

APGI



Serving the community since 2003

Celebrating 15 Years of Excellence!

Who would have known 13 years ago, after moving into this Crain Highway storefront with a small printer and two computers would have unfolded to APGI being a *FULL Service Printing and Publishing Company* that is servicing customers outside of the DMV area.

There is no greater joy than to see the many expressions of gratitude and joy on the countless of customers we have served over the years. To be able to meet their deadlines when their backs were up against the wall is priceless.

It is also with pleasure that I introduce Katrina Yancey, who is now managing and running APGI. She brings a wealth of creativity and knowledge to APGI. Help us celebrate our Growth!

Karen M. Presley

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Company Overview

Anointed Press Graphics, Inc., also known as **APGI**, is the vision of Pastor Karen M. Presley. **APGI** started doing business in January 2003 and currently the business is working with all aspects of its mission. **APGI** is a Christian-based company that was formed through a spoken word and is also an active member in the community and in the ministry. Joining the **APGI** team is Katrina Yancey, whose expertise in branding will be a fresh and innovative asset to the company.

We are **the one-stop shop** for graphic design, printing and publishing in the local area. The future of graphic designs and printing in Cheltenham, Maryland and surrounding areas will be determined by the level of commitment we establish at **Anointed Press Graphics, Inc.**

APGI is a full-service printing and publishing company that designs and prints an array of products upon request by the customer. We specialize in meeting tight deadlines and have a reputation for our quick turnaround times. Our team of professionals have demonstrated knowledge and expertise in the field of graphic design, printing and publishing.

2003-2018: Celebrating 15 years of helping authors, entrepreneurs and businesses build strong brands through print and digital media.

Affiliations

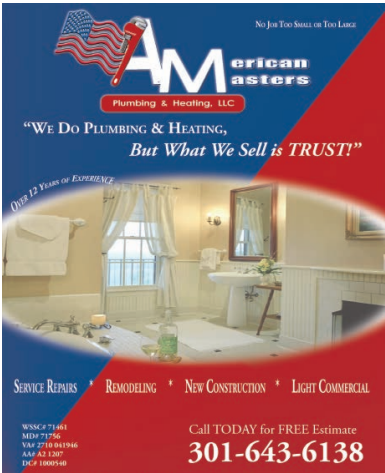


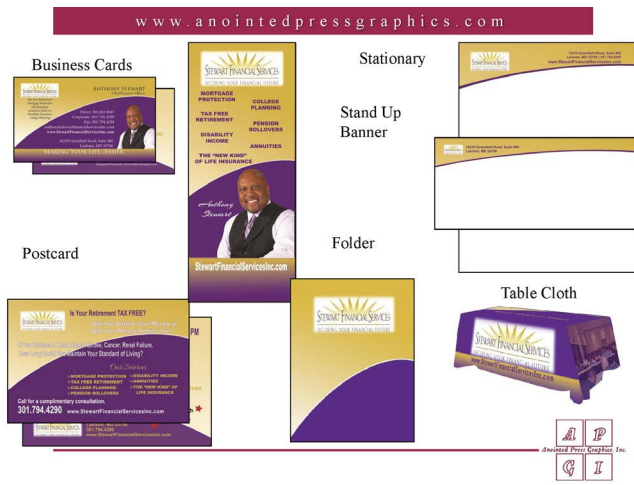


Our process is simple — explain your idea to us and we'll apply our creativity to bring that idea to life. In a collaborative effort, our ideas are brought together to produce a high quality product that exemplifies the reputation of the client.

APGI's commitment to our customers is to provide the highest quality graphic design services. We handle all aspects of the design process — from initial concept to final production. Our customers include large companies, small businesses, entrepreneurs, churches, accredited education institutions, and non-profit organizations.

Due to the highly customized nature of graphic design work, we price our projects on a case-by-case basis to best accommodate our clients' budgets and needs. We take great care to work within our clients' budgets by providing a variety of design services — from the simplest designs to fully-custom digital illustrations and logos.





