

## One Million Moms OFF Welfare™ by 2025 Reducing Dependency through Education and Empowerment

The **One Million Moms OFF Welfare™ (1MMOW)** celebrates and aims to liberate the working poor and unemployed mothers of America who, in a land of great richness and abundant resources, are consistently challenged to feed and shelter their children and keep their families whole in crime-ridden neighborhoods. These moms face these challenges in neighborhoods with our poorest performing public schools and fewest opportunities for youth engagement, employment, access to transportation, and other basic human services. The **1MMOW** is an initiative of **Can I Live, Inc.**, a private resident driven, non-profit organization dedicated to challenge the U.S. welfare system by revealing the problems in policy implementation that, for America's moms, too often promote dependence rather than independence.

To this end, we take the position that all Americans are created equal and possessed of inalienable rights to life, liberty, the pursuit of happiness—and to justice under the law. Yet the entitlements provided to millions of moms living at or below poverty are structured to keep them poor while entitlements offered to wealthier Americans and corporations assist in wealth creation and enhanced prosperity.

The **One Million Moms OFF Welfare by 2025** Initiative begins and ends with a **10-point exit strategy** which promises to communicate, facilitate and coordinate efforts across local, state and federal programs and agencies. These efforts will educate, empower and incentivize single parents to achieve real economic independence.

### The 1MMOW 10-Point Exit Strategy:



**1MMOW** uses a direct set of strategies aimed to engage and move parents forward, and a set of indirect strategies which call for collaboration and policy change.

#### The 1MMOW promises to:

- Increase Earnings for Moms,
- Decrease dependency on Social Welfare Programs,
- Increase two-parent households
- Increase taxes for local, state and federal budgets, and
- Spur economic Growth for local business economies

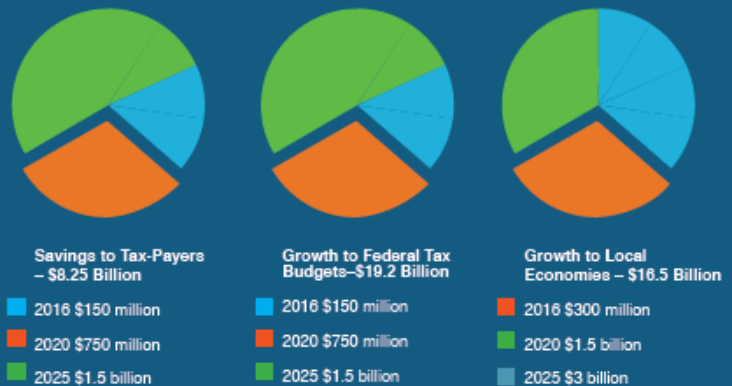
Collaborations with public and private businesses, foundations, and individuals are needed to leverage the Can I Live funding to build resources that, through their wealth and purpose, will undermine poverty in currently poor and struggling urban and rural areas across our country.



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*"We are moms who have lived and exited the welfare system, and are here to help one million moms make their exit."*

### Ten Year Benefits



For more information on the 1MMOW visit [www.1mmow.org](http://www.1mmow.org) or email [1mmow@canilive.org](mailto:1mmow@canilive.org)

Support the **1MMOW** and move our nation from **WELFARE TO WEALTHFAIR™!**

