



TOGETHER FOR RESILIENT YOUTH
COMPREHENSIVE PREVENTION/ INTERVENTION STRATEGIES



LIFT – Living in Future Tense for ages 9-17
CollegeTRY – for ages 18-25
Good Neighbor Business Networks – 450+ Businesses
Faith Community Partners
Law Enforcement Partners
Community Grassroots Partners
Health - Health, Mental Health, Treatment, Recovery Partners
School – K-12 Partners
Parent Partners
Resilient Together – Parents that have lost family members



Dr. Wanda Boone has been a part of the public health and prevention landscape for 30 years. She has trained the expert Together for Resilient Youth (TRY) coalition membership to be assets and advocates to the entire Durham community and beyond. TRY reaches beyond the Durham Community and is sought out for TA, Coaching and support throughout NC and the nation. She Co-Chairs the Durham County Substance Use Task Force with County Commissioner Chair, Wendy Jacobs. TRY serves as the prevention provider for DJT. Dr. Boone is a founding member of the Durham County ACEs and Resilience Task Force with County Commissioner Ellen Reckhow and founder of TRY Achieving Health Hand in Hand (AHHH!) Resilience Initiative. AHHH reached 4,209 men, women and children in 2018. Dr. Wanda Boone is the NCIOM 2030 Co-Chair Social and Economic Factors Task Force and Member of the Behavioral Health Task Force. TRY Resilient Together is the social support group for parents that have lost children due to overdose or substance use (our heart). Dr. Boone is a Master Developmental Asset Trainer, Train the Trainer Health Rocks and Train the Trainer Media Literacy. She conducts training for audiences of 1 – 1,000+ for ages 5 – 99+

Documentation of Evaluation measures have been established and collected for TRY initiatives 2010 – present.

Publications and Publication support: Alcohol Outlet Density in African American Communities, Equity in the Opioid Epidemic, Race and Resilience, Durham County Substance Use Summary, Durham County Perception of Risk, Durham County Juvenile Justice Arrests, School, Durham County School Climate, Resilience (Risk and Protective Factors). Co-Author Durham County Health Assessment

Grants and Evaluation: Drug Free Community Support Program (AOTD), STOP (Alcohol), Blue Cross Blue Shield of NC (Opioids, Minority Populations & Trauma), NCPUDI (Alcohol), NCBHEI (Behavioral Health Equity Initiative – ACEs/Resilience), SAMHSA College and Community Coalitions (AOTD), Duke CTSI (ACEs and Resilience), NC Injury Prevention (Opioid Harm Reduction), UNC School of Government (Opioid/Minorities), NC Injury Prevention (Violence Prevention), Unrestricted funds (Minorities and Tobacco sales – menthol, E-cigs & Marijuana) NCABC P/T Ambassador and Misdemeanor Diversion Program provider.

Strategy/Intervention		Description
Education		
1. Youth and Parent/Family Education	Education for youth and parents (including communities of color) aimed at decreasing ATOD use by youth by increasing refusal/resistance skills of youth and increasing parental communication and monitoring	<p>Face to face reach 2018 – present 1,300 elementary, 1,985 middle and high school youth, 642 parents, 1,500 college students, 427 community members</p> <p>TRY's youth coalition "LIFT" Living in Future Tense operates in Durham Public Schools in grades 5 – 12 using age appropriate materials available from Journeyworks - Why Animals Don't Smoke*, 10 Things Kids should know about Alcohol* and Media Detective (NREPP). Middle School - Media Literacy (NREPP) and High School - Media Relationships (NREPP)</p> <p>Marvelous and Extraordinary (ME) Self Esteem Building – elementary and middle school girls</p> <p>Middle and High School Students receive a TIP of the Month based on the SAMHSA CSAP Calendar. They are required to share information with their parents and 10 peers face to face and on social media platforms.</p> <p>Partnerships: Talk it Out NC – Alcohol (parents) Talk it Up. Lock it Up – Alcohol (parent) Lock it! Drop It!/NC Lock Your Meds (community) Smoke is Smoke- Marijuana (Colorado PH document on teen use)</p>

