

# TOGETHER FOR RESILIENT YOUTH

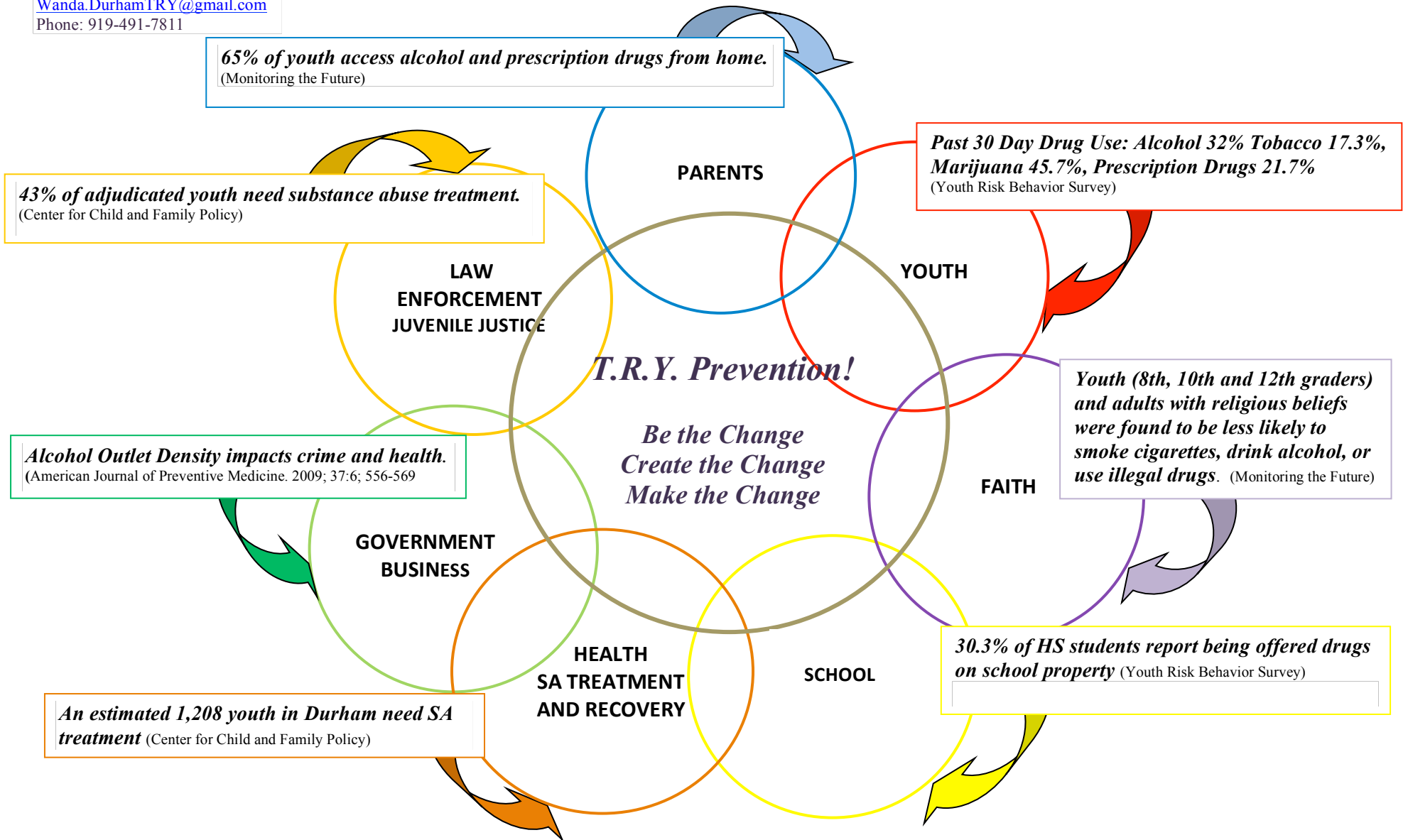
## MORE INFORMATION AT DURHAMTRY.ORG

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## Data shows improvement

- Secondhand smoke exposure
- Alcohol consumption by high school students down 10%
- Unintentional poisoning mortality rate
- Percentage of women who smoke during pregnancy\*
- Suicide rate\*





**Mission:** TRY prevents substance abuse among youth and adults by reducing community risk factors through advocacy, education, mobilization and action