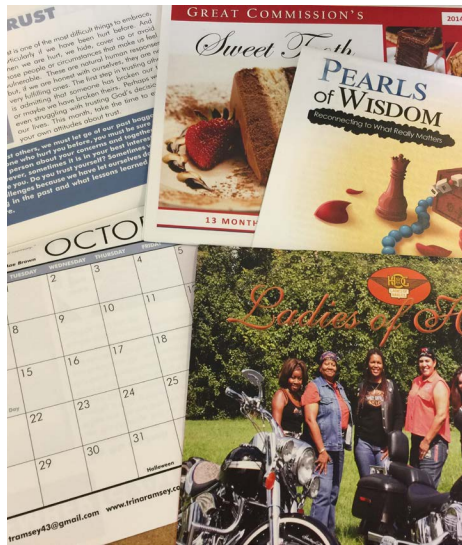
APCI is dedicated to providing affordable design services to small and start-up businesses to help them build their brand's identity.

The smart branding solution for start-ups and small businesses

Branding doesn't have to be hard — let us help! Provide us with the content and clear creative direction and we'll help you **WOW** your customers and knock the socks off your competition.

Distinguish yourself from the competition. With our custom design services, you can walk confidently into a client meeting with the perfect message and an impressive full-color design that will leave a lasting impression.

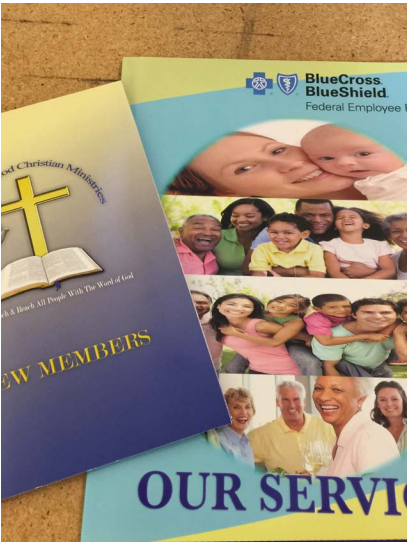




Printing Services

There is still value in professional printed products. We have a well-established reputation for our high-quality printed products and services. We are a one-stop shop for all of your printing needs!

Whether you prefer black and white or full color, we provide high-quality printed products to all of our customers. **APGI** will convey your message using a vivid 4-color printing process to ensure your satisfaction. From business cards to black and white or color copies, from brochures to banners; our vivid and high-quality printing is sure to draw attention. Our design staff has years of experience developing printed material and utilizes state-of-the-art software to ensure a successful project.



FLYERS & POSTCARDS

Flyers and postcards are an affordable way to get your business noticed, advertise special deals and attract new business.

BOOKMARKS

Custom bookmarks make perfect gifts and can be used for all sorts of creative promotions. Sell them or give them away and let other people help spread the word about your business.

BUSINESS CARDS

Create custom cards that leave a professional first impression.

BROCHURES

Brochures, a basic sales material, give business prospects information about your company, while answering customer questions.

DOOR HANGERS

Perfect for targeting residential customers directly. Door hangers are a simple and effective way to get in front of those who need your services without.

STATIONERY

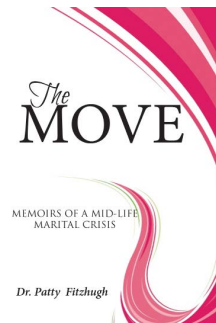
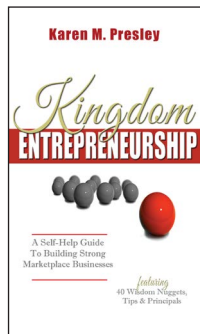
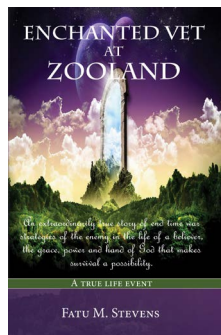
Round out your professional business identity with a polished touch.

OTHER ITEMS WE PRINT

- CAR MAGNETS • NCR FORMS • GREETING CARDS • VINYL BANNERS • PROGRAMS AND BOOKLETS • PAPERBACK BOOKS • MAGAZINES • CALENDARS • STICKERS AND LABELS • AND SO MUCH MORE! •

PRESENTATION FOLDERS

Create a professional appearance whenever you give promotional materials or a proposal to a potential customer.

