# **RCLC-2014**

### **REGISTRATION PACKET**





Resident Council Legislative Conference

May 27-30, 2014 National Gaylord Resort & Convention Center National Harbor Maryland

The Premier Legislative Conference for Resident Councils & Associations



Can I Live, Inc. PO Box 25713 Raleigh, NC 27611-5713

> 919-901-0519 (O) 877-810-1347 (F)

www.canilive.org rclc@canilive.org

#### Dear Resident Council & Association Leaders:

Resident Council & Association Leaders all share a common belief-in that they are key partners in the on-going work which ensures community safety, self-help and self-sufficiency initiatives. In an effort to birth opportunities that reduce the risk of economic failure for residents, it is important that the role of the Resident Council & Association Leaders are respected, valued and supported by housing authority staff and community stakeholders.

We also recognize that new opportunities for building stronger, equal partnerships with shared responsibilities between local, state and federal entities are continually needed. With this in mind, I am very excited to announce the successful effort to bring together an exciting collaborative partnership between Can I Live, Incorporated (CIL) and The City Wide Council of Presidents (CCOP) to present the very first conference governed, planned and managed by public housing residents throughout the United States.

WHAT:	The Resident Council Legislative Conference (RCLC)
WHEN:	May 27-30, 2014
WHERE:	The Gaylord National Resort & Convention Center
WHO:	Resident Council & Association Leaders, Public Housing Staff, Non-Profit Leaders, Advocates, Students, Companies that do or want to do business with Housing Authorities, Delegates and Policy Makers.

This year's theme is "*The Other Side of Housing*". While still somewhat early, I urge you to make your Staff, Resident Council & Association Leaders aware of this historic event and opportunity. Agencies are encouraged not only to send resident leaders who will benefit from this conference, but to also permit staff to participate and hear first-hand the public policy issues that residents are lending a united voice towards. More excitedly, Residents Council & Association Leaders that register for this year's Resident Council Legislative Conference will begin the establishment of the very first National Residents Association Directory (NRAD). Attendance is not required to have your council registered. Please visit <u>http://www.canilive.org/</u> for more information.

All questions can be addressed to Ms. Monette Walker, Director of Special Events at 757-775-3851 or <u>monettewalker@canilive.org.</u> We look forward to continuing to work closely with you to support strong resident councils and thriving communities. Together, through initiatives such as this, we will continue to build on our goal to transform public housing from the inside out.

This Year's Conference is *Powered by R.A.D.A.R.* (Realistic Approaches to Developing Active Residents).

Sincerely,

Racquel Williams, MPA Can I Live President



The

planning committee, on the behalf of CAN I LIVE, INC (hereinafter referred to as CIL), would like to invite residents who reside in Public Housing Authorities throughout the United States to the 2014 National Resident Council Legislative Conference (RCLC).

The RCLC will take place on May 27-30, 2014 at the Gaylord National Resort & Convention Center in National Harbor, Maryland. The theme of this year's conference is "*The Other Side of Housing*". Join Trained Resident Council & Association Leaders from across the United States for a time of real engagement. Residents are taking their agenda to Capitol Hill to discuss policy changes that will rebuild and impact the communities in which they live.

The Early Registration fee of \$375.00 per person includes the following:

- Full Conference Participation
- Meals and Receptions
- Conference Materials

You must first register for the conference with CIL before you can make your hotel reservation. CIL has reserved block rooms at a special discounted rate of \$219.00, plus taxes and resort fees. The cutoff date to make your hotel reservations is April 29, 2014.

Residents can <u>Register Online</u> and or by fax and email by completing the attached Registration Form.

Registration Ends on Thursday May 15, 2014 CHECKS MADE PAYABLE TO: CAN I LIVE, INC. Can I Live, Inc.

Attention: RCLC Registration PO BOX 25713 Raleigh, NC 27611-5713

Cancellations must be received in writing. Confirmation of faxed cancellations may be required. No refunds will be given for cancellations received after **Thursday**, **April 3<sup>rd</sup>** or for registrants who fail to attend the conference. A \$75 administrative fee will be deducted from all approved refunds granted.

Should you have any additional questions, please contact our Director of Special Events.

Monette Walker 757-775-3851 monettewalker@canilive.org

Thank you for supporting the empowered voice of residents!