**SUCCESS!** 1,500 signatures obtained. Lock it! Drop it! – Provided information on Prescription Drug misuse, proper storage and disposal. Distributed 65 home use medicine lock boxes. GHB Overdose - covered on WRAL, WNCN, TWCN TV reaching Greensboro: 40,000, Charlotte: 176,000, Raleigh Durham Fayetteville: 1.9 Million, Greenville: 90,500 Wilmington: 35,000 Through Talk It Up. Lock It Up!™ encouraged adults to lock up or monitor alcohol in the home (1,000+) **Champions:** Parents and Youth; Mina Forte Ferguson, Durham Public Schools, PBIS and Michelle Lynn, Director of Duke Division of Community Health and Cindy Haynes, Duke Division of Community Health, Shade' Shakur, Partnership for a Drug Free North Carolina

**SUCCESS!** 50 cases have been diverted since September 2014. Communicated Operation Medicine Drop to over 18,000 citizens; 1 permanent drop box was purchased. Engaged Durham Congregations in Action as advocates (trained 45 church leaders) Over 2,000 pieces of information distributed. Trained 40 parents - Sheriff's Department CHOICES program **Champions:** All District Partners Against Crime, Sheriff Mike Andrews, Chief Court Counselor Tasha Jones, Roger Echols, Assistant DA and Judge Marcia Morey, Durham County Crime

**SUCCESS!** Over 300 businesses have signed up to be part of Good Neighbor Business Network (GNBN). Partners include 100% the Family Fare chain of convenience stores in Durham and NC. GNBN Action: Chairman Gardner banned Vape and Powdered Alcohol in NC. Signed first Good Neighbor Pharmacy and Health Hub Barbershop. First annual Jump into Spring held promoting health at convenience stores. The Durham News articles (4) reached over 750,000 citizens. **Champions:** Nancy Kneepkens, District 2 Community, Katrina McCoy, Media, Mindy Solie District 3 Community, Darian Boone, Health Hub. B.A.D.D. youth Coalition, College TRY Coalition,

**SUCCESS!** 500+ reached during Recovery Month Celebration; 1,000 FASD, Tobacco and Drug use prevention materials provided to Duke OBGYN Clinics. **Champions:** Youth and parents, Dr. Rhonda Karg RTI, Dr. Ty Ridenour RTI, Dr. Aaron White, NIH (Training), Dr. Kathy Sulik, Professor of Cell and Developmental Biology (Training)

**SUCCESS!** 1,600 youth trained in Health Rocks! & Fetal Alcohol Spectrum Disorder; Social Media 110,000 daily reach; 523 youth ages 10 - 17 pledged to be alcohol/drug free. Strategies include: (Drugs 101, National and International Leadership Conferences, Healthy Decision Making; Hip Hop affect, Media Literacy, and Decision Making and Leadership. 5 PSAs and 2 Movie Ads created. **Champions:** Community Leaders, Youth Team Leaders, Parents

**SUCCESS!** Faith focused summits and meetings (12). Strategies: Provide Monthly Bulletin inserts and materials about substance use; participated in community outreach (300) Offered Continuing Ed: Core Competencies for Faith Communities; Launched Good Neighbor Pharmacy initiative **Champions:** Pastor Earl Boone, Pastor Dub Karriker, Pastor Jerome Washington, Pastor William Lucus, Pastor Spencer Bradford

**SUCCESS!** 11 School Based Coalitions have been installed. 280 students trained through Driver Education classes (Drunk, Drugged, Distracted Driving). School suspension for tobacco use changed to "refer to counseling". SAMHSA Town Halls, Above the Influence, Kick Butts, BADD adopted by NIDA - National Drug Facts Week as spotlight partner - Over 3,000 reached through various strategies. Students placed over 3,000 Stickers warning adults not to provide alcohol to minors. College TRY - North Carolina Central University Coalition - 325 students trained on the college and community, SPF and Environmental Strategies. Provide monthly training to RAs (500+ students); Conducted 3 College training programs. Launched tobacco surveillance with team of 10. Discussed drop box placement. Students place over 5,000 stickers **Champions:** Mina Forte Ferguson, PBIS, PBIS Leaders, Social Workers, Elementary, Middle, High School Youth Dr. Meredith Weinstein, NCCU Associate Director Juvenile Justice Institute, Students: Jasmine Patterson, Osaffo James and Alumni Amber Esters