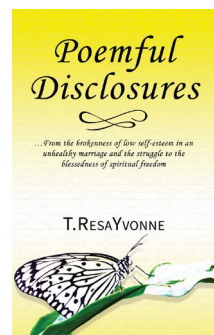
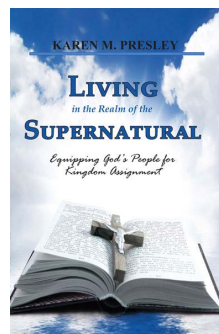
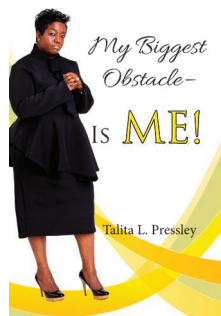
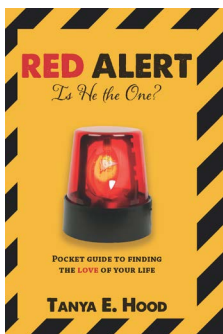


Anointed Press Publishers realizes that you invest many years of your life into your writing. With many publishing companies, the rights - *and the majority of the royalties* - belong to publisher. At Anointed Press Publishers, we believe your work is just that - *your work*.

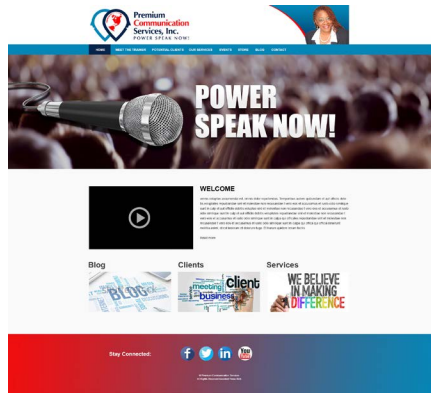
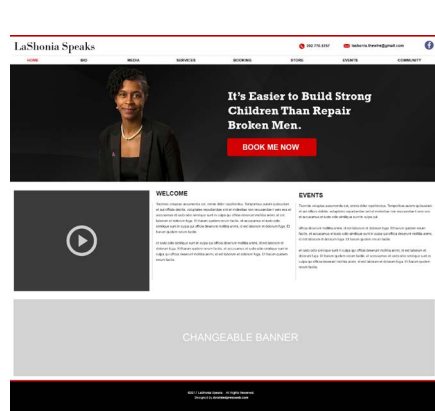
We believe that you should make the most money from your project. You will retain all rights to your manuscript, **PLUS** retain the highest royalties in the business from your online sales. ***That's the way it should be, and that's the way we do business!***

We know that it is both exciting and scary to publish your own book so we walk you through every step of the process so that the end result is a book you will be proud to sell and share with the world. As a full-service, self-publishing company, we are able to provide all publishing services from beginning to end. We are committed to helping you publish your book the way you want it to be published.

We specialize in short-run printing for self-published authors. From book printing to binding, ***Anointed Press Publishers*** will provide for all your self-publishing needs and help make your dream of being a published author a reality. We work for you and provide you just the publishing services you need when you need them.



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Mission Design Package

Get a CUSTOM website layout and professional design that you choose.

- This is the person who already knows exactly what they want
- **No revisions on design.**
- Have your website up and running within 1-2 weeks!
- 1-hour of content management on secondary pages
- Use our content management system to maintain your website.

Pro Design Package

Receive a custom designed website layout created by our award-winning designers and webmasters!

- Not sure what you want, this is the package for you.
- Receive up to three complete revisions.
- Have your website up and running within 3-5 weeks!
- 1-hour of content management on secondary pages
- Use our content management system to maintain your website.

Ultimate Design Package

Complete customization of your website design along with personalized consulting that gets the job done!

- This package includes a mobile-responsive website
- 1-hour of content management on secondary pages
- Receive up to four complete revisions of the design your choose
- We'll install a Flash Billboard into your home page
- Use our content management system to maintain your website.

