

A close-up portrait of a Black woman with dark, curly hair, smiling warmly. She is wearing a white top, a large gold chain necklace with multiple strands of pearls, and a single pearl earring. The background is dark and out of focus.

# Harper

ENTERPRISES

*Harping on Purpose*

*A Boutique Educational Consulting Firm*

*Cynthia P. Harper*

MARKETING KIT



## I FAILED MY WAY TO SUCCESS

**F**ailing your way to success is not an uncommon trait nevertheless it was certainly my story. Losing everything was a grim reality of my fate. Perhaps, I made bad decisions or really didn't comprehend or I needed to learn some valuable lessons. Nonetheless, I lived to tell the story. I thought it was depression, but now I realize that I was only being processed for Purpose. Life is short and I totally believe that somethings are predestined and have already been scheduled, without our permission. Also, many things we face in life are because of our choices. And if we make poor choices unfortunately poor consequences follow. However, through it all, most of the time we get a second chance. My victory certainly overshadows my defeat. I am eager to share with others that a lighter side is on the horizon. Regardless if you are moving forward or not, you still have Purpose to fulfill. An example I'd like to share is that of the sun. People often say the "sun rises and sets." The sun stays in its position at the center of our solar system. It doesn't rise and set. But it appears to rise and set because of the Earth's rotation on its axis. It makes one complete turn every 24 hours. It turns toward the east. When I learned this about the sun, I realized what was preexisting for me, had remained in its place. Irrespective to my lack of movement and losses, I still have so much to gain. In this rotation, I am leaning into the turns and making right moves which produces right results. It's amazing when you see the exact same thing yet your perspective is different. It reminds me of a living document or a rhema word. As a Keynote Speaker who holds four Certifications; Coaching, Capture Management, Adult Trainer and Federal Contract Professional, in addition to being an Author and Television & Radio Host, I value mentoring and leadership development. At my lowest emotional state, I leaned on my mentors who coached me through my process. I also gravitated to the above certifications to garner strength to help coach others. Motivation only works for people who are already motivated! You need strategies, tools and processes to move forward. Let us help you become a Legacy Builder.

Purposefully Yours,

*Dr. Cynthia Harper*

Dr. Cynthia Harper, (Hon. PH. D)



*Harper*  
ENTERPRISES





## ACCOMPLISHMENTS & ACCOLADES

- 2019:** Chosen by Talbots Clothing Store as a video documentary spokesperson
- 2018:** Chosen Delegate for #myshiningmoment commercial by global company, Clear Eyes solution
- 2018:** 1st Runner Up for Community Action Project, (CAP) by Dress For Success Worldwide
- 2018:** Outstanding Georgia Citizen
- 2018:** Honorary Humanitarian Ph.D. from Nat'l Community Volunteer Service
- 2017:** Pillar Awards from Government Contractors Assn.
- 2017:** Worldwide Delegate from Dress For Success Atlanta for "demonstrating unparalleled leadership and civic responsibility"
- 2016:** Lifetime Achievement Award from the 44th President, Barak Obama
- 2014:** Millennium Award, from International non-profit, Diamond In The Rough for "Outstanding Community Service."
- Author:** Discover Your Purpose



**BS/BM** in Business Administration from University of Phoenix  
**(CLC)** Certified Life Coach  
**(CIT)** Certified Instructor Trainer  
**(CFCP)** Certified Federal Contract Professional  
**(CCM)** Certified Capture Manager



## OUR EXPERTISE:

C Harper Services Enterprises, LLC is registered company in the state of Georgia. Cynthia Harper is sought after Keynote, Opener, Closer, Facilitator and Plenary speaker. She is known to set an environment ablaze with her raspy voice and sincere heart. Her (5) areas of engagements and topics are:

**Speaking Platforms** (*Request Capability Statement to view past speaking engagements*)

CHURCHES	CORPORATE	COLLEGES & UNIVERSITIES	COMMUNITIES	CONFERENCES
Business	3b Vision Board Party	Responsible Media	Business	Business
Purpose	Diversity & Inclusion	Women in Leadership	Purpose	Purpose
Women	Biases		Suite of Services	Women in Leadership
Youth				

## RECRUITING & STAFFING:



Recruiting & Staffing is still a people's business. Aligning people to purpose in the right environment is crucial. Serving for more than 25 years as an Executive IT Recruiter for some of the largest corporate giants like Kaiser Permanente, Delta Airlines and ACS Technology, I have seen a myriad of people placed within companies, based upon skills only. When professionals are unhappy, they generally don't function and an optimal level. Unfortunately, management is not employed to justify personalities but to fulfill the bottom line. With our coaching strategies taking from the Socratic and Behavioral approach we work hard to bring you the best candidate for the environment.

## RADIO & TELEVISION:



With her raspy, strong and distinguished voice C Harper has an extensive list of professionals and celebrity guest she has interviewed. It's been said that she was born with a microphone in-hand.





## COMMUNITY DEVELOPMENT:

C Harper is the founder of the “award winning” 5M Purpose Journey. The 5 M Purpose Journey was chosen 1st Runner Up in the nation by International non-profit, Dress For Success for exemplary leadership. This project expresses my desire to empower and coach women who need to reinvent themselves. This journey is comprised of 5 modules: Motivation, Mental Stress, Metabolism, Menopause and Money. Understanding the difficulty to overcome massive setbacks without a support system makes this project highly significant.



## GOVERNMENT CONTRACTING:

- ✓ Schedule and lead business capture meetings with various Federal, Civilian and DoD agencies
- ✓ Lead entire life-cycle of new business development from capture and bid tracking to proposal development, submission and follow up, on a portfolio of opportunities
- ✓ Report phrases of capture opportunity, development of technical and operational procedures, management, teaming and cost/price solution approaches to executive management
- ✓ Identify target agencies, and opportunities bringing them together in a metric driven system



## CENTER STAGE PRODUCTIONS:

- |                      |                                    |
|----------------------|------------------------------------|
| ✓ 5M Purpose Journey | ✓ Startling Secrets of Aunt Jemima |
| ✓ Com-Plex-Shun      | ✓ Three Hearts Vision Board Party  |
| ✓ Let's Get Physical | ✓ Don't Fight it Out, Work it Out  |





*Harping on Purpose*

## CONTACT INFORMATION

Cynthia Harper, CSO


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### **Social media:**

 Facebook: [cynthiaharper.show](https://www.facebook.com/cynthiaharper.show)

 Instagram: [charpershow](https://www.instagram.com/charpershow)

 Twitter: [charpershow](https://twitter.com/charpershow)