### 2014 RCLC REGISTRATION FORM

ATTENDEE INFORMATION				
FIRST NAME:		LAST NAME:		SUFFIX:
BOARD TITLE:		COMMUNITY/DEVEL	OPMENT NAME:	
ADDRESS:				
CITY: STATE	E:	ZIP/POSTAL CODE:		
PHONE:		*EMAIL ADDRESS:		
UBLIC HOUSING AUTHORITY NAME:				
E-mail is required to receive conference c	confirmation and conference	handouts		
EGISTRATION FEES—RCLC				
lease select your registration category:	<b>REGULAR</b> Paid by May 15	<b>ON-SITE</b> Paid after May 15	5	
☐ MEMBER ☐ NON-MEMBER ] STUDENT/PANELIST   ☐ GUEST	□ \$375 □ \$425 □ \$275	□ \$425 □ \$475 □ \$275		
iUEST NAME	r or colleague.			total <u>\$</u>
IOTE: Conference registration (for register Inregistered guests, including youth, must				
EES—SPECIAL EVENT TICKETS & ADDITIO	ONAL TICKETS FOR GUEST			
uesday, May 27 I Additional Ticket for Guest "Legislative	Caucus Dinner "  6:00 p.m	- 7:00 p.m.	□ \$50 Xticket(s)	\$
<b>/ednesday, May 28</b> I Lunch and Learn   12:00 p.m. – 2:00 p.r	n.		□ \$25 Xticket(s)	\$
hursday, May 29 ] Additional Ticket for Guest "The Reside	ents Reception"   6:30 p.m.	– 10:00 p.m.	□ \$75 Xticket(s)	\$
<ul> <li>Friday, May 30</li> <li>Additional Ticket for Guest "Closing Ple</li> </ul>	enary Breakfast"   8:30 a.m	. – 11:00 a.m.	□ \$50 Xticket(s)	\$ TOTAL \$
PAYMENT INFORMATION – Needed to Pro	ocess Registration			GRAND TOTAL \$
Check payable to CAN I LIVE INC (Check		Visa	MasterCard	American Express
redit Card Number:			Expirat	ion Date:
			Expirat	ion Date:
ardholder Name:			Expirat	ion Date:
ardholder Name: ardholder Signature: otal Amount Due: he signatory of this form agrees to accept hosen and your company's or individual co	urrent membership status wi		to reflect the correction of calculati	on errors based on the events
ardholder Name: ardholder Signature: otal Amount Due: he signatory of this form agrees to accept hosen and your company's or individual cu mounts to the credit card referenced on t	urrent membership status wi his form.	ith CAN I LIVE. Moreover,	to reflect the correction of calculati	on errors based on the events
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Credit Card Number: Cardholder Name: Cardholder Signature: Contal Amount Due: The signatory of this form agrees to accept shosen and your company's or individual co amounts to the credit card referenced on the REMITTANCE - Registration forms without By Mail with Check/Credit Card Payment: CAN I LIVE Registration P.O. Box 25713 Raleigh, NC 27611-5713 CANCELLATION POLICY/LIABILITY WAIVER and Liability Waiver. To read in full, please NOTE: Confirmations will be emailed within clc@canilive.org	urrent membership status wi this form. payment will not be process : R: By submitting this form, yo e visit the "RCLC Cancellation	ed By Fax with Credit (877) 810-1347 bu agree to have read and n Policy" Web page on the	to reflect the correction of calculati the signatory specifically authorizes : Card Payment: understand the terms and condition Conference tab (RCLC Overview) of	on errors based on the events CAN I LIVE to charge any such ns of the Cancellation Policy f the CAN I LIVE website.
ardholder Name: ardholder Signature: bardholder Signature: bardholder Signature: basen and your company's or individual cu mounts to the credit card referenced on the <b>EMITTANCE - Registration forms without</b> by Mail with Check/Credit Card Payment: CAN I LIVE Registration 2.0. Box 25713 caleigh, NC 27611-5713 ANCELLATION POLICY/LIABILITY WAIVER nd Liability Waiver. To read in full, pleased IOTE: Confirmations will be emailed withir	urrent membership status wi this form. payment will not be process : R: By submitting this form, yo e visit the "RCLC Cancellation	ed By Fax with Credit (877) 810-1347 bu agree to have read and n Policy" Web page on the	to reflect the correction of calculati the signatory specifically authorizes : Card Payment: understand the terms and condition Conference tab (RCLC Overview) of	on errors based on the events CAN I LIVE to charge any such ns of the Cancellation Policy f the CAN I LIVE website.

## HOTEL INFORMATION

#### Gaylord National Resort & Convention Center 201 Waterfront Street National Harbor, MD 20745 (301) 965-4000 Reservations 800-GAYLORD (429-5673)





**Please Note:** You must first register for the conference with CAN I LIVE, INC. before you can make a hotel reservation within CIL'S room block.

