

Making Public Housing Great Again in a TRUMP Administration:

Advancing Economic Opportunities for Low Income Communities

CAN I LIVE'S 2017 ANNUAL



RESIDENT COUNCIL LEADERSHIP CONFERENCE

September 17-20, 2017 Crystal City Arlington, Virginia Embassy Suites by Hilton



\$5,000 GRANT
COMPETITION INSIDE

www.canilivecdc.org/rclc





THE 2017 ANNUAL RCLC

Making Public Making Great Again in a TRUMP Administration



Advancing Economic Opportunities for Low Income Communities

If There Has Ever Been A Time For Residents to LEAD-That Time Is NOW!

The Only National Resident Network Dedicated to Affirmatively Furthering Fair and Affordable Housing, Developing Economic Stability and Advancing Opportunities for Low Income Communities.

CIL-CDC is a national alliance of state and regional resident leaders. Through our members, CIL-CDC connects with more than 1,500 local community councils/associations throughout the United States. Together, we work at the local, state and national levels to advance opportunity and prosperity in low-income and marginalized communities.

The Resident Council Leadership Conference (RCLC) is the premier grass roots gathering for resident leaders who call Public Housing home.

The 2017 RCLC's theme "Making Public Housing Great Again in a Trump Administration—Advancing Economic Opportunities for Low Income Communities" makes a bold statement of accountability and opportunity. Section 3— the Department of Housing and Urban Development's secret weapon for economic upliftment has been grossly underutilized up to this point due to meager means of enforcement and compliance. This must change.

Given that approximately 40% of HUD'S budget or \$18.9 billion in FY 2014 was covered by section 3, we could estimate that over the last 50 years' low income communities may have missed opportunities upwards of \$500 billion dollars.

Empower, Engage and Equip Resident Leaders to positively impact their communities into the future

The 2017 RCLC will highlight the benefits of Resident Management Corporations (RMC's) in respect to evolving public policy and opportunities to fund much needed renovation and development in public housing communities.

With the Rental Assistance Demonstration (RAD) moving full speed ahead, it is critical that residents know how to use it to their advantage opposed to being victimized by it. This starts with indepth education and training.

RMC's present a potent and innovative tool to maximize opportunities provided by RAD and Section 3 to help public housing residents effectively engage in solving community issues, create social and economic opportunities, and protect the availability of low income housing stock- but only if used correctly.

This year we will be highlighting a stellar Resident Management Corporation that used RAD to build new and improved housing and Section 3 to create jobs for its residents. We believe resident organizations across the nation should study their methods to learn how they too can use RAD and Section 3 to make a tremendous difference in their communities.

Resident Management Corporations have a proven track record!

Conference Highlight: The Glen Hazel Community Resident Management Corporation





The Glen Hazel Community RMC under the leadership of Michael Wilson owns, operates and is in the process of developing 70 senior units in Pittsburgh, Pennsylvania.



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Advancing Economic Opportunities for Low Income Communities

Agenda*						
Sunday–September 17, 2017						
5:00-7:00 PM	Registration & Resident Reception					
	Monday– September 18, 2017					
8:00-11:00 AM	Registration					
7:00-9:00 AM	Breakfast Courtesy of the Embassy–Included in Hotel Room Rate					
9:00 AM	Welcome and Opening Remarks					
9:30 AM	Keynote Address: Gil Berry-Section 3 in Action: Moving Beyond Certification Gil Berry & Associates					
10:30 AM	Education & Training Workshops Includes times for lunch and breaks					
The Glen Hazel RMC Model (Full Day) Ready or Not, RAD is here; Learn the In's and Out's What is a Resident Management Corporation Resources & Relationships need to develop your RMC The Rights of Residents as per the CFR 964 Leveraging & Partnering with your agency's RAD Deal						
12:30-2:00 PM	Lunch on Your Own					
 The Do's and Don'ts Understanding the RMC and RAD Process Taking Your First Steps Seeking Technical Assistance Questions and Answers 						
4:00-5:30 PM	Sponsors Networking & Reception					
Tuesday–September 19, 2017						
7:00-9:00 AM	Breakfast					

4:00-5:30 PM	Sponsors Networking & Reception			
	Tuesday–September 19, 2017			
7:00-9:00 AM	Breakfast Courtesy of the Embassy–Included in Hotel Room Rate			
9:00 AM	Welcome and Opening Remarks			
9:30 AM	Keynote Address: Surprise Guest HUD Official			
10:00 AM	Education & Training Workshops (Includes Break)			
Tax Credit Basics				

- Getting Banks to Fund your Community Development Projects
- Building Inclusive Communities
- Preparing Residents to Seize Economic Opportunities
- Opportunities for Women in Construction

12:30-2:00 PM	Lunch on Your Own
2:00-4:00 PM	Education & Training Workshops (Includes Break)

