



FOR IMMEDIATE RELEASE

DC Youth Fighting Odds: First Generation Entrepreneurs Pitch Their Businesses at Expo!

Washington D.C.- On August 8, 2019 at 7:00 pm participants of the Resident Owned Business Incubator (ROBI) will present their business pitches to the public, community leaders, and potential investors at 4058 Minnesota Ave, NE, Washington D.C. 20019.

Bobby Gales of Steve Harvey Morning Show will lead the cast of celebrity judges officiating the competition. Other Judges include Kay DeBow-Alford Co-Founder of the National Black Chamber of Commerce (NBCC), real estate investor Joshua Brown, and small business developer Vicki Davis.

Sponsors of the ROBI Program include, the DC's Department of Employment Services (DOES), Mayors Office on African American Affairs (MOAAA), and the NBCC.

ROBI program participants are first generation entrepreneurs ages 18-24 who enrolled in ROBI to help lift themselves out of poverty through entrepreneurship.

After successfully completing the program, students receive a DC business license and access to business software, technical assistance, and mentorship as they receive ongoing support in starting successful businesses.

ROBI is a program of Can I live, Inc., a nonprofit organization working to fight poverty and bolster economic inclusion and empowerment through entrepreneurship and education.

Attendance is open to the public. Attendees are asked to register at www.canilive.com/robi-pitch to reserve a seat.

For more information about the ROBI Pitch Competition please call (202) 304-6995, visit www.canilive.org/robi, or email robi@canilive.org.

About CAN I LIVE,INC

Can I Live, Inc. is a 501(c)(3) national residents' association dedicated to advancing progressive housing policies, economic inclusion, and personal responsibility for residents of public housing communities.

Media Contact:

Viviana de Jesus
Public Affairs Liaison
202.996.0880 Ext. 809
vdejesus@canilive.org