Our packages do a wonderful job at creating a professional website design layout that you can feel proud of. We specialize in making our customers stand out not only in print, but online. Our websites include hosting and are built upon an easy-to-use Content Management System (CMS), for custom-designed websites at affordable prices.

www.anointedpressweb.com



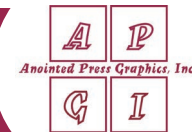


**At *APGI*, we believe in doing more for you and your family.
It's about making a difference in those whom we serve.**

APGI's team are active members in the community and in the ministry. Community outreach is the very essence of the team. We believe that the strength of the family becomes the backbone to our community. APGI has partnered with Daughters of Zion Empowerment Center, a 501(c)(3) outreach ministry that arrests the emotional effects of domestic violence and childhood issues. We facilitate different outreaches to the community and local shelters. We are also partnered with Karen Presley Ministries, which facilitates business workshops and coaching services that assist individuals with birthing the dream on the inside of them.

Please visit our websites to find out how we can assist you in 2018.





Client Testimonials

Karen Presley (APGI) has brought a welcome professionalism, integrity and cost consciousness to her printing and publishing endeavors. We have been more than satisfied with her efforts on our behalf and highly recommend her customer-sensitive skills to all who demand a quality product.

Rev. James M. Hutchens, Ph.D., Chaplain (Brigadier General) US Army (Ret.)
President, The Jerusalem Connection Intl

Thank you for the excellent service you provided and your professionalism in doing business. You were easy to work with and you knew exactly what I needed, which made the decision making much easier. The designs were beautiful and everyone loved them. Thanks for the creativity and the quality of work!

Dr. Mike Kaufman, Chief School Director
KIDS 1, Inc.

I want to personally commend you on the work you did in transforming one of our marketing pieces, “Our Services” brochure. You have a real artistic eye and were able to make suggestions that I hadn’t thought about. You provided a quick turn around and produced a marketing piece that was eye catching, attractive and professional.

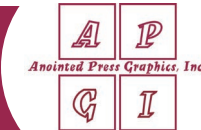
Gayle Nelson, Account Manager
CareFirst BlueCross BlueShield

Working with APGI, made what was already an overwhelming process, comforting. The owner, Karen Presley is unbelievably patient, up front, and TALENTED! The members in our organization were thoroughly impressed and could tell that a lot of time and great effort went into putting the book together. Karen went well beyond what I expected in quality, but also in responsibilities.

D’Lisa M. Robinson
NAOBI - DC

APGI introduced me to the importance of my company being “Branded”. I showed Ms. Presley my old website and with that she came up with a design that met and exceeded my expectation. She was very knowledgeable and detail-oriented and as a result, I now have marketing pieces and a branded website that is eye catching & professional.

Coach Archie R. Beslow
Coach2Mentor, LLC



Policies

ARTWORK

The client will deliver at his/her own expense to APGI artwork to be used in this production. The client warrants that he/she is the copyright holder of the original artwork or has obtained authorization from the copyright holder to reproduce the original artwork presented to APGI for usage. All originals, photographs, artwork used in the production of this project shall become the property of APGI until the job is complete. APGI does not assume and hereby disclaim any liability to any part of the client's artwork, content or manuscript.

CLIENT-SUPPLIED ARTWORK

While clients are free to provide their own artwork for print, it is the client's responsibility to ensure that all artwork is designed with the appropriate bleeds and margins if the design contains borders, colors or images that will run past the edge of the final printed product.

We will notify the client if their artwork does not contain bleeds and margins prior to placing the job into production. The client must decide if they wish to correct their artwork, proceed with printing or have APGI correct the artwork for a fee. APGI is not responsible for errors in the final printed product, where the client-supplied artwork did not contain the appropriate bleeds and/or margins and the client decided to proceed with the print job.

Client-supplied artwork without the proper bleeds and margins and requiring additional processing during the production process will be assessed an additional fee, depending upon the labor required to ensure the correctness of the job.

