

10

POINT - EXIT
STRATEGY toMove One Million
Moms off Welfare by

2025

#1

Got
Education?

EDUCATION

Whether moms are pursuing skilled training certifications, post secondary education to increase their earning potential, or we are educating policy makers and partners on our strategy and impact; education is the cornerstone to the 1MMOW strategy.

YOU CANNOT GROW WITHOUT IT!

#2



Private

Public

PARTNERSHIPS

Collaborations with public and private businesses, foundations, and individuals are needed to leverage the Can I Live funding to build resources that, through their wealth and purpose, will undermine poverty in currently poor and struggling urban and rural areas across our country.

THESE ARE THE VEHICLES BY WHICH WE TRAVEL!

#3

Coordination

PROGRAMS

Although we are not a "program" per say; we like to believe we are the nations largest coordination efforts across local, state and federal programs to produce one desired end...One Million Moms OFF Welfare by 2025.

FINALLY, THE MISSING PIECE TO THE PUZZLE!

#4

Online-Network



TECHNOLOGY

The 1MMOW Network is an online digital learning environment in position towards becoming the leading and most comprehensive online platform for self-sufficiency.

WE'RE BRIDGING THE DIGITAL DIVIDE!

#5

INVEST

ROI

FUND DEVELOPMENT

When you invest in the 1MMOW vision, you are investing in over \$1 Million potential new buyers entering the market place. The 1MMOW promises to be the engine that spurs economic growth for local economies.

THE LARGEST HUMAN CAPITAL CAMPAIGN OF OUR TIME: #INVESTINPEOPLE

#6



MEDIA

Whether it is using our own TV studio to produce live interviews, or sharing our success and struggles with main stream media; the 1MMOW uses these channels to educate, share, engage and communicate with our network.

AFTER ALL, WE SELL HOPE-MANY OF US CAN USE A LITTLE!

#7



RESIDENT ENGAGEMENT

Engaging residents across various housing choice voucher programs administered through public housing authorities, non-profits and municipalities--allows us to build and maintain structured environments for a seamless execution of the 1MMOW 10 point exit strategy.

IT'S NOT THAT HARD; AT LEAST NOT FOR US!

#8

Reward Model

INCENTIVES

Moms are rewarded as they journey through the pathways of self-sufficiency through points which are redeemable within the 1MMOW Shop. The real incentive for moms is through responsible public policy. This provides protection (safety and security) as they move from dependency towards independence.

PROTECTING OUR MOMS; PROTECTS OUR CHILDREN AND SECURES OUR FUTURE!

#9

Policy



Change

ADVOCACY

Reducing Moms risk of economic failure further protects their ability to purchase responsibly and join the educated consumer market.

The WEALTHFAIR EQUALITY Act allows public policy makers to write and enforce policy responsibly.

THIS IS NOT ROCKET SCIENCE-SURELY, IF WE CAN SEND A MAN TO THE MOON, WE CAN PUT OPPORTUNITIES IN THE HANDS OF POOR PEOPLE!

#10

www.1mmow.org/CBA

Cost Benefits Analysis

RESEARCH

Our assessments allow us to quickly gauge participants skill and education gaps, as well as barriers to employment. Our resident satisfaction surveys, allow us to measure ones level of motivation and quality of life. Through the evaluation of our strategy; we measure success and or areas of improvement.

The 1MMOW is RESEARCH RICH!

The 1MMOW Promises to:

- Increase earning for Moms
- Foster self-reliance and self-sufficiency
- Reduce dependency on public social welfare and private charity
- Increase the tax budgets for local, state and federal governments
- Spur economic growth through-out local economies

WWW.1MMOW.ORG