

# Building a Three-Year Strategy

Follow three steps to create a comprehensive marriage ministry.

## 1) Create a team of marriage mentors

- Creating a team of marriage mentors gives all other marriage events depth.
- Promote marriage mentoring at every marriage related event.  
Example: Classes, seminars, date nights, retreats and sermons.
- Create an outreach program.  
Example: Place an ad in yellow book under marriage counseling called “Marriage Mentoring”. Un-churched people will respond.
- Marriage mentors become the bedrock of all marriage related events.  
A place to route the hopeless after they have been inspired, touched and challenged by a short-term event/curriculum.

## 2) Create a marriage ministry committee/team

- Spread the work load
- Find couples who are passionate to help
- Delegate responsibilities

### Marriage Mentoring Lead Couple

Oversees all the mentors. Shepherds and develops the team.  
Works with the pastor to implement all the marriage events.

### Marriage Classes/Seminars/Retreats

Lead couple aids in selecting curriculum, marketing and managing events.

In some cases (smaller churches) one couple can fill both roles.  
Larger churches may want to enable two or three couples to aid them.

- Meet with your team at least twice a year.

### 3) Create a Three-Year Plan

#### YEAR ONE

- MENTOR TRAINING WITH ONGOING DEVELOPMENT TO BE DETERMINED BY LEAD COUPLE/PASTOR (VIDEO OR LIVE)
- MARRIAGE CLASSES TWICE /YEAR
- MARRIAGE SEMINAR EVERY YEAR/EVERY OTHER YEAR USING VIDEO OR LIVE (DEPENDING ON BUDGET)
- MARRIAGE DATE NIGHT EVENTS TWICE/YEAR
- MARRIAGE RETREAT EVERY OTHER YEAR/EVERY 3 YEARS
- MARRIAGE SERMONS TWICE/YEAR

	PROVIDER/ CURRICULUM	TARGET DATE	EST. COST	VOLUNTEER COUPLE
MARRIAGE MENTOR TRAINING				
MARRIAGE CLASS				
MARRIAGE SEMINAR				
MARRIAGE DATE NIGHT				
MARRIAGE RETREAT				
MARRIAGE SERMONS				

## YEAR TWO

- MENTOR TRAINING WITH ONGOING DEVELOPMENT TO BE DETERMINED BY LEAD COUPLE/PASTOR (VIDEO OR LIVE)
- MARRIAGE CLASSES TWICE /YEAR
- MARRIAGE SEMINAR EVERY YEAR/EVERY OTHER YEAR USING VIDEO OR LIVE (DEPENDING ON BUDGET)
- MARRIAGE DATE NIGHT EVENTS TWICE/YEAR
- MARRIAGE RETREAT EVERY OTHER YEAR/EVERY 3 YEARS
- MARRIAGE SERMONS TWICE/YEAR

	PROVIDER/ CURRICULUM	TARGET DATE	EST. COST	VOLUNTEER COUPLE
MARRIAGE MENTOR TRAINING				
MARRIAGE CLASS				
MARRIAGE SEMINAR				
MARRIAGE DATE NIGHT				
MARRIAGE RETREAT				
MARRIAGE SERMONS				

### YEAR THREE

- MENTOR TRAINING WITH ONGOING DEVELOPMENT TO BE DETERMINED BY LEAD COUPLE/PASTOR (VIDEO OR LIVE)
- MARRIAGE CLASSES TWICE /YEAR
- MARRIAGE SEMINAR EVERY YEAR/EVERY OTHER YEAR USING VIDEO OR LIVE (DEPENDING ON BUDGET)
- MARRIAGE DATE NIGHT EVENTS TWICE/YEAR
- MARRIAGE RETREAT EVERY OTHER YEAR/EVERY 3 YEARS
- MARRIAGE SERMONS TWICE/YEAR

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