



SUCCESS! **PARENT:** Safe Homes - Parents agree to a non-legally binding pledge to monitor, properly store and/or dispose of prescription drugs (Lock it! Drop it!), to monitor or lock up alcohol (Talk It Up. Lock It Up!™) and not provide or purchase alcohol, tobacco or other drugs for minors. Durham parents have signed by over 2,500 residents. Home medication lock boxes were given free of charge to 100+ residents. TRY provided monthly Tips for the Talk (16) Topics *Champions: Parents and Youth; Mina Forte Ferguson, Durham Public Schools, PBIS and Michelle Lynn, Director of Duke Division of Community Health and Cindy Haynes, Duke Division of Community Health, Jude Johnson-Hostler, NCDHHS*

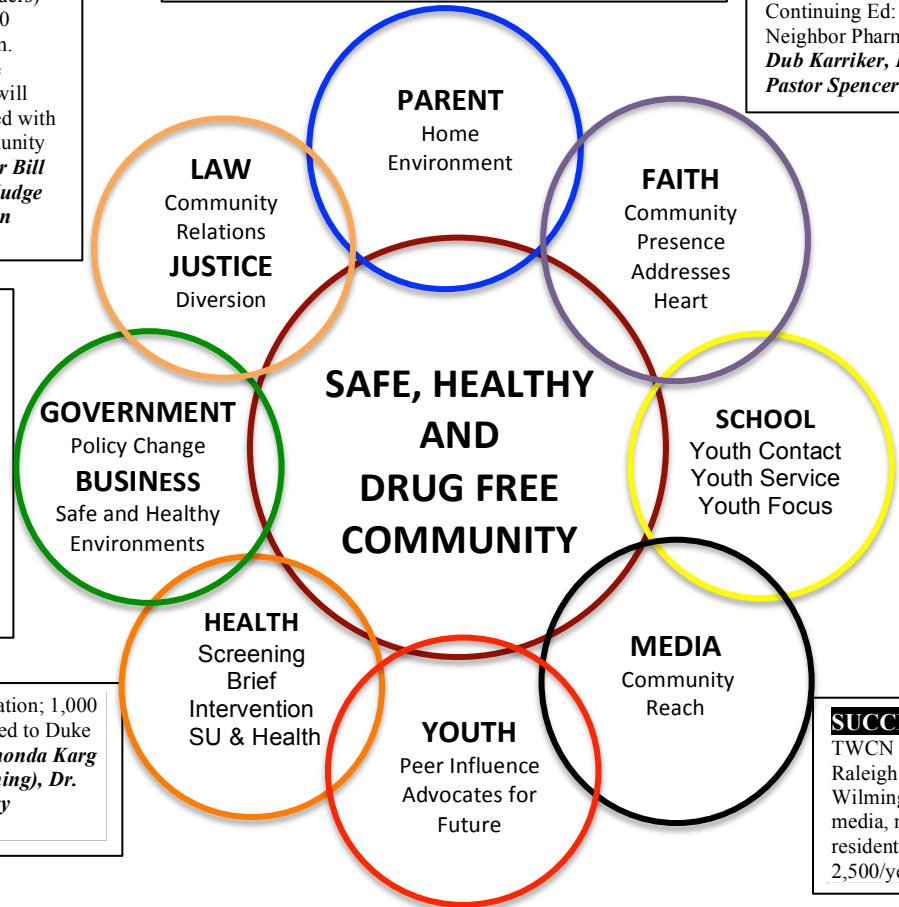
T.R.Y. PREVENTION!
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SUCCESS! Over 200 cases (16-17 year olds) have been diverted. Communicated Operation Medicine Drop to over 18,000 citizens; 5 permanent drop boxes were purchased. Engaged Durham Congregations in Action as advocates (trained 45 church leaders) Over 2,000 pieces of information distributed. Trained over 40 parents through the Sheriff's Department CHOICES program. Purchased 5 permanent drop boxes. Distributed 48 home use medication lock boxes – free. Collected 625 signatures – “I will lock up unused meds in my home.” (on line or paper). Worked with Sheriff's Department to pick up meds at churches and community events **NEW:** 18-21 Diversion program *Champions: Mayor Bill Bell, All District Partners Against Crime, Superior Court Judge Marcia Morey, Durham County Crime Cabinet and Captain Raheem Aleem.*