PROOFS AND CORRECTIONS

Despite the greatest attention to color correction on the computer screen, the final output to the paper requires printing proofs to assure color quality in the final edition. However, because every printer is different, when going to press, APGI guarantees color quality at approximately 90%.

APGI will provide up to two (2) proofs as a part of the printing process. Additional revisions made after

the second proof will be assessed a \$25.00 fee. Any changes made after we go to the impose stage will be assessed an additional fee (price determined per the job).

The client will approve the final proof, which shall be considered the bon-a-tirer (BAT). APGI is NOT responsible for errors under the following conditions: work that's printed per Customer's OK; if changes are communicated verbally; if Customer failed to return proof with corrections; if additional corrections are submitted after the proof has been returned; or if Customer instructed APGI to proceed without submission of a proof.

We cannot stress this enough: When a customer APPROVES a proof, if there are mistakes in that proof, even if there are mistakes that the printer made, those mistakes are NOT the responsibility of the printer. We give you a proof in order to check ALL work, yours and ours. So please, look over your proof CAREFULLY. We CANNOT reprint any orders if mistakes in the finished work WERE ALSO IN THE PROOF. This policy is not unique to APGI; printers everywhere universally accept it. We want you to be happy with your project, so please, take the time to look over your proof thoroughly before approving it.

By proceeding with order signoff, you are verifying that the material delivered to you by Anointed Press Graphics, Inc. is correct and would like it printed immediately.

TECHNICAL SPECIFICATIONS

The pricing for this product includes the following: typesetting/graphics, printing, scanning, paper, time and finishing of desired product used by Anointed Press Graphics.

TAX

Tax shall be assessed of 6% on all printing items. Graphic designs are excluded from tax.

PACKAGING

All products shall be wrapped and packaged according to APGI's standard of excellence.

COPYRIGHT AND REPRODUCTION RIGHTS

APGI is the sole owner of all products designed by APGI. This Agreement in no way implies any transfer of copyright or reproduction rights from the client to APGI. APGI reserves the right to use the client designs on presentations, promotional items and advertisements for APGI's marketing campaign. Client may purchase the artwork for an additional cost.

TIME FRAME OF JOB

From the time that the initial proof is given to the client for review, the agreement shall not exceed past three (3) weeks or the deposit will be forfeited and job cancelled due to client delay.

INSURANCE

APGI insures the client's original artwork against fire and theft while on the premises of APGI. It is not insured for workmanship or shipping. If the clients wants to insure original artwork or file when shipping to and from APGI then the client is responsible for those insurance charges either through the shipper or through their personal insurance coverage. APGI is not responsible for client's artwork if left in the office 30 days after final production.

TERMS AND PAYMENT

Payment under contract will be made in the manner provided by law. A 50% deposit will be required at the initial request of service. APGI accepts checks, cash, Visa, Master Card, and Debit Cards. All payments are to be made payable to Anointed Press Graphics or APGI. Final payment shall be made by cash or credit/debit card only. All checks returned due to insufficient funds will be assessed \$35.00 plus any bank fees occurred. If for any reason you do not complete this transaction, your deposit/monies will be forfeited. Client shall be rendered a separate invoice which is incorporated by reference into this agreement. If client fails to pay on a timely basis, client will be responsible for additional expenses including but not limited to reasonable attorney fees and court cost. Also if the client fails to execute this agreement as described in the next paragraph herein, your deposit/monies is non-refundable and non-transferable.

FAILURE TO EXECUTE

The client may terminate this printing agreement at any time in writing. Upon receipt of written notification to terminate this agreement, APGI will delete all master images on its hard drive. Failure to execute this contract for any reason will result in the loss of your deposit and all deposits are non-transferable.

CONDITIONS

APGI is not responsible for any acts beyond its control or delays in production such as acts of God, wars, embargo, fire, flood, terrorism, earthquakes etc. Also APGI is not liable or responsible for cost arising under any trademark issues.



Anointed Press Graphics, Inc.

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www.anointedpressgraphics.com

HOURS: Monday - Friday 10:00am - 5:00pm

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<http://anointedpress.myportfolio.com>

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