		<p>Tobacco – Synar (circa SAMHSA 2018)</p> <p>E-Cigs – Journeyworks, CSAP, SAMHSA</p> <p>Presentations are made to “12 Sectors” including Faith Communities, Private/Charter Schools and Regional PTAs</p> <p>Youth and Parents are involved in ATOD TRY Driver Education classes through DPS</p> <p>TRY is a DPS Family Academy Provider of Curriculum</p>
Synar (Tobacco)		
2. Community Education and Mobilization	Identify and partner with community partners to develop, educate and plan strategies to reduce youth access to tobacco	<p>2018 – present Distribution 9,245: Neighborhood Improvement Services to all public housing 8 properties via mobile unit, Campus communications through the NCCU Department of Public Health, Duke Residence Services.</p> <p>Materials as identified above are shared through coalition members to their peer groups on a monthly basis. Based on the outcome of Tobacco Purchase Surveys more information has been shared about e-cigs and loose cigarette sales. CollegeTRY . (Duke and NCCU) coalition members share information with families and peers to help ensure that they do not provide tobacco or e-cigs to individuals under 18. Additionally, GNBN’s agree voluntarily not to sell e-cigs or energy drinks to anyone under 18</p>
3. Merchant Education	Identify, contact and visit tobacco retail outlets to provide information and materials (brochures, signs, Red Flag Merchant Education packet) on youth access to tobacco laws	<p>10 stores are visited on a weekly basis by a dedicated team of paid and volunteer members. Alcohol Outlets are visited almost daily.</p> <p>TRY helped to create the Tobacco store GIS tracking system. TRY members have been trained in Synar/Tobacco – Red Flag Merchant Education and use materials from SAMHSA SYNAR regulations updated 2018. The information is shared and discussed with Merchants during face to face Good Neighbor Business Network visits.</p>
4. Law Enforcement Related Activities	Contact and assist local law enforcement/ALE officers to conduct tobacco compliance checks and tobacco retailer training	<p>2018 - 3 stores were identified</p> <p>Loose cigarette sales and sales to minors are reported to ALE. ALE conducts on-site training. The first offense is nonpunitive.</p>
5. Media and Public Relations	Collaborate with community partners and/or youth organizations to increase awareness and publicize youth access to tobacco laws, penalties and compliance inspection results and recruit/publicize merchants who pledge not to sell tobacco products to youth	<p>2018 – Family Fare received the top award representing 27 stores Durham as well as stores throughout NC, 10 sticker shock, 4 youth and college visits. Dr. Wanda Boone was interviewed on television about JUUL x 2 and in print X1</p> <p>The GNBN Checklist requires adherence to alcohol, tobacco and lottery tickets laws. Compliant GNBN participants are recognized at the TRY annual conference and quarterly by LIFT, CollegeTRY and community members at Sticker Shock and appreciation events. This process has been covered by WRAL, WTVD and News 14.</p>
Communication Campaigns		

6. Social Norms	Campaign designed to utilize marketing techniques to change misperceptions regarding audience behavior in order to change behavior by communicating accurate group norms of a specific, targeted audience	2018 – 4 Billboards and 2 Mobile TRY engaged Fairway Mobile Billboards to engage schools and community in Districts 1 and 4 (alcohol and tobacco), Districts 2, 3 Lock it Drop It (opioids) and all Districts with all messages LYMs and Talk it up. Lock it Up. Each billboard reached over 125,000 each day.
NC Injury Prevention Overdose Prevention		
7. Harm Reduction Plan		Durham County has 3 Safe Sterile Syringe exchange locations between 2016 and 2019. TRY surveyed all Pharmacies to determine their readiness to provide or sell syringes. TRY members attended a 2 year Harm Reduction training with NC Injury Prevention Branch.
8. Support for Prevention (Policy/Advocacy)	Campaign designed to support the creation, enhancement or enforcement of policy efforts	2013 - present Quasi-judicial 2014 Alcohol/Tobacco policy 2019 – JUUL e-cig policy TRY initiated a change in the DPS suspension policy for tobacco and e-cig suspensions by working with the Board of Education that includes referral to on-line quick smoking. TRY initiated a quasi judicial process that was adopted and implemented by City Council
9. Lock Your Meds	Campaign to promote safe medication and storage disposal through a combination of media messages, print materials and efforts to increase the availability of medication locking mechanisms	2018 – present 5,300 materials and received additional supply. TRY is a coalition member with LYMs covering Durham, Wake, Yadkin*, Franklin*, Craven*, Johnston*, Robeson* and Edgecomb* counties. *These counties are also included in TRY's Strategic Prevention framework and 7 strategies for community change TA is provided with the intent that they will be prepared to apply for other funding in the future. (ATOD)
10. Prescription Drug Strategies		TRY was part of formulating the NC Strategic Action Plan and participated over a 2 year period
11. Safer Prescriber Training	Training for prescribers to learn about safer prescribing options and use of the CSRS	Ongoing 2016- present TRY partners with Community Care Network regarding training.
12. Hospital/Clinic Prescription Drug Monitoring Program (PDMP) Policy Change	Encouraging and advocating for PDMP policy/protocol changes to utilize, manage the PDMP system better	Ongoing 2016- present TRY works with Community Care Network regarding training.
13. Prescription Drug Monitoring Program (PDMP) registration/utilization effort	NC's prescription drug monitoring program collects controlled substance prescription data for prescribers and dispensers in order to improve patient care and safety while avoiding potential drug interactions and identifying individuals in need of referral to treatment services	2017-present Lead Partner: Carolina Behavioral Care Pharmacy TRY works with Pharmacists in Durham to gain their insight re: the pros and cons of how to make this more consistent and why there are challenges.

