



Desiree

Confidence Executive, Speaker, Author & Radio Host



Biography

Desiree is a confidence consultant and the founder of *Confident Living*, LLC, as well as recognized as a speaker, author and facilitator for women and organizations in the area of confidence building. She specializes in empowering and inspiring persons to discover and leverage their inherent abilities and gifts through the development of their 'confidence seed.' To spread the word to help women and organizations maximize their greatest potential, she currently hosts a radio program on WFAX 1220AM titled *Practical Insights for Confident Living*.

Prior to establishing *Confident Living*, LLC, Desiree served as a senior strategic communications professional for more than 14 years. Her background is in both internal and external communications with expertise in strategic planning and positioning. In addition, she has held many prominent positions in several marketplace environments including the government, corporate, non-profit and agency--doing what she does best—communicating. Her proactive and progressive style has landed her the reputation of being a top communications *mover and shaker* within the communications sector. For this reason, in 2008, she was elected and served as president of the District of Columbia chapter of the International Association of Business Communicators (IABC DC/Metro), where under her leadership saw sizable growth in membership and programmatic development. In fact, this chapter is known around the globe as the largest in the United States and the second largest in the world.

When time permits and she's not travelling the country motivating women to be the best that they can be or planning her empowering show segments, she consults with organizations on communications planning. Desiree is also the author of **Seven Secrets for Confident Living** scheduled to publish in 2018.

Desiree holds a B.A in English from Howard University located in DC, and a master's degree in Public Communication from the world renowned American University also located in the nation's capital. In addition to all this, she resides in the suburbs of Maryland.



Booking Requirements

The following is a list of needs that Desiree kindly requests to speak at a function. If you have any questions or concerns about any information below, please call Confident Living at 240-893-1911. We are flexible and want to cooperate with you in any way possible.

Travel

All travel expenses are to be paid, including airfare, hotel, car rental, mileage, and airport parking fees, where applicable. Airline tickets will be purchased early in order to secure lower fares; an invoice will be submitted for reimbursement prior to the program. Other travel expenses can be reimbursed at the time of the program.

Lodging

Lodging, if necessary, is requested at a nearby hotel/motel.

Honorarium

Desiree accepts an honorarium for speaking engagements. Please call 240-893-1911 to discuss an appropriate honorarium range for your engagement. Desiree will be as flexible as possible and is willing to work within various budgets. The honorarium should be given at the time of the program and made payable to Confident Living, LLC.

Book Table

We require that Desiree be allowed to sell her books and other materials at the function, with all proceeds going to Confident Living, LLC. Additionally, she will need at least two 8-foot tables for our display. We will also need at least two people to handle sales (perhaps more depending on the number in attendance). Desiree will bring a cash box for change.

Promotion

If appropriate, we like to promote Desiree's speaking engagements in our e-newsletter, on our website and possibly on local Christian stations in your area.