#### Room Rate: \$219

Hotel Discount Cutoff Date: Tuesday, April 29, 2014

#### HOTEL ACCOMMODATIONS

Conference headquarters is the Gaylord National Resort & Convention Center, conveniently located at 201 Waterfront Street, National Harbor, MD–just 15 minutes from Capitol Hill. CIL has secured a block of rooms for conference attendees at the special discount rate of \$219. Again, you must first register for the conference with CIL before you can make a hotel reservation within CIL' room block. To make a reservation within the block, you will need to provide the reservation code that CIL provides with your registration confirmation.

Please call 800-GAYLORD (429-5673) or visit <u>https://resweb.passkey.com/go/residentcouncillegislative</u> to make your hotel reservation. To ensure availability, please call before the Tuesday, April 29<sup>th</sup> cutoff date.

### **SPEAKERS**



Racquel Williams

Opening General Session Key-Note Speaker Racquel Williams is the founder and President of Can I Live, Inc., an organization that advocates for people struggling with poverty and its effects. Racquel holds a Master's degree in Public Administration from North Carolina Central University. She earned her Bachelor's degree in Politics, Economics and Law from Suny Westbury University. Coupled with her skill as a facilitator and trainer, this experience gives her a unique insight into creating systems and learning resources to help resident councils develop strong governing bodies.

Racquel is a Commissioner who Chairs the Wake County Housing Authority. She believes a strong Resident Council is the engine that drives thriving communities. These councils do not develop by accident; but are the result of deliberate support, and proactive training. Racquel has witnessed this development choice only exercised by innovative Public Housing Authorities.



Reginald Bowman Luncheon General Session Key-Note Speaker

Mr. Bowman is President of the City Wide Council of Presidents at the New York City Housing Authority. His organization represents approximately 178,000 families, making it the largest resident organization in the United States.

As a member of several national boards, Mr. Bowman advocates for capacity-building programs and innovative approaches to serve the family unit, emphasizing seniors, disabled persons, children and young adults seeking to improve their lives. He speaks on a regular basis at housing conferences and collaborates with many organizations to link his members with the network of service providers.



Kimberly Muktarian President & CEO Save Our Sons, Inc. Workshop Title:

#### **Featured Workshop Presenter**

Kimberly Muktarian, President of Save our Sons, Incorporated, is a seasoned advocate highly regarded for her combination of creativity, strategic judgment, and courtroom prowess. She has broad experience advocating complex cases in both federal and state courts involving criminal, adoption and legal guardianship. Ms. Muktarian has successfully advocated appeals for abused and neglected children, as well as suspended and expelled youth. Ms. Muktarian also represents clients serving life sentences for drugs and murder.

Ms. Muktarian holds a Doctorate degree in Biblical Counseling and Theology from Justice Fellowship International; a Master's Degree in Public Administration from Strayer University and Bachelors of Applied Science from Campbell University. Ms. Muktarian is known for her watchdog approach as it relates to ensuring the integrity of the law.

#### Advocating in Adversarial Climates

In this eye opening and enlightening session, residents learn the perspectives and ideologies of major special interest groups and the varying political parties. Residents must learn how to advocate and push their agenda by talking to people with a full understanding and knowledge of "What's In It For Them".



Kelvin Spragley President & CEO The Spragley Group

#### Workshop Title:

#### **Featured Workshop Presenter**

Dr. Spragley, a military veteran, worked in the Wake County (NC) Public School System for seven years as a Social Science teacher. He also served as an Education Consultant for the North Carolina Association of Educators. Dr. Spragley holds a Ph.D. in Curriculum and Instruction from North Carolina State University. He is currently the founder and owner of "The Spragley Group, LLC" where he and his staff provide support to small and medium sized non-profits in the areas of program evaluation, survey research and grant-writing support.

Dr. Spragley serves as an Assistant Professor of History and Education at Louisburg College in Louisburg, North Carolina.

#### Using Data to Tell Your Story

This highly informative session educates residents on how to impact policy makers through a compelling story using data. Residents will walk away able to better leverage their positions as leaders simply by communicating information that funders, policy makers and civic leaders respond to.



Burnetta Smith Executive Director Housing Authority of the County of Wake

#### Workshop Title:

#### **Featured Workshop Presenter**

Burnetta Smith is a seasoned professional with nearly thirty years of experience in the housing and community development fields. Burnetta is currently the executive director of the Housing Authority of the County of Wake. Having worked her way up through the housing industry, she has served in various positions including assistant manager, property manager, director of resident services and director of property management.

