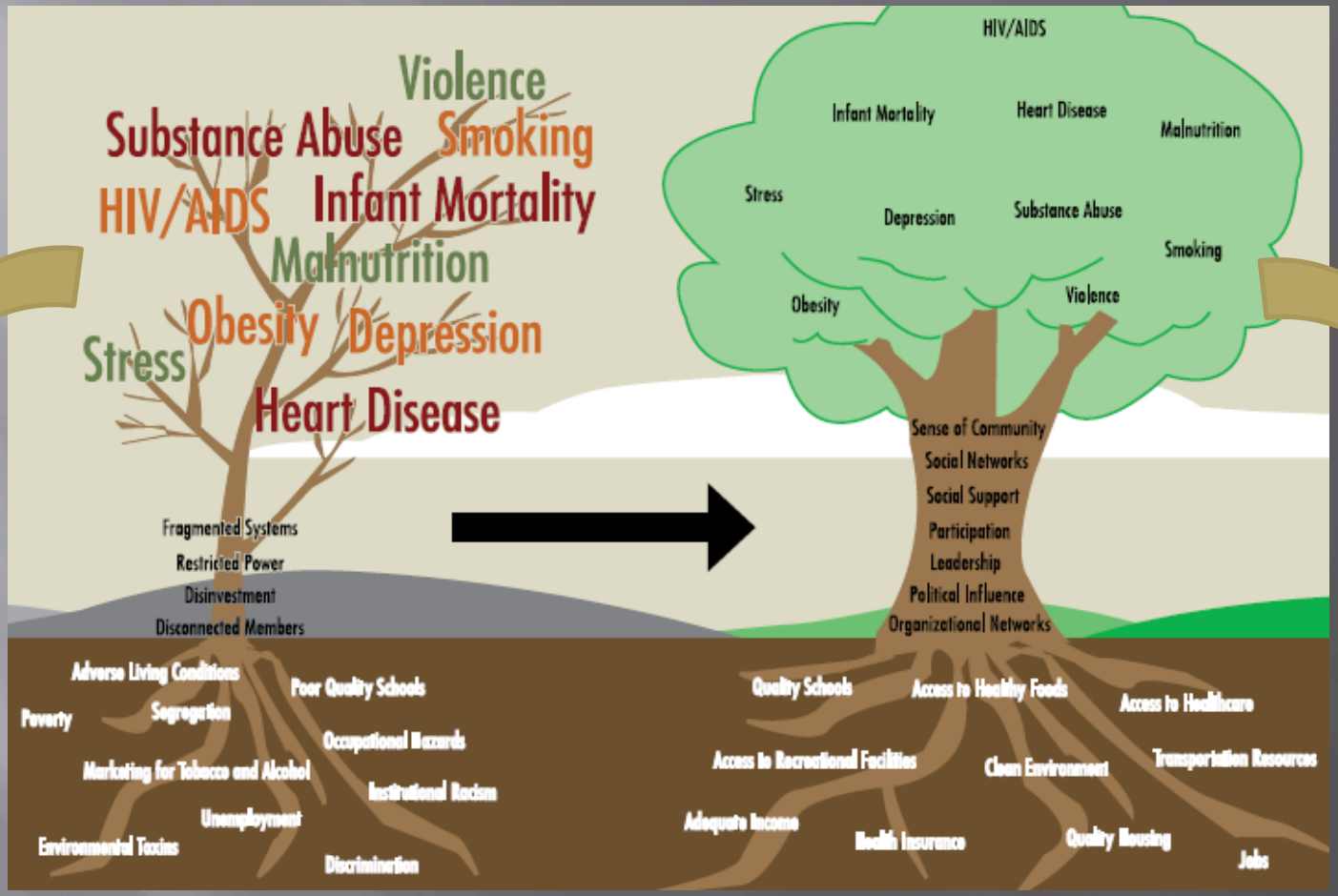
Causes of Death

- Heart Disease
- Cancer
- Stroke
- Diabetes
- Injuries & Violence

Health Disparities

Differences in the incidence, prevalence, mortality, and burden of diseases and other adverse health conditions that exist among specific populations.

National Institutes of Health



When inequities are high:
Adverse Living Conditions,
Poor Performing Schools,
Poverty

When inequities are low:
Good Living Conditions,
Quality Schools,
Access to Healthy Foods,
Jobs

Making Links to Actual Causes of Death

Diet & Activity Patterns

Tobacco

Alcohol & Drugs

- Heart Disease
- Cancer
- Stroke
- Diabetes
- Injuries & Violence

Prevention Institute

IMAGINE POSSIBILITIES?

Good choices are not possible where I live. This is a big problem. Where I live can make me sick. Where I live means that I may die at a younger age than my parents?

Surgeon General Richard Carmona, who characterized the threat as follows:*"Because of the increasing rates of obesity, unhealthy eating habits and physical inactivity, we may see the first generation that will be less healthy and have a shorter life expectancy than their parents."*
American Heart Association

"It is unreasonable to expect that people will change their behavior *easily* when so many forces in the social, cultural, and physical environment conspire against such change."

Institute of Medicine

IMAGINE POSSIBILITIES - YES!

Let's (grassroots) find the innovative ways using current resources, existing strategies, companies and business owners to do the most good for the communities served.