

FOUR STEPS TO FOLLOW AFTER A TRAINING

(TIPS FOR SUCCESS)

1) CREATE A WEB PAGE CALLED 'MARRIAGE MENTORING'

- Creating a marriage mentoring web page giving a brief description of how the marriage mentoring works will help to educate couples seeking help and will alleviate many of their fears.
- Provide a link to download the Mentor Request Form or feel free to create an online form similar to the Mentor Request Form we have provided for you. Be sure to include the disclaimer at the end.
- Make sure to include a PAY BUTTON giving the mentees easy access to pay the mentoring fee online.
- Creating a web page makes it so much easier to get mentees to register and pay for the service you are offering.

2) RECRUIT MENTEES

- USE SIGN-UP CARDS during a sermon to recruit couples to get mentored. It is the best method to recruit couples as it removes all roadblocks and catches them in the moment of inspiration.
- USE SIGN-UP CARDS at all of your marriage events; banquets, classes, conferences, etc. giving people an opportunity to sign up to get mentored.
- USE SOCIAL MEDIA to promote marriage mentoring with a link to the page on your website for couples to register.
- Use ONLINE YELLOW BOOK and pay for an advertising space in the your area promoting marriage mentoring. (Place it in the COUNSELING section) Estimated cost: \$100/month.

3) CONTACT MENTEES

- The administrator is to contact all mentees using an email and a link taking them to the registration page on your website.

- If they don't respond to the email, then follow up with a phone call. (We get a better response when a male connects with a male).

Script To Use When Calling:

"Hello _____. I am following up regarding the marriage mentor request card you signed. We are excited for you to get mentored and want to share with you a little bit about the process. You will meet in the home of a mentor couple one night a week for approximately 10 weeks. Each session will last approximately 1 1/2 hours. You and your spouse will be required to take an online survey that will identify all your strengths and weaknesses. The survey is used throughout the mentoring process to help you identify and solve the issues at hand with the help of the mentors. If this is something you can commit to, the first step is to go to our website and register so we can assign an available mentor couple to you as soon as possible.

If you as the administrator are feeling some resistance from the mentees to pursue the mentoring here are a few questions you could ask:

"Would you like to meet alone with one of the mentors first?"

"What can we do to help you get started with the process?"

"Is your spouse willing to get mentored also?"

"Come to one session, then decide if it's a good fit".

Only say this to couples that you feel are hesitant to proceed with mentoring. Otherwise it is important to stress the importance of their commitment to the process).

Consider asking MENTORS to take MENTEES out to dinner/coffee to meet and greet as a way to build trust. (for mentees who are not responding)

4) PLACE MENTEES TO MENTORS

- The administrator places the mentees (who filled out the Mentor Request form and paid the fee) with the mentors.
- The administrator is to send an email to ALL MENTORS at the same time asking them if they are available to 'take on a couple' to mentor. FIRST COME, FIRST SERVE. (don't get too picky with matching up couples)