Burnetta holds a Bachelor of Arts Degree in Business Administration with a Concentration in Housing Management from Winston-Salem State University. She is also a Certified Public Housing Manager (PHM), Certified Assisted Housing Manager (AHM) and Accredited Residential Manager (ARM).

#### Leadership is More than Standing in Front of the Line

This interactive energized presenter is sure to bring a truth to leadership that residents need to hear. Resident Council & Association leaders are more than positions. They are functions which command a level of operations that is excellent and of impeccable character.



Larry Woods Executive Director Winston-Salem (NC) Housing Authority

#### **Featured Workshop Presenter**

Larry C. Woods has over 27 years of leadership experience in creating economic and affordable housing development opportunities in a wide variety of economic environments. As a result of his work with the U.S. Department of Housing and Urban Development over the last three years, in July 2011, the White House Domestic Policy Council invited Woods to participate in a stakeholder meeting to discuss the Administration's efforts in regards to regulations affecting the affordable rental housing program. He currently serves on the Consortium Oversight Board for the Piedmont Triad Sustainable Communities Planning Project, which received a \$1.6 million grant for regional planning from HUD's Office of Sustainable Housing and Communities.

Woods is a graduate of State University of New York at Stony Brook. He obtained a Bachelor of Science Degree and a Masters Degree in Social Work with an emphasis on public administration, planning and program development. He holds a Masters Degree in Business Administration from the University of Phoenix, with emphasis in finance and organizational management.

#### Workshop Title:

#### Step-Up Housing-How to Grow People Out of Poverty

This staff workshop is a best practice session on the Step-Up Housing Model. Growing people out of poverty is a real term which requires a deliberate and proactive plan of action. Staff will learn the many ways that an agency can become more sustainable by establishing stronger streams of revenues and creating greater opportunities that incentivize self-sufficiency for residents. We are urging HUD policymakers to seek a demonstration of the Step-Up Housing Pilot, modeled after the Winston-Salem (NC) Housing Authority.

### AGENDA



Resident Council Legislative Conference



Tuesday – May 27, 2014		
TIME	SESSION	LOCATION
12:00 PM – 2:30 PM	CIL BOARD OF DIRECTORS MEETING	WASHINGTON BOARD RM
3:00 PM - 8:00 PM	REGISTRATION	FOYER-WOODROW WILSON
4:00 PM – 6:00 PM	LEGISLATIVE CAUCUS PLANNING SESSION	ANNAPOLIS 4
5:00 PM – 7:00 PM	WELCOME RECEPTION/CASH BAR	ANNAPOLIS 4
Wednesday– May 28, 2014	TRAINING DAY	
8:00 AM – 9:25 AM	OPEN GENERAL SESSION/BREAKFAST	CHERRY BLOSSOM
8:00 AM – 4:30 PM	REGISTRATION & EXHIBIT	BALTIMORE 1, 2, 3
9:30 AM - 11:00 AM	LEADERSHIP-INNOVATE OR EVAPORATE	BALTIMORE 1, 2, 3
11:15 AM – 12:25 PM	USING DATA TO TALK TO POLICY MAKERS	BALTIMORE 1, 2, 3
12:30 PM – 1:45 PM	LUNCH & LEARN	woodrow wilson bc
2:00 PM – 3:15 PM	ADVOCATING IN ADVERSARIAL CLIMATES	BALTIMORE 1, 2, 3
3:30 PM – 5:00 PM	Mock Lobby Day - group sessions	BALTIMORE 1, 2, 3
Thursday–May 29, 2014	ADVOCACY DAY ON THE HILL	
8:00 AM – 10:00 AM	REGISTRATION & EXHIBIT	WOODROW WILSON BC
8:00 AM – 9:30 AM	BREAKFAST & HILL LOGISTICS	CHERRY BLOSSOM
9:30 AM – 3:30 PM	CAPITOL HILL VISITS (SHUTTLE TO DC)	WASHINGTON, DC
10:00 AM - 12:00 PM	STEP-UP HOUSING PRESENTATION- STAFF	BALTIMORE 1, 2, 3
2:00 PM – 4:00 PM	GET TO KNOW R.A.D.A.R STAFF	BALTIMORE 1, 2, 3
6:00 PM – 10:00 PM	RESIDENTS RECEPTION & ENTERTAINMENT	CHERRY BLOSSOM
Friday – May 30, 2014	MOVING OUR AGENDA FORWARD	
8:30 AM -11:00 AM	CLOSING GENERAL SESSION/ BREAKFAST	CHERRY BLOSSOM

"The Premier Legislative Conference for Resident Councils & Associations"