	Web Development		\$22,400.00	\$22,400.00
3	82' Television for Parent Training		\$3,000.00	\$0.00
4	2-40' Television for child care center		\$500.00	\$0.00
Total Equipment			\$38,500.00	\$33,636.47
Materials and Supplies				
1	Parent and Teen Study Viideo and curriculum		\$1,500.00	\$1,500.00
2	Supplies		\$2,000.00	\$2,000.00
3				
Total Materials and Supplies			\$3,500.00	\$3,500.00
Other				
1				
Total Other			\$0.00	\$0.00
TOTAL GRANT AMOUNT REQUESTED			\$50,000.00	\$40,136.47
PERCENTAGE OF GRANT FUNDS USED TO DATE				80%