14. Lockbox distribution	Distribution of medication lock boxes for families at increased risk of prescription medication misuse including, but not limited to: emergency department patients, foster families and WIC participants	2014 – present 425 distributed TRY began distributing lock boxed (DFC) in 2014 and continues to distribute LYM lockboxes to ED, HD, Housing developments, through PTA and others.
15. Locking cabinet installation	Locking cabinets provides safe and responsible ways for people to store prescription drugs kept in their homes	No associated activities
16. Permanent medication drop box	Secure storage boxes, located in law enforcement offices or pharmacies, where individuals can safely dispose of no longer needed medications	TRY purchased 5 of the 7 permanent drop boxes located throughout Durham including at NCCU and Carolina Behavior Care Pharmacy.
17. Medication take back events	Events organized with law enforcement to collect and safely dispose of no longer needed medications	2018 – 20 Events, 2019 2 Events TRY conducts Take Back events in partnership with the Durham County Sheriff's Office at Faith Services, Community Events (national night out), Senior Centers, Assisted Living centers and neighborhood meetings
18. Chemical medication disposal	Distribution of chemical medication disposal kits, containers that can be used to chemically dissolve medications at places such as, but not limited to: end of life/late in life serving organizations (i.e. hospice, funeral homes and assisted living centers)	2018 - present TRY distributed 423 CMDs throughout the community. Community Events (national night out), Senior Centers, Assisted Living centers and faith communities Franklin and Durham supplied through partnership with Alliance Health.
Youth Environmental Management Strategies		
19. Youth activities	Youth-centered, collaborative strategies emphasizing data driven decision making, systemic planning and implementation of ATOD prevention strategies and best practices	2018 – current as described LIFT members are trained in SPF and environmental strategies. They work from their logic models and strategic action plans. They spoke to the School Board about energy drinks resulting in a Health Department campaign (TRY co-branded) materials. Youth wrote a letter to the School Board about chewing tobacco use by athletic coaches and their influence on youth athletes doing likewise and banning offensive clothing from all schools in Durham. They are now linking resilience to healthy behaviors in a continuing effort to stamp out ATOD use associated with depression/suicide. LIFT and CollegeTRY present at TRY Annual Conference and CADCA.
Alcohol Education/Enforcement Strategies		
20. Compliance Checks	Enforcement effort to identify, educate and potentially penalize alcohol establishments that sell alcohol products to underage youth	2010 –present 3 occurrences. TRY works with law enforcement associated with outlets that break the law. TRY youth do not participate in compliance checks
21. Alcohol Purchase Surveys	Educational activity to identify alcohol establishments that sell alcohol to youthful	2010 – present 156 alcohol/156 tobacco surveys (2018)

	appearing adults without checking for proper identification	CollegeTRY members conduct 3 alcohol and 3 tobacco purchase surveys per week. Findings are compiled in a report and reviewed with law enforcement as necessary.
22. Responsible Alcohol Sales Training (RAST) and Be a Responsible Server/Seller (BARS) Training	Training to educate owners, managers, servers and sellers at alcohol establishments about strategies to avoid illegally selling alcohol to underage youth and/or intoxicated patrons	2018 - present 2 events TRY hosted RAST and BARS training conducted by NCABC and ALE. The event 2018 was covered by WRAL and the News & Observer. Over 250 alcohol outlets participated. TRY presented on why training is important from a public health and safety perspective. TRY uses materials supplied by NCPUDi for individual training.
Small "P" Policy		
23. Safe Homes	Private homes whose owners agree to/sign a pledge not to provide alcohol, tobacco or other drugs to youth, including family members and visitors, at parties, gatherings and social events such as Homecoming, Prom or Graduation	2017 – present 526 signatures collected TRY participates with organizations in Durham that host Prom events. Safe Home signatures have been collected from parents since 2009 through the TRY website. TRY works with Talk it Out NC and NCPUD to collect parent signatures
24. Safe Stores	Businesses who agree to/sign a pledge not to sell alcohol or tobacco to youth by checking for proper identification, training employees, and creating/following policies with consequences for violations	2015-2018 450 alcohol, tobacco stores signed The GNBN has been described under separate cover.
Big "P" Policy		
25. Establish, Review or Change School ATOD Policies	School policies prevent and/or decrease the use of ATOD on school property and/or during school-sponsored events and promote fair consequences for all persons who violate policies	Summary 2010 – 13,000 suspensions of primarily minority students 2012 – 2014 (lawsuit) policy rewrite 9,000 suspensions of primarily minority students 2015 – 2016 6,000 suspensions of primarily minority students 2016 – 2017 4,000 suspensions of primarily minority students 2018 – Approximately 3,500 TRY has participated in all iterations of policy locally and with NCDPI. TRY works with SROs and receives reports on trends involving suspensions.
26. Establishing, reviewing or changing Community and/or Workplace ATOD Policies	Effective workplace policies implement fair and consistent protocol and detail consequences of ATOD use during work time. Effective community policies such as smoke-free parks and outlet density restrictions regulate ATOD use in public places.	2017, 2018 - only Measurement Inc., is the first workplace that includes prevention signage information for its almost 2,000 employees. AOTD information is shared with all Durham County and City employees as described in #1. TRY works with Parks and Recreation on the safe handling and disposal of needles from park areas. TRY checks ABC stores for Fetal Alcohol Spectrum Disorder (FASD) posters

		Many compliance stores post WE CARD (TRY) FASD (NCFASD) and Alcohol posters (NCABC). Several Pharmacies post Overdose Prevention and Good Samaritan material.
27. Modify Alcohol or Tobacco Advertising Policies	Advertising restrictions reduce the exposure of youth to alcohol and tobacco ads	2015 – present 20 PSAs Using the Media Prevention materials described in #1, youth design their own anti AOTD ads for social media and YouTube.
28. Product Pricing Strategies	Product pricing aims to increase the price of alcohol or tobacco products to dissuade youth from purchasing	TRY has worked on this with JUUL, e-cigs and alcopops but not very much with tobacco.
29. Festival/Event Restrictions	Restrictions at community events including policies focusing on the availability and use of alcohol or tobacco at public venues such as concerts, fairs/festivals and sporting events	2017 to present <ul style="list-style-type: none"> • TRY worked on reducing cup size at the Durham Ballpark • A new brewery has limited sales after 8 PM. • Taxi services (TRY policy) operating in Durham do not deliver alcohol. • A safe ride home initiative is being developed with the help of NCCU and Duke CollegeTRY members. • Tailgating is banned at Duke. • Party buses no longer operate at NCCU.
30. Violence Prevention	Using a shared risk and protective factors approach to prevent multiple forms of violence	2011 – present NC Injury Prevention Branch – TRY technical assistance award partnering with Durham Police Department, Durham Sheriff's Department, Alliance Behavioral Healthcare, Department of Social Services, Division of Juvenile Justice Decreases have been documented due to alcohol outlet compliance (through 2018)
31. ACEs, Trauma Informed and Resilience		2014 – present Data 2018-2019 – 4,209 men, women and children not including PTA regional and local, juvenile justice District Directors, Department of Public Instruction, All staff at 4 including 3 elementary schools
32. BRSS TACS	Community Supports to improve Resilience	NEW
33. NC Coalition Technical Assistance	3 NCABC, 5 Counties	NEW
34. Awards and Recognition		2019 Community Anti-Drug Coalitions of America Got Outcomes Award, Ann Doolen Visionary Award, ADCNC, Social Justice Warrior, Duke CTSI Spotlight, Proclamations County and City

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