SUCCESS! **FAITH** - Faith focused summits and meetings (12). Strategies: Provide Monthly Bulletin inserts and materials about substance use; participated in community outreach (300) Offered Continuing Ed: Core Competencies for Faith Communities; Good Neighbor Pharmacy initiative. *Champions: Pastor Earl Boone, Pastor Dub Karriker, Pastor Jerome Washington, Pastor William Lucas, Pastor Spencer Bradford, Rev. Alonzo Burch*

SUCCESS! Over 425 businesses have signed up to be part of the Good Neighbor Business Network (GNBN). Partners include 100% the Family Fare convenience stores in Durham and NC. GNBN Action: Chairman Gardner banned Vape and Powdered Alcohol in NC. GBNs now include Pharmacies and Health Hub Barbershop and Salons. First annual Jump into Spring held promoting health at FF convenience stores. The Durham News ads (2) reached over 750,000 citizens. *Champions: Nancy Kneepkens, District 2 Community, Katrina McCoy, Media, Mindy Solie District 3 Community, Darian Boone, Health Hub. B.A.D.D. Youth Coalition, College TRY Coalition*

SUCCESS! 500+ reached during Recovery Month Celebration; 1,000 FASD, Tobacco and Drug use prevention materials provided to Duke OBGYN Clinics. *Champions: Youth and parents, Dr. Rhonda Karg RTI, Dr. Ty Ridenour RTI, Dr. Aaron White, NIH (Training), Dr. Kathy Sulik, Professor of Cell and Developmental Biology (Training), Dr. Geeta Swamy, Director OB/GYN*



SUCCESS! **SCHOOL** - 580 students trained through Driver Education classes (Drunk, Drugged, Distracted Driving). School suspension policy changed for Tobacco “refer to counseling”. Conducted SAMHSA Town Halls, Above the Influence and Kick Butts events. BADD trademarked and adopted by NIDA for National Drug Facts Week as spotlight partner. Over 3,000 students reached through various strategies. Students placed over 7,500 stickers on alcohol products warning adults not to provide to minors. Students spoke about dangers of Energy Drinks. Homeless Students - Participate in clothes, school supply and hygiene supply drives. Needs are identified through school administration College TRY - North Carolina Central University Coalition -1,5000+ students trained on the college and community, SPF and Environmental Strategies. Provided monthly TIPs. Conducted 3 College training programs. Launched tobacco surveillance with team of 10. *Champions: Elementary, Middle, High School Staff, Youth and NCCU Students*

SUCCESS! **MEDIA** covered (6 times) on WRAL, WNCN, TWCN TV reaching Greensboro: 40,000, Charlotte: 176,000, Raleigh Durham Fayetteville: 1.9 Million, Greenville: 90,500 Wilmington: 35,000 Over 2,000,000 reached through social media, news and TV in 2016, Adult messages reached over 10,000 residents monthly, Youth reach over 600/month and College reach 2,500/year

SUCCESS! 1,600 youth trained in Health Rocks! & Fetal Alcohol Spectrum Disorder; Social Media 110,000 daily reach; 523 youth ages 10 - 17 pledged to be alcohol/drug free. Strategies include: (Drugs 101, National and International Leadership Conferences, Healthy Decision Making; Hip Hop affect, Media Literacy, and Decision Making and Leadership. 5 PSAs and 2 Movie Ads placed. Youth reach over 600/month and College reach 2,500/year *Champions: Community Leaders, Youth Team Leaders, Parents*