- Negotiating with Unions
- Construction and Development Basics 101
- Getting Bonded and Insured
- Fair Housing: Know and Protect Your Rights
- Wealth Building Strategies for Resident Associations Sponsors Networking & Reception

	24-1-1-1				
Wednesday—September 20, 2017					
7:00-9:00 AM	Breakfast Courtesy of the Embassy–Included in Hotel Room Rate				
9:00 AM	Opening Remarks				
9:30 AM	The Clarion Call- Approve the New Rules!				
10:00 AM	HUD & OMB Advocacy Day (offsite visits)				
12:30 PM	Lunch, DC Tour and Travel On Your Own				
Workshops are subje	_{ে†} Residents Community Awards Dinner				

Hotel Reservations:

Embassy Suites by Hilton, Arlington VA

At Embassy Suites Hotels guests get more with every like free cooked-to-order breakfast, complimentary appetizers and beverages at the nightly Evening Reception. Every room is a tworoom suite and we' re proud to host the 2017 RCLC at the Embassy Suites by Hilton, Arlington Virginia.

Please Note: Only guest who stay at the Embassy will have access to their complimentary hot breakfast buffet.

Embassy Suites by Hilton Crystal City

1300 Jefferson Davis Highway Arlington, VA 22202 703.979.9799 Call Hotel to Book your room

Registration Fees:

Early Registration	\$300	Postmarked by June 30
Regular Registration	\$375	After June 30
Late Registration	\$475	After August 21

Award Dinner Tickets

Community Development Grant Competition:



We are excited to present our \$5,000 Resident Leadership Community Development Grant competition. We are looking to award resident organizations with outstanding, innovative community development plans.

Community development initiatives may include resident led infrastructure improvements, community/technology centers, training programs, jobs or entrepreneurial programs, youth programs, health programs, or any initiative which improves your community.

Details can be found here: http://canilivecdc.org/rclcgrant-competition

Resident Leader Innovation Award:



A \$500 visa gift card will be awarded to the resident leader who has gone above and beyond for the needs of their communities.

Details can be found here:

http://www.canilivecdc.ora/Resident-awards





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2017 RCLC REGISTRATION FORM

ATTENDEE INFORMATION					
FIRST NAME:		LAST NAME:		SI	UFFIX:
OFFICER TITLE:		COMMUNITY/DEVELOP	MENT NAME:		
ADDRESS:					
CITY: STATE:		ZIP/POSTAL CODE:			
PHONE:		*EMAIL ADDRESS:			
PHA NAME:		RESIDENT COUNCIL NA	ME:		
* E-mail is required to receive conference con	firmation and conference h	andouts			
REGISTRATION FEES—RCLC					
Please select your registration category:	EARLY BIRD Paid by June 30	REGULAR After June 30		LATE/ON-SITE After Aug 21	
☐ RESIDENT REGISTRATION ☐ GOVERNMENT/STUDENT/GUEST/SPOUSE	\$300 \$175	\$375 \$175		□ \$475 □ \$175	
GUEST NAME	colleague.			1	TOTAL \$
NOTE: Conference registration (for registered unregistered guests, including youth, must ha					•
NATIONAL RESIDENT COUNCIL COALITION MI	EMBERSHIP- (FREE WITH F	RCLC 2015 REGISTRATION)	/ LIST NAMES OF OF	FICERS- USE SEPARATE S	HEET IF NECESSARY
ADDITIONAL SPECIAL EVENT TICKETS & ADI	DITIONAL TICKETS FOR GU	EST		# TICKETS	\$ PRICE
Sunday, September 17, 2017 Social 5:30 p.m. – 7:00 p.m. Wednesday, September 20, 2017 Residents Awards Dinner 7:00 p.m.	– 11:00 p.m.		□ \$25 □ \$55	X ticket(s) X ticket(s) TOTAL	ss
PAYMENT INFORMATION – Needed to Proces	er Pagistration			GRAND TO	OTALC
☐ Check payable to CAN I LIVE CDC (Check No	_	□ Visa	☐ MasterCard	☐ American Ex	
a check payable to CAN 1 LIVE CDC (CHECK IV	J	■ VI30	■ Mastercard	- American ex	press
Credit Card Number:			CVV Code:	Expiration Date	2.
Cardholder Name:					
Cardholder Signature:					
Total Amount Due: The signatory of this form agrees to accept an chosen and your company's or individual curr such amounts to the credit card referenced or	ent membership status wit				
By Mail with Check/Credit Card Payment: CAN I LIVE, CDC-RCLC REGISTRATION PO BOX 25502 ALEXANDRIA, VA 22313	Fax Registration Form 877.810.1347		nts for participation i	d like to be contacted re n the 2016 Resident Cou	
CANCELLATION POLICY/LIABILITY WAIVER: By Liability Waiver. To read in full, please visit th Confirmations will be emailed within three (3)	e "RCLC Cancellation Policy	y" Web page on the Confere	ence tab (RCLC Overvie	w) of the CAN I LIVE, CDC	website. NOTE: