



TOGETHER FOR RESILIENT YOUTH (TRY)

We invite you to be a Champion of Change with Us! There is a place for you!

WHY WE “TRY”

ALCOHOL AND SUBSTANCE USE HEALTH AND PRODUCTIVITY COSTS

Annual costs to United States are over 200 billion dollars

Annual costs to North Carolina are over 1.5 billion dollars

Annual costs* to Durham County are over a quarter billion dollars

Over 20,000 people in Durham, NC are addicted to alcohol or other drugs

HOW WE “TRY”

STRATEGIC PREVENTION FRAMEWORK



- 1) **Engage and partner:** include diverse members of the community
- 2) **Foster shared understanding and commitment:** cultivate a shared understanding of the determinants of health
- 3) **Assess:** identify health and safety concerns and inequities
- 4) **Plan and act:** implement multifaceted activities to achieve desired outcomes
- 5) **Measure progress:** ensure efforts accomplish the desired outcomes

WHAT WE “TRY”

SEVEN STRATEGIES FOR COMMUNITY CHANGE

1 Provide Information: Educational presentations, PSAs, Newsletters

2 Enhance Skills: Workshops, to increase the skills of participants

3 Provide Support: Support people participating in activities that reduce risk (providing alternative activities, mentoring, referrals, support groups or clubs).

4 Enhance or reduce access & barriers: Improve systems to increase the ability to utilize systems (childcare, transportation, housing, education)

5 Change consequences: Increase public recognition for deserved behavior

6 Change or Modify Physical Design: Address signage, lighting and outlet density

7 Modify and/or Change Policy: Formal change in written procedures, bylaws, proclamations, rules or laws

“Our goal is to make Durham a safe and drug-free place for our youth,” said **Dr. Wanda Boone, TRY Coalition Founder**. “Prevention is a powerful tool to counteract prescription drug misuse and other youth substance use in our community, and we use grant funding to help youth in Durham make healthy choices about substance use.”

“The Drug-Free Communities Support Program makes a vital difference at the community level – reaching out to people where they live with the help they need to prevent substance use,” said **SAMHSA Principal Deputy Administrator Kana Enomoto**. “SAMHSA is honored to join the Office of National Drug Control Policy in working with community coalitions across the nation to create healthy and drug-free environments for children, youth, and families.”

“Wanda, ...I can tell you from SAMHSA DFC’s perspective we are so very proud of TRY’s accomplishments. I have witnessed TRY become a force to reckon with in Durham over the years and we at SAMHSA DFC are so very honored to know you and your Coalition. You continue to push beyond what you have already mastered and it serves as inspiration for us all to never settle for what we accomplished yesterday, but instead attempt today and plan for tomorrow.” **Michael R. Muni, MPA, MPH Lieutenant Commander**, U. S. Public Health Service Commissioned Corps, Liaison to the White House’s Office of National Drug Control Policy’s Drug Free Communities Center for Substance Abuse Prevention Substance Abuse Mental Health Services

Together for Resilient Youth

Mission: TRY prevents substance abuse among youth and adults by reducing community risk factors through education, mobilization and action

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Executive Director

Dr. Wanda Boone *Affiliations*
Co-Founder
East Durham Children's Initiative

Representative

Office of the White House Faith and
Community Partnerships for NC

Chair or Vice Chair

Northeast Central Durham Leadership
Council
Mayor’s PRI, Health Committee
PHD Mental Health/Substance Abuse
Committee

Memberships

Duke Population Health Improvement
Leadership Advisory Board,
School Advisory Group for the Duke
Integrated Pediatric Mental Collaborative
Community Anti-Drug Coalitions of America
Governor’s Task Force on Substance Use,
Gangs and Education
NC Health Disparities Task Force
NC Injury Prevention Task Force
Coalition Member NC ABC Talk it Out!

Coalition Members/Partners

William "Bill" Bell, Mayor
Ellen Reckhow, County Commissioner
Mike Andrews, Sheriff, Durham County
Spencer Bradford, DCIA
Carol Calloway, Community Advocate
Dedreanna Freeman, EDCI
Minnie Forte-Brown, DPS Board VC,
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Dr. Seronda Robinson, Director PH NCCU
Dr. Mina Silberberg, Duke Global Health
Lee Barnes, CEO Family Fare
Bands Against Destructive Decisions 9-17
